

# PERSPECTIVES

MARSHFIELD CHAMBER OF COMMERCE & INDUSTRY /// NEWSLETTER WINTER 2022

## MARSHFIELD BUSINESS AFTER 5

### BUSINESS AFTER 5, A FROSTED CHRISTMAS

Join us for MACCI's Christmas Business After 5 at Hotel Marshfield. This evening of great food and special holiday refreshments, conversation, music, and fabulous prizes is something you don't want to miss! Gather the office staff and come enjoy a festive evening of fun.



HOTEL  
MARSHFIELD

Hotel Marshfield

Thursday, December 8

Bar areas open at 5:00 p.m.

Hors d'oeuvres available starting at 5:15 pm.

Raffle prizes include over \$1000 in prizes - MACCI Gift Certificates, Festival Foods Gift Certificates, and a Hotel Marshfield Staycation (includes dinner for 2)

We will also be collecting new, unwrapped toys for the Toys for Tots program that evening. Everyone that brings a toy will receive an additional raffle ticket.

Thank you to all our sponsors for supporting this event!

Badger Title  
Dental Clinic  
Festival Foods  
Forward Bank  
Hawkins Ash CPAs

Hotel Marshfield  
MACCI Ambassadors  
Marco  
Marshfield Utilities  
Nasonville Dairy

Nelson-Jameson  
Marshfield Rotary  
Simplicity Credit Union  
Wenzel's Farm

## INSIDE...

- Nominations & Annual Meeting
- Crystal Apple Teachers of Distinction
- C2 Makerspace Open House
- Shop local, Holiday guide



### MACCI

Scott Larson  
President

Krystal Bowman  
Director of Programs & Engagement

Scott Saager  
Talent & Member Relations Director

Meghann Bishop  
Program Assistant

Jessical Roehl  
Administrative Assistant

### CHAMBER FOUNDATION

Karen Olson  
Business Development Director

### VISIT MARSHFIELD

Matt McLean      Bethany Pierson  
Executive Director      Marketing Coordinator

### BOARD OF DIRECTORS:

Shaun Quinlan - Chairperson  
Mark Vieth - Vice Chair  
Marty Chy - Secretary  
Matt Eckelberg - Finance Chairperson  
Rita Blenker • Chad Curtis • Marty Chy •  
Ann Dieringer • John Franseen •  
Keith Le Moine • Josh Meissner •  
Nick Kumm • Amber Voelker •  
Mandy Witt

# CHAMBER NEWS

## MACCI GIFT CERTIFICATES, TIS THE SEASON OF GIVING & SHOPPING LOCAL!



MACCI gift certificates make great gifts because certificates are:

- Available in any dollar amount.
- Tip – We recommend the purchase of larger dollar amounts be broken down into smaller increments, which are easier to spend.
- Convenient gift idea.
- Certificates can be redeemed at any Marshfield area business.
- Valid for one year from date of purchase.

Certificates are easily obtained from the MACCI office [or online](#). For larger orders (more than 25) we recommend you place your order at least 48 hours in advance.

Please continue to consider MACCI gift certificates for your gift giving occasions and continue to support and grow the Marshfield area economy - let's do our part to ensure the dollars stay local.

## SHOP SMALL



Kaelie Gomez, Executive Director at Main Street Marshfield, and Krystal Bowman, Director of Programs & Engagement, went out on Saturday, November 26th to promote “Small Business Saturday.” Gift bags with local promotions and gift certificates were distributed to 30 lucky customers as a “thank you” for shopping small. Please continue to shop local!

[Click here](#) to see this year's Downtown Holiday Gift Guide for some unique holiday gift ideas this year!



