

The Marshfield Area Chamber of Commerce & Industry is accepting applications for the 2025 Dairyfest parade. The parade is scheduled for Saturday, May 31st, stepping off at 11 a.m. from the corner of 2nd Street and Central Avenue, traveling east on 14th Street and ending on the corner of Cherry Street and 14th Street.

Dairyfest 2025... "A Dairy Great Time"

Dairyfest Parade Application

Saturday, May 31, 2025

APPLICATION DEADLINE: Friday, May 16. **Absolutely no late entries** will be accepted, and applications must be complete when submitted. The Parade Committee reserves the right to disqualify any entry.

Name of Business or Organization (or individual(s)), _____

Address _____

City _____ State _____ Zip _____

Parade Day Contact _____ Cell/Telephone # _____

Email _____

Describe what your unit will consist of: (for example: horse drawn wagon filled with singers, flatbed with children riding on it, vehicle with walkers handing out candy, etc.)

Make sure to include length of float.

Length of float: _____

Would you like your unit to be judged? ___ No ___ Yes

If yes, check one: *Business/Industry, Youth, Organization*

There is NO FEE for Youth or Organization units.

Business entry fee: MACCI members – \$50; Non-members - \$150.

Return by Friday, May 16th to:

MACCI

700 South Central Avenue

Marshfield, WI 54449

Cash or Check payments only. Checks payable to MACCI.

2025 DAIRYFEST PARADE PARTICIPANT AGREEMENT

The person signing this agreement understands and agrees to be responsible for personal liability insurance and will indemnify and hold harmless Marshfield Area Chamber of Commerce & Industry and the City of Marshfield from all claims for death, personal injury, property damage, and theft, including reasonable attorney's fees and court costs arising from the use by the undersigned of these stated facilities.

Need to submit a certificate of insurance for all vehicles.

Contact Person's Name:

Signature:

Date:

NOTE: Unsafe or inappropriate conduct will not be tolerated, and violators will be removed from the parade.

LATE FLOAT SUBMISSIONS WILL NOT BE ACCEPTED.

**Return completed parade entry form to MACCI no later than
Friday, May 16, 2025.**

**CHAMBER OF COMMERCE
MARSHFIELD**

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