

For Immediate Release: February 20, 2025

Contact:

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Save the Date for the Marshfield United We Can 2025!

MARSHFIELD, WI – The United We Can (UWC) Committee and Marshfield Area United Way (MAUW) invite your business, organization, or family to participate in "United We Can" to support our local food pantries!

UWC is a canned food sculpture competition; afterwards the food is donated to the following local food programs: Little Free Pantries of Marshfield, Soup or Socks Food Pantry, Saint Vincent De Paul Food Pantry, and the MAUW NOW Program. This event is virtual, with on-location construction and online voting. There are five different categories to fit your organization; so get your team together and build a sculpture in your workplace or home!

At A Glance:

- February 13, 2025: Pre-Registration Begins
- March 3-14, 2025: Build Dates
- March 14, 2025, 5:00pm: Photo Submission Deadline
- March 19, 2025, at 12:00pm: Facebook Voting Opens
- March 24, 2025, at 12:00pm: Facebook Voting Closes
- March 25, 2025: Winners Announced

Contest Rules

Each team will build a sculpture of non-perishable food items in their workplace or location. Sculptures must be at least 50% non-perishable food items; food items cannot be altered nor can labels be removed; and food items must NOT be expired. Teams who will be building larger sculptures can contact Festival Foods or Pick 'n Save one week prior to building, and they will pull your food together for you.

To pre-register for United We Can, please contact Jenni Smith at jenni@marshfieldareaunitedway.org.

To enter your submission (by March 14th at 5:00pm), email a photo of your sculpture to Jenni Smith, along with the following information:

- Name of Sculpture
- Name of Business/Organization/Family
- Inventory of the Items used to build the sculpture (for example, 15 boxes of pasta, 20 cans of soup, etc.)

Photos will be posted on the Marshfield Area United Way Facebook page for voting! There will be several awards given out to the winners, including:

- Most Items Used in Sculpture
- Fan Favorite (249 items or less)
- Fan Favorite (250-500 items used)
- NEW! Fan Favorite (501+ items used)
- NEW! Most Items Used from the Wish List

Wish List

Our participating food pantries provided the following wish list: Animal Crackers, Applesauce Cups, Canned Chicken/Beef, Canned Fruit, Canned Mixed Veggies, Canned Potatoes, Canned Stew, Cereal, Craisins/Raisins, Mayo, Pretzels, Soups, and Tomato Products. Whenever possible, if these items can be used for sculptures it would be greatly appreciated!

NEW THIS YEAR: Community Challenge!

Have a business bestie? Challenge their team to compete against yours and see who can build the most-liked sculpture! Enjoy a little friendly competition and make a meaningful difference in our community.

More Ways to Help

Can't build a food sculpture, but want to help? There are a number of ways you can still get involved!

- Monetary donations can be made on the Soup or Socks website: www.souporsocks.org.
- Hold a food drive and give your donations to a participating UWC team.
- Sign up for our e-newsletter and get the latest news about UWC: <http://eepurl.com/h3YiX1>
- Vote for your favorite canned food sculpture from March 19-24.



251+ PLUS ITEMS

Build Name: **"LEND A HELPING CAN"**

Number of items: **445** Height: **75 IN**

Team That Built It



Photo Caption: In 2024, Forward Bank won the award for "Fan Favorite 251+" with their sculpture titled "Lend a Helping Can."