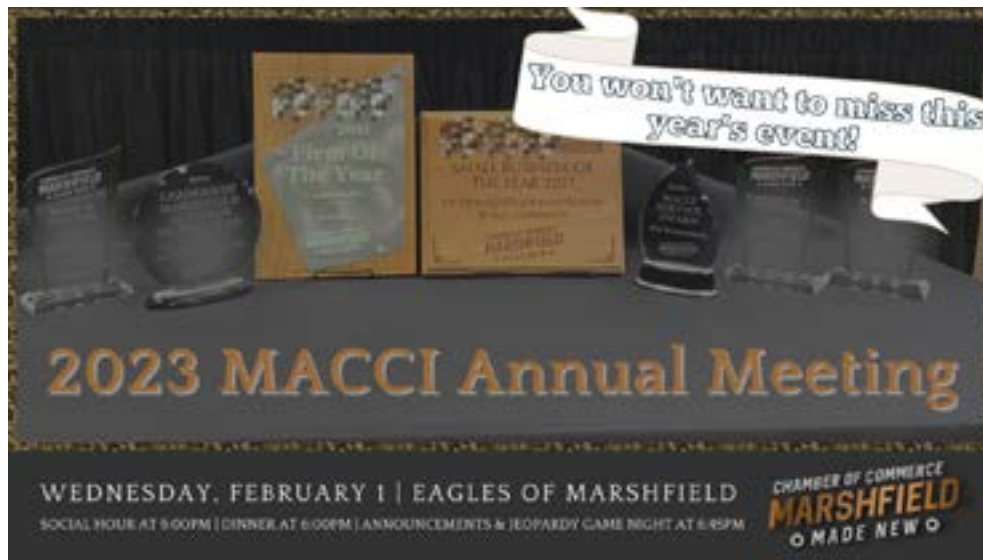
## 2023 MACCI NOMINATIONS NOW OPEN



The Marshfield Area Chamber of Commerce & Industry is accepting nominations for its annual awards; Firm of the Year, Small Business of the Year, Leadership Marshfield Alumnus of the Year and MACCI Service Award. [Forms can be filled out online](http://www.marshfieldchamber.com) on MACCI's website at [www.marshfieldchamber.com](http://www.marshfieldchamber.com) or contact the MACCI office to have one emailed to you. Winners will be announced at MACCI's Annual Meeting in February.

*Please take a moment and nominate those most deserving!* Nominations are open through December 31, 2022.

## JOIN US AT OUR ANNUAL MEETING WEDNESDAY, FEBRUARY 1ST



Come and celebrate our community's accomplishments in a fun, game night themed presentation! Trivia, jeopardy and more with great prizes!

After a delicious dinner, we will announce the 2023 Firm of the Year, Small Business of the Year, Leadership Marshfield Alumnus of the Year and the MACCI Service Award. You don't want to miss who the recipients are!

**Wednesday, February 1, 2023**  
**Eagle's Club of Marshfield**  
**5:00 – 8:30 PM**

<u>Event Item</u>	<u>Amount</u>
Corporate Sponsorship <i>includes 4 tickets</i>	\$ 500
Investor Sponsorship	\$ 300
Centerpiece Sponsorship	\$ 100
Annual Meeting Dinner (By January 23)	\$ 55

# CHAMBER NEWS

## WHY INVEST IN YOUR LOCAL CHAMBER?

At MACCI, we regularly receive questions regarding “membership” or as we call it, investment. What does MACCI do for me? Where do my dollars go? And so on. As a Chamber member, the public automatically views you as a long-term, legitimate, reliable, respectable business which supports the community, its organizations and its quality of life. Second, MACCI offers you exposure you cannot get elsewhere. Third, MACCI offers you multiple networking opportunities through our social and networking events. Finally, the investment supports those programs and services that grow our local economy and workforce; thereby, growing your business.

Here are some basic reminders (or as we call it MACCI Investment 101):

### WHAT IS MY RETURN ON INVESTMENT (ROI) WITH THE CHAMBER?

- ⦿ That answer is not black and white. When you advertise with any other mediums - billboards, radios, newspaper, etc. do you receive an exact ROI? Maybe and maybe not, but you did receive the exposure.

When you invest in the chamber, you invest in your business & community. The more you engage with us the better off you, your business, and your employees will be! We can help promote your business, enhance your workforce, and provide dozens of opportunities to network with like-minded community members (like yourself)!

### HOW DOES THIS INVESTMENT BENEFIT MY STAFF?

- ⦿ MACCI offers professionals development, volunteer opportunities, and provides programming and events to be more engaged in the community!

### WHO CAN RECEIVE OUR COMMUNICATIONS?

- ⦿ Anyone that you feel would be interested in staying in tune to community news and events.

### WHO CAN ATTEND MACCI EVENTS?

- ⦿ Anyone who is an employee of your business or organization... Yes, this even includes Business After 5's!

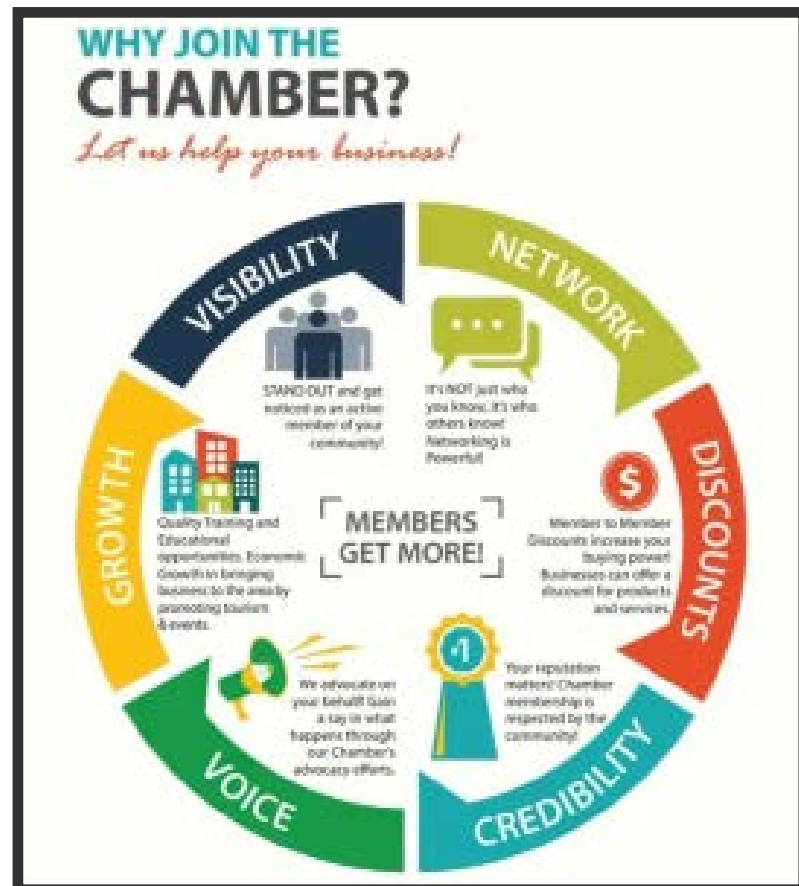
If you have questions on your investment, please feel free to reach out to any of the Directors. We would be happy to assist you!

-Scott Larson, *President*

-Krystal Bowman, *Director of Programs & Engagement*

-Karen Olson, *Business Development Director*

-Scott Saager, *Talent & Member Relations Director*



## UPCOMING CALENDAR EVENTS:

**December 8:** Christmas Business After 5 at Hotel Marshfield

**December 15:** Re-Grand Opening The Sports Den at 4:00pm

**December 23:** MACCI closed at noon

**December 26:** MACCI closed

**December 30:** MACCI closed at noon

**January 2:** MACCI closed

**January 28:** The Boson Company's Snow Fest

**February 1:** Annual Meeting at the Eagles

**Merry Christmas  
& Happy New Year**

For a complete listing of events and to find more details on the above, check out the [MACCI website](#).



Open daily from 5:00-9:00pm through December 31st. Admission is free, but please keep in mind Rotary's mission for this event is to feed our neighbors. Cash and canned goods are accepted at all entrances.

*If you are interested in hosting or sponsoring a Business After 5 in 2023, please contact Krystal at [bowman.krystal@marshfieldchamber.com](mailto:bowman.krystal@marshfieldchamber.com) or call (715) 384-3454 x100.*

**MARSHFIELD  
BUSINESS AFTER 5**



# CHAMBER NEWS



## RE-GRAND OPENING RIBBON CUTTING

Join us as we celebrate the past 49 years of **the Sports Den** and the future of new owners, Michael and Kelly Trulen! Stop down on Thursday, December 15th at 4:00 for a re-grand opening ribbon cutting to meet the staff, new owners and to celebrate Denny Riedel's retirement after 47 years in the business.



For nearly 30 years, Michael has been working in the powersports and power equipment industry in the family business, Power Pac. He has always loved bicycles and the outdoors. He looks forward to this new adventure and providing for this great community. Michael's wife, Kelly is a teacher and along with their two kids, Matthew and Ethan, will be assisting as needed.

Originally started as Nelson Bike and Camping by Denny Nelson and John Damrau in 1973, the business has gone through several ownership, name, and product line changes. Long-time employee and current owner, Dennis Riedel started working part time in 1975, adding the cross-country ski line. The business moved more towards sporting goods and by 1977, they got out of the camper business.

In 1979, Denny Nelson sold the business to Skip Perkins, who renamed the store to Perkins Sports and also purchased the current store location. Skip retired in 1998 and Dennis Riedel bought the business, renaming it to the Sports Den.

Today the Sports Den offers quality products and service in bicycles, cross country and downhill skis, snowshoes, snowboards, swimming, skateboards, and carry a large selection of outdoor clothing. They have Central Wisconsin's largest selection of electric assist bicycles, fat bikes, and ski equipment and also offer rentals. The Sports Den has a large stock of parts and Certified mechanics service everything they carry.

## LEADERSHIP MARSHFIELD, EDUCATION DAY



On Thursday, November 17, 2022 Leadership Marshfield participants had the chance to learn more about our local education system - all the way from elementary to post-secondary. Students toured and participated in hands-on activities or listened to virtual presentations at Mid-State Technical College, Marshfield Middle School, Madison Elementary, Marshfield High School, Columbus Catholic High School, and UWSP-Marshfield.



To the left, students participate in a paint class similar to one offered through UWSP-Marshfield's Continuing Education.

## CRYSTAL APPLE TEACHERS OF DISTINCTION



*Pictured: Ms. Carla MacArthur with MHS Administration and Scott Saager, MACCI's Talent & Member Relations Director*

The Marshfield Area Chamber of Commerce Foundation kicked off its 2023 Crystal Apple Program in September in 10 area school districts. A recorded video message was shared in each district encouraging students, colleagues, parents, and community members to submit a nomination form for an educator making a difference. Appreciation gifts were distributed by school principals and proudly sponsored by Marshfield Clinic Health System.

Partners in Educational Excellence and Workforce Development received a total of 1,512 nominations for 362 different teachers. From these names, an online ballot was created for teachers to vote on their top selections - a minimum of one teacher was selected to represent each school.

On November 14th, 2022, the following Teachers of Distinction were announced:

Auburndale Elementary – Corey Bugar  
Auburndale MS/HS – Cody Schmidt  
Columbus Catholic – Alanna Hart  
Grant Elementary – Kendra Haessly & Becky Whitrock  
Granton Schools – Andrew Radloff  
Greenwood Elementary – Stacia Jacoby  
Greenwood HS – Penny Wehrs  
Immanuel Lutheran – Courtney Gable  
Lincoln Elementary – Judy Nicksic  
Madison Elementary – Marilee Critelli  
Marshfield Middle – Danielle Wilke & Taylor Varsho

Marshfield HS – Carla MacArthur & Jacob Scheppler  
Nasonville Elementary – Kristi Vantassel  
Neillsville Elementary – Monika Luebke  
Neillsville MS/HS – Julia Backaus  
Pittsville Elementary/Middle – Ron Klein  
Pittsville HS – Alix Madden  
Spencer Elementary – Wendy Comstock  
Spencer MS/HS – Jennifer Wilke  
St. John's Primary / Our Lady of Peace – James Kelty  
St. Joseph's Catholic – Stratford – Valerie Bradfish  
Washington Elementary – Christy Treankler

As the selection process moves forward, recommendations from school principals will be provided and the Teachers of Distinction will submit a personal statement describing their educational philosophy. The written materials identified ways these teachers inspire and motivate students, their use of innovative projects or programs, as well as their involvement in the community and their pursuit of professional development.

The final step will occur the end of February when the Teachers of Distinction meet with a selection panel comprised of leaders from area businesses who place a high value on an educated workforce. The final selection will be based on expertise (professionalism, knowledge of subject matter); innovation (advanced classroom techniques, teaching methods); and leadership (student guidance and rapport, reputation among colleagues, community involvement).

Our 2023 Crystal Apple winners will be announced in each of their schools on March 1, 2023.

All Teachers of Distinction will be honored at the Crystal Apple Awards banquet to be held May 3, 2023, at the Hotel Marshfield in Marshfield.

# COMMUNITY NEWS

## C2 MAKERSPACE HOSTS RIBBON CUTTING AND OPEN HOUSE



Marshfield's C2 Makerspace, located at the UW Stevens Point at Marshfield campus officially opened with a ribbon cutting on November 30th! Attendees were able to see the equipment in motion, learn more about future plans, and meet the Manager, Mark Bowie. Sam Ridders, Deputy Secretary for Wisconsin Economic Development Corporation, which kickstarted this project with a state grant, spoke highly of the collaboration of so many key Economic partners, and ten area schools to make this a unique concept in the state. Representatives

from many of the businesses and organizations that supported the Makerspace with funding and volunteers were also in attendance and are excited to see what the future holds for the advancement of talent in Central Wisconsin.

In the making for nearly 4 years, the Makerspace's mission is to guide individuals to creatively explore career pathways and personal development through high-tech, hands-on learning. Working with area schools, students and businesses, the goal is to train, retain and attract future workforce; to help students discover great local career options; and to develop skills through hands-on learning. Another key component will be fostering future entrepreneurs to start and grow new businesses.



Still not sure what a makerspace is? Watch for additional updates here and stop in anytime at the C2 Makerspace at the UWSP at Marshfield campus or check out their website: <https://www.c2makerspace.com/>

Pictured here are representatives from the C2 Makerspace Community steering committee, Wis. Economic Development Corp. Representative and the Makerspace Manager.

*Pictured: Sam Ridders, WEDC Deputy Secretary; Michelle Boernke, UWSP at Marshfield; Mark Bowie, C2 Makerspace; Kylan Hastreiter, Shiloh Bound/Hastreiter Industries; Karen Olson, Marshfield Area Chamber of Commerce & Industry; Dr. Bobbi Damrow, Mid-State Technical College and Jennifer Fredrick, School District of Marshfield*



## DOA SECRETARY TOURS TWO MARSHFIELD DOWNTOWN BUSINESSES



Wisconsin Department of Administration (DOA) Secretary-designee Kathy Blumenfeld toured two main street businesses on Monday, October 17th. The visit to Marshfield was part of several statewide visits to highlight impacts from Gov. Tony Evers' investments in Wisconsin communities, including the American Rescue Plan Act (ARPA) grant known as the "Main Street Bounce Back grant". Both businesses were able to access one of these grants, part of \$3.6 million awarded to Marshfield businesses, assisting over 6,600 businesses throughout the state.

The first stop was at Discovery Education Station, 248 S. Central Ave. with owner Linda Roehrborn and her staff. This business really focuses on camps, clubs and classes around STEAM careers in Science, Technology, Engineering, Art, Agriculture and Math. Check out their website or stop into the store to learn more about space robotics, 3-D printing, art & animal classes and much more at: <https://www.facebook.com/DiscoveryEduStation>

*City Administrator Steve Barg, Main Street Marshfield Executive Director Kaelie Gomez, Marshfield Area Chamber Foundation Business Development Director Karen Olson, DOA Secretary-designee Kathy Blumenfeld, Lina Roehrborn (business owner), Marshfield Area Chamber of Commerce & Industry's President, Scott Larson and Discovery Education Station staff.*

The second tour was at Illusions Floral and Gifts, 231 S. Central Ave. Angie Young relocated her business to a vacant space in the downtown and this grant really helped with that move. Check out their vast selection of gifts, same-day flower delivery and friendly, helpful staff at: <https://www.springgreenfloralwi.com/aboutus.html>



*DOA Secretary-designee Kathy Blumenfeld with Angie Young at Illusions Floral & Gifts*

Marshfield Area Chamber of Commerce & Industry (MACCI) and Main Street Marshfield have assisted with the promotion of the program to businesses as well as writing letters of support for grant applications. The state program was extended to December 31, 2022 and details can be found here: <https://wedc.org/programs-and-resources/mainstreet-bounceback-grants/>

# COMMUNITY NEWS

## LOCAL BUSINESSES SPREADING HOLIDAY CHEER

### KIDS INVITED TO DECORATE HOLIDAY GREETING CARDS AT MMCCU FOR NURSING HOME RESIDENTS



This holiday season, children are invited to MMCCU (302 W Upham) to decorate cards for local nursing home residents. The credit union will have a decorating table and art supplies available in the lobby, or a parent can pick up a card stock kit by going through the drive-thru (during open hours). Card stock was donated by Premier Printing in Marshfield.

“We wanted to do something to encourage the spirit of giving this holiday season,” said Stephanie Rasmussen, MMCCU. “We thought this would be a great way for kids to have fun and also to bring joy to local nursing home residents.”

All kids who decorate 10 or more cards will be entered into a drawing for a MACCI gift certificate (with 5 kids winning). Youth who are members of the MMCCU Kids Rewards Club are encouraged to decorate 10 cards to earn an extra spin on the prize wheel.

“Our Kids Rewards Club is a great way to teach kids about finances in a fun way,” said Rasmussen. “Along with teaching kids about finances, we also like to do fun activities like this to help teach kids the joy of giving back!”

To learn more about the Kids Rewards Club, visit [www.mmccu.com/kids](http://www.mmccu.com/kids)

Decorated holiday cards are due back to MMCCU by December 19 at noon. Staff will then deliver the cards to local nursing home residents later in the week.

Founded in 1965, MMCCU is a closed charter, not-for-profit financial institution dedicated to exclusively serving the financial needs of employees in the medical community and their immediate families, therefore designed to best serve the financial needs of this specific group of people. MMCCU is not affiliated with any specific healthcare facility.

### COFFEE CABIN ESPRESSO, COFFEE SLEEVE FUNDRAISER FOR LOCAL SCHOOLS



Come buy ANY Hot 12, 16, or 20 oz beverage and you get a decorated sleeve from a child at that school (see list below)!

If that school sells all their sleeves, they will get a \$500.00 check for their art program! If they sell half, \$250.00! This means there is a potential for \$3000.00 to be awarded to our Marshfield Elementary Art educators!

This is a free to them, free to share, fundraiser! Coffee Cabin provided the sleeves; the children decorated them, so come support your child’s school!

**HOLIDAY ART SLEEVE  
RELEASE DATES**

Grant: November 28 th-Dec 3rd  
Lincoln: Dec 4th -Dec 10th  
Madison: Dec 11th - 17th  
Nasionville: Dec 18th - Dec 24th  
Washington: Dec 26th - Jan 1st  
Private Schools: Jan 2nd -Jan 8th

All proceeds support the school's art program!

A graphic with a red and white snowflake border at the top and bottom. The text is centered on a light beige background.

## NEW MID-STATE SHUTTLE SERVICE REMOVES TRANSPORTATION BARRIERS FOR STUDENTS



WISCONSIN RAPIDS, WIS. – A new transportation shuttle at Mid-State Technical College is making it easier for students to pursue a degree when transportation to a specific Mid-State campus to access a program presents an obstacle.

The shuttle is free to all Mid-State students thanks to a collaboration with Wisconsin Automotive & Truck Education Association (WATEA) and funding provided by the State of Wisconsin Workforce Innovation Grant made possible through American Rescue Plan Act. The service uses vans that can carry up to 15 passengers and provides travel between the college's Adams, Marshfield, Stevens Point and Wisconsin Rapids campuses.

Although the program was launched with minimal promotion on Aug. 22, riders have taken advantage of the new transportation option from day one and every week since. Currently five routes are running per day from 5 a.m. to 7:30 p.m.

"When I did the math, it was a quick decision to reserve my seat on the shuttle," said Mid-State student Jarek Frank, who rides the shuttle every Tuesday and Thursday between Adams and Wisconsin Rapids, where he is enrolled full-time in the Automotive Technician program. "I decided to just use it when I have longer days on campus, but I will still save at least \$1,000 per year on gas costs, not to mention wear and tear on my car," he added.

It was also easy to sign up for the shuttle and get in contact with the college with any questions, Frank said.

Mid-State IT Software Developer graduate Joe Jirschele of Wisconsin Rapids decided to become a driver for the program as a way to get involved with the Mid-State community. "The riders have been maintaining a fairly regular schedule, which tells me that the service is very important to them," he said. "I think that connecting students throughout our central Wisconsin communities strengthens their commitment to education, and we see that each time a student rides our shuttle."

Mid-State's partner in the service, WATEA, is a nonprofit that connects transportation-related businesses with educational systems and workforce programs in order to improve the quantity and quality of transportation-supporting workers in Wisconsin.

"We are continually looking for ways to better serve our students and remove barriers to their education, and today's transportation challenges are high on that list," said Dr. Bobbi Damrow, vice president of Workforce & Economic Development and Community Relations. "We are grateful for the partnership with WATEA and funding through the Workforce Innovation Grant that make this important new resource available to our students and hopefully enable even more in the future to access Mid-State's life-changing educational opportunities."

"The WATEA board feels that this proposal from Mid-State aligns wonderfully with the organization's mission to improve workforce development opportunities across central Wisconsin," said WATEA Executive Director Sara Guild. "They were excited to have this chance to use Workforce Innovation Grant funds to grow our employment shuttle service in partnership with Mid-State."

The Workforce Innovation Grant Program is a collaboration between the Wisconsin Economic Development Corporation (WEDC) and the Department of Workforce Development (DWD). The program encourages the development of leading-edge, long-term solutions that enable businesses to more easily find workers and empower those workers to more successfully prepare for and connect to the family-supporting careers in their regions.

Mid-State's plans for the shuttle service include exploring ways to grow the program to meet the needs of more current and future students through expanded routes and additional stops at non-campus locations. The college is actively monitoring usage and evaluating student and potential rider needs. To share your feedback and learn more about the shuttle and its WIG funding visit [mstc.com/shuttle](http://mstc.com/shuttle).

# COMMUNITY NEWS

## LLC CHANGES EFFECTIVE JANUARY 1, 2023 WEBINAR EXPLAINS HOW THESE CHANGES MAY IMPACT YOUR BUSINESS



The Wisconsin SