

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// August 2023



The Marshfield Area Human Resource Association's (MAHRA) purpose is to provide a network for business and industry professionals to share human resource and other information of mutual concern locally or nationwide, network with other HR professionals, stay abreast of community resources, and acquire professional development.

Not a "HR Professional"? Maybe an owner of a small business or assist with HR related tasks... you can still join!

Benefits of MAHRA membership include:

- Networking — meet others in similar roles within our community, and utilize their knowledge as a resource, while keeping abreast of the latest Human Resource trends.
- Spousal Referral Program Recruitment advantage — when recruiting someone to our community, we will forward the resume of their significant other to our Human Resource group members, assisting them in finding qualified employment in the Marshfield Area.

Meetings are typically held the 3rd Wednesday of the month. Either Human resource-related topics are presented at the meetings for roundtable discussion or guest speakers are invited to speak to the group about their knowledge and experience related to human resources.

Start receiving communications in our private email list, meeting invitations, and taking advantage of MAHRA benefits by submitting your application today. Contact our workforce development director Scott Saager at saager.scott@marshfieldchamber.com with any questions.

First meeting is tentatively schedule for Wednesday, September 20th from 8 am – 10 am.

INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director
Lea Merkel - Director of Programs & Engagement
Scott Saager

Talent & Member Relations Director
Meghann Bishop- Program Assistant
Darla Wibben-Administrative Assistant

CHAMBER FOUNDATION

Karen Olson
Business Development Director

VISIT MARSHFIELD

Matt McLean - Executive Director
Bethany Pierson- Marketing Associate

BOARD OF DIRECTORS:

Mark Vieth- Chairperson
Marty Chy - Vice Chair
Amber Voelker - Secretary
Matt Eckelberg - Finance Chairperson
Rita Blenker-Chad Curtis-Ann Dieringer-
John Franseen-Dr. Brian Hoerneman-
Tony Krentz-Nick Kumm-Keith Le Moine-
Josh Meissner-Mandy Witt

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

A NOTE FROM THE EXECUTIVE DIRECTOR DENISE SONNEMANN



Thoughts on Change

One definition of change is the act or result of something becoming different. Change is a part of life and a part of business. Whether it is a new system, restructuring or a new process, we have all had to experience change at some point.

Regardless of how hard some may try to keep things status quo, change will happen.

As any business owner knows, if you aren't changing, you are dying.

Change can be hard, especially if you are a creature of habit. The world is different today than it was four years ago. Major change can happen in a moment's notice – economically, environmentally, politically and organizationally.

With all this change, we need to rewire ourselves to be more open to new ideas.

This past year has been filled with change here at MACCI. We have new staff, which will bring fresh, new ideas! As we continue to move forward, you will see more changes coming. Newsletters might look a little different, the office might look different, but our values here at the chamber will not change. We are here for you, our members. We want to see you succeed and grow, and we will be your biggest advocate. Please lean on us for any help you may need or questions you may have.

"Change does not change the tradition, it strengthens it. Change is a challenge and an opportunity, not a threat."

- Prince Phillip of England



WELCOME!

MACCI would like to welcome Darla Kuhn-Wibben as our new Administrative Assistant.

Darla brings many years of accounting, bookkeeping and QuickBooks experience. She has worked in small business, corporate and non-profit industries. She looks forward to sharing her knowledge and assisting MACCI members, staff and the community.

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

Say hello to our newest MACCI Members



89Q Radio

89Q exists to fulfill the Great Commission by bringing the HOPE of Christ to individuals and families in North Central Wisconsin, ENCOURAGING them in their spiritual walk, and INSPIRING them to action in the community.

3500 Stewart Ave

Wausau, WI 54401

715-355-5151

89q.org



TDS Telecom

TDS Telecom (TDS®) provides innovative voice, internet, entertainment services, and leading-edge business technology for customers in hundreds of rural and suburban communities nationwide. For more than 50 years, TDS has been connecting customers with reliable, high-quality products and services while centering on delighting customers. Today, we are a growing force in the broadband entertainment and cable industry and remain 100 percent committed to championing economic development and broadband innovation in all the communities we serve.

410 4th St

Mosinee, WI 54455

715-693-1138

TDS.com

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

Say hello to our newest MACCI Members



MALACHITE PAINTING

Malachite Painting

Kyle comes to Marshfield with several years of experience in both interior and exterior painting. You can count on Malachite Painting to be affordable, clean, professional, and reliable when it comes to meeting your painting needs. Kyle is also very passionate about our community here and looks forward to volunteering with other community partners to make Marshfield a great place to live!

