

Dairyfest Sponsorship 2024

Friday May 31st and Saturday June 1st
Celebrating the Dairy Community in the Marshfield Area

DAIRYFEST PROMOTION

Dairyfest Presenting Sponsor (1 available) - \$5000- **SOLD**

- 5 T-shirts and 5 breakfast tickets
- Banner with logo at entrance
- Logo printed on Dairyfest brochure
- Logo printed in Hub City Time with advertisement of special event
- Booth at Dairyfest Breakfast

Dairyfest Ceramic Mug Sponsor (4 available) \$1750 **SOLD**

Dairyfest T-shirt Sponsor (15 available) - \$400 **SOLD**

- Business logo printed on back of over 400 shirts

DAIRYFEST BREAKFAST – 2,000 attendees

PANCAKES for the first time ever! Be the breakfast pancake sponsor! \$1000 (2 available)

- Banner with logo at entrance, signage at tables, announced throughout the morning
- Logo printed in Dairyfest brochure
- Logo printed with Dairyfest Breakfast Advertisement in Hub City Times

Breakfast Sponsor (5 available) - \$1,000

- Banner with logo at entrance, signage at tables, announced throughout the morning
- Logo printed in Dairyfest brochure
- Logo printed with Dairyfest Breakfast Advertisement in Hub City Times

Friend of Breakfast and Dairy - \$500

- Help keep the costs down for attendees, recognized at event

Sponsor one or more activities at either Picnic in the Park on Friday evening or Center City Fun Day on Saturday at Wenzel Family Plaza

PICNIC IN THE PARK AT COLUMBIA PARK - \$500 each

and/or

CENTER CITY FUN DAY AT WENZEL FAMILY PLAZA- \$500 each **SOLD**

- Educational exhibits, inflatable fun, petting zoo, coin or candy hunt, other ideas... we are open!
- Signage with logo displayed at appropriate activity
- Option to have volunteers or booth with promo items available to attendees

PARADE

High school band sponsorships- \$700 (2 available)

Shriner's specialty unit participating in parade - \$500

Cash Donation in the amount of \$ _____

* Please notate where cash donation will be contributed _____

**CHAMBER OF COMMERCE
MARSHFIELD**

Agri-Business Sponsorship 2024

Supporting and recognizing the importance of our Agriculture Industry
MACCI's Agri-Business Committee

AGRI- BUSINESS ACTIVITIES

PRESENTING SPONSOR:

total sponsorship \$5000 (1 available) **SOLD**

- See Page 1 for presenting sponsorship benefits
- Use pages 2 & 3 to choose sponsorship options equaling \$5,000

BUSINESS AFTER 5:

Sponsor of August Business After 5 at Central Wisconsin State Fair - \$250

- Business name/logo on all BA5 promotions
- Includes 2 free tickets to BA5

RECOGNITIONS:

Friend of Ag- \$250 (Business or organization making a difference in our area's Ag Industry)

Century Farms-\$250 (Recognizing our area's Century Farms identified through the state's program.)

Business name on program.

AG SENIOR SCHOLARSHIPS:

Sponsor of Outstanding Ag Senior Scholarships For 11 area schools

Presenting sponsor: \$1000 _____

(Present scholarships at Dairyfest Breakfast- logo on marketing materials & student certificates)

Scholarship Steward \$500 _____

Supporting sponsor: Minimum- \$250 _____ (to offset costs of banners, signage & other promotion)

- Logo on scholarship certificates for students

DAIRYFEST BREAKFAST BOOTH:

Company Booth at Dairyfest breakfast - \$500

- 3 Booth spaces available
- Friday, May 31, 5:30-9:30 a.m
- Logo on promotional materials.

POWER OF AG CAREER TOUR (POAT):

Held at H&S Manufacturing- April 26, 2024

Over 350 sophomore students from 10 area schools getting hands on exposure and information about area career options

\$500

- Lunch/bus sponsor for students
- Includes booth at event
- Business Logo on sponsor banner and brochure
- Company/Career information distributed to students at event

\$250

- Logo on printed brochure & company Career information distributed to students at event.

Cash Donation in the amount of \$ _____

* Please notate where cash donation will be contributed _____

Dairyfest & Agri-Business Sponsorship

Recognizing the importance of our area Agriculture Industry

Dairyfest is one of Marshfield's largest events (*nearly 20,000 attendees in all*). This two-day event May 31st and June 1st features:

***Dairyfest Breakfast * Picnic in the Park * Parade * Center City Fun Day**

MACCI's Agri-Business Committee's mission is "to promote the growth and vitality of Central Wisconsin Agriculture for the benefit of the entire community."

- **Newly Revised Senior Scholarship Program**-A \$1000 scholarship with additional scholarships available. This is available to students in 11 area school districts.
- **Power of Ag Career Expo**- Businesses will highlight great career opportunities in the Agricultural industry right in our area to Sophomores from 10 area schools in April (*over 350 students*).
- **Recognitions**- Friend of Ag & Century Farm Recipients

Sponsorship Levels

Presenting Sponsorship- total sponsorship \$5000 (2 available)

- 5 Dairyfest t-shirts and 5 breakfast tickets
- Banner with logo at breakfast
- Logo printed on weekend marketing materials
- Free banner Ad in Hub City Times Dairyfest Insert
- Verbal recognition at all weekend events as 2024 presenting sponsor
- Booth at Dairyfest Breakfast

Platinum Sponsorship- total sponsorship \$3000

- 3 Dairyfest t-shirts and 3 breakfast tickets
- Logo printed on weekend marketing materials
- Free double ad in Hub City Times Dairyfest Insert
- Verbal recognition at all weekend events as 2024 platinum sponsor

Investor Sponsorship- total sponsorship \$1000

- 1 Dairyfest t-shirt and 1 breakfast ticket
- Logo printed on weekend marketing materials
- Free single ad in Hub City Times Dairyfest insert
- Verbal recognition at all weekend events as 2024 Investor Sponsor

See pages 2 & 3 for customizable amounts and a la cart sponsorship options

Business or Organization:

Name of Contact:

Address: _____

Phone _____

Email: _____

Payment method: ___ **Credit** ___ **Check Enclosed** ___ **Bill Me** _____

CC#: _____ Exp: _____ Sec Code: _____

Name: _____ Billing address (if different from above): _____



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