

## **Benefits of Being a Member :**

### **Assistance in Business Development**

- Business plan development
- Buy local gift certificate program
- Community tours
- Employment referrals
- Manage business's open positions on MACCI's website job board
- Professional development programs
- Seminars & Workshops
- Spousal referral network
- Workforce initiatives
- Youth Apprenticeship Programs
- Leadership Marshfield Program
- Cellular Discounts with Cellcom  
(inform them you are a chamber member)

### **Economic Development**

- Area Tourism Information
- Business Advocacy
- Business Resource Lists
- Business Retention & Recruitment
- Economic Profile
- Entrepreneurial Training
- Promotion of Local & State Loan Opportunities
- Properties Database

### **Chamber Networking Events**

- Annual Meeting
- Business & Governmental Affairs Forums
- Business After 5's
- Chamber Caper Golf Outing
- Dairyfest
- Firm of the Year Dinner
- Marshfield Area Human Resources Association
- Member business visits
- Small Business of the Year Recognition Breakfast
- Working Women's Wednesday
- Marshfield's Young Professional
- Volunteer Opportunities
- CEO Network

### **Business Recognition**

- Crystal Apple Program
- Ribbon cutting ceremonies and ground breakings
- Promotional materials and business cards can be placed at the Chamber office
- Promotional Materials and Business Cards promoted at the Chamber Office
- Friend of Ag
- Member Workshop Discounts
- Free listing in website Membership Directory
- Membership Plaque
- Referrals
- Sponsorship Opportunities
- Website Business Directory Listing
- Promote business in relocation packets
- Community Involvement
- Event Sponsorships

### **Marketing Exposure**

- Business Articles
- Link to MACCI's Website
- Monthly Chamber Newsletter
- Print promotions
- Public Access Television
- Walk through Wednesday opportunities
- Events and news pushed on MACCI's Social Media
- The Business News Publications
- Events in MACCI's Monday Message
- Radio Promotions