212 N. Central Ave #A

Marshfield, WI 54449

715-937-1313

malachitepainting.wi@gmail.com



Citizen's State Bank

Full-service bank with deposit services, commercial lending, agricultural lending, mortgage lending, and consumer lending.

212001 WI 97

Stratford, WI 54484

715-978-0103

csbankcadott.com



Marshfield Health Services

Marshfield Health Services, where our team is committed to providing quality care. We pride ourselves on being the cornerstone of healthcare in the communities we serve. In addition to 24/7 admission and care plans designed to serve each of our residents' individual needs, our five-star center offers a spacious gym and home-like atmosphere to our residents. Experience why Marshfield Health Services is the Right Choice for your healthcare needs.

814 W 14th St.

Marshfield, WI 54449

715-387-1188

nshorehc.com/locations/marshfield

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

MARSHFIELD BUSINESS AFTER 5

June 22nd wrapped up another Business After 5!

MACCI recognizes R&R Flooring and the long-standing relationship with the Spencer and Marshfield communities. This event brought out many patrons and business owners, with live music and great food! Thank you to R&R Flooring for hosting such an incredible event!



Marshfield Elks Club 665 hosted Business After 5 on July 27th!

Thank you to the team at the Elks for allowing MACCI to participate in this downtown centered event. In partnership with Main Street Marshfield and kicking off the Annual Hub City Days the block party was centered around live music, yard games, great food and networking! MACCI appreciates everyone who came out!

Interested in hosting a Business after 5?

Contact Lea Merkel

merkel.lea@marshfieldchamber.com

A huge thank you goes out to our Ambassador Club and all they do to help with these events!

We could not do it without you!

CHAMBER OF COMMERCE
MARSHFIELD
AMBASSADOR

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

MARSHFIELD
BUSINESS AFTER 5

August 22nd - Central WI State Fair
September 28th - Marshfield Utilities
October 26th - Buck-A-Neer Club
December 7th - Hotel Marshfield

UPCOMING CHAMBER EVENTS

August 9th - Chamber Caper @ RiverEdge Golf Course
September 20th - Coffee & Connections @ Forward Bank
October 18th - Coffee & Connections @ Forward Bank
October 19th - Firm of the Year @ RiverEdge Golf Course
October 25th - Working Women's Wednesday @ Hotel Marshfield

For more information & to register go to marshfieldchamber.com/events

UPCOMING RIBBON CUTTINGS



HOP & GRAPE

August 3rd
205 W Upham St, Marshfield

Kwik Trip

August 16th
E McMillan, Marshfield

Radiant Glow Boutique LLC

August 8th
207 S Central Ave Ste A,
Marshfield



community-owned, community-focused
CITIZENS
STATE BANK



August 17th
212001 State Highway 97, Stratford



eye clinic of wisconsin

August 29th
409 N Chestnut Ave, Marshfield

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023



CENTERGY

Central WI Alliance for
Economic Development

Centergy Organized the 2023 Central Wisconsin Developers Tour June 27th & 28th in Wood County!



Participants visit Packaging Corp. of America (PCA) in Marshfield

Ten developers from various companies participated in 2 full days visiting the communities of Marshfield and Wisconsin Rapids. Each community featured highlights, including tours of local businesses, development/redevelopment areas for commercial and housing projects, and offered great networking opportunities. Centergy, Inc. is a 501(c)4 non profit regional marketing and economic development organization working with 5 central Wisconsin counties, Adams, Lincoln, Marathon, Portage & Wood.

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023



STRATFORD HOMES RECENTLY CELEBRATED THEIR 50TH ANNIVERSARY. THEY HAVE BEEN PROVIDING CUSTOM BUILD HOMES SINCE 1973, BEING A PART OF OVER 12,000 NEW HOMES FOR FAMILIES. CONGRATULATIONS!



WAY TO GO!



Congratulations, Team Roehl! They've been named the Judges' Choice Winner in the Women In Trucking (WIT) Organization's I Heart Trucking photo contest. Over 200 participants showcased their love and pride for the trucking industry in the contest. Nearly 10,000 votes were cast to determine the People's Choice Winners and a panel of judges determined their favorites for the Judges' Choice Winners. Roehl is a member of the WIT Association, and have been named a Top Company For Women to Work For In Transportation four times in a row.

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

A CELEBRATION!



Wenzel's Farm, an award winning, premium provider of high quality, hand crafted, small batch meat snacks is excited to announce that this August the company will be celebrating its 75th Anniversary, and has a full-day of events planned with the public welcome to join in the celebration.

August 19 at Wenzel Family Plaza

- 12:00 – 5:00 Games, Bouncy Houses and Activities for the whole family.
- 1:00 – 2:00 Special Event, to be announced
- 3:00 – 6:00 Karaoke Competition, \$10 Entry Fee, limited to 24 participants
- 6:45 – 7:30 Tae and the Neighborly
- 8:00 – 9:30 Jocelyn and Chris Band



Wheeler's

*Congratulations to Wheeler's Family Automotive Group on their newest addition
Express Service Center
2701 S. Maple Avenue, Marshfield*

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

A CELEBRATION!



Congratulations to Mid-State Technical College
on their newest extension location here in Marshfield.

Mid-State on Central
1619 North Central Avenue
Marshfield, WI 54449



We are happy to welcome TDS to Marshfield!
Their service expansion will be a wonderful addition
to our community.



Congratulations to Northside Computers on their recent
Re-Grand Opening!
907 S Central Ave,
Marshfield, WI 54449



UW-Stevens Point at Marshfield presents



SHREK

THE MUSICAL JR.



Based on the DreamWorks Animation Motion Picture
and the Book by William Steig

Book and Lyrics by David Lindsay-Abaire
Music by Jeanine Tesori

Originally produced on Broadway by DreamWorks Theatricals
and Neal Street Productions

Original Production Directed by Jason Moore
and Rob Ashford "I'm A Believer" by Neil Diamond

Directed by **Donna Thompson**

AUGUST 17, 7:30 P.M.
AUGUST 18, 7:30 P.M.
AUGUST 19, 2 P.M.

Tickets: \$15
tickets.uwsp.edu

Sponsored by the Laird
Endowment Fund for the Arts

Helen Connor Laird Theatre
2000 W. Fifth St. Marshfield, Wis.



Marshfield
UW-Stevens Point

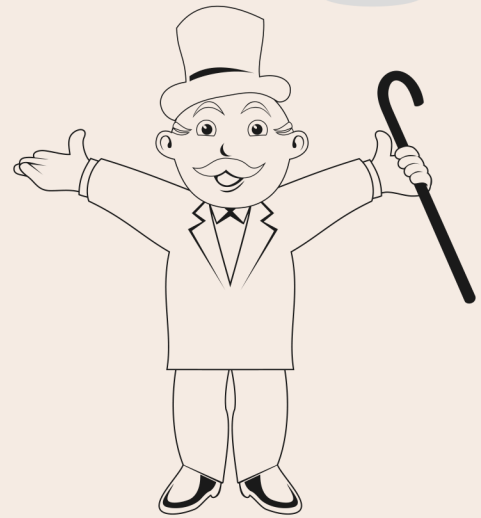
Shrek the Musical JR. is presented through special arrangement with
and all authorized materials are supplied by Music Theatre International,
421 West 54th Street, New York, NY 10019



CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// August 2023

MARSHFIELD-OPOLY HAS ARRIVED!!!



Games can be purchased at the chamber
Monday-Friday 8:00am - 5:00pm
700 S. Central Ave, Marshfield
(715)384-3454

**\$40.00
EACH**



PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// August 2023

PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

**CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW**

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2023

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Etiam mauris urna, egestas nec tortor quis, dignissim condimentum justo. Quisque luctus nulla ut sapien bibendum, et tristique quam semper. Nam a semper ipsum, et faucibus urna. Mauris dictum nisi non diam tincidunt ullamcorper.

Multiple publication discounts available!
call for details
715-384-3454

CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

2 Column quarter page ad 4.75"x5"

Appear in 1 publication- Full Color \$50.00

3 Column quarter page ad 7.5"x 3.5"

Appear in 1 publication- Full Color \$100.00

Business Card ad - 2"x3.5"

Appear in 1 publication- Full Color \$35.00

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus ac consectetur urna. Duis eget interdum ipsum. Praesent quis maximus elit, non mattis neque. Nam consequat felis et lacus ultricies finibus.

Half page ad 7.5"x5"

Appear in 1 publication- Full Color \$150.00

Full page ad- 8"x10.5"

Appear in 1 publication- Full Color \$175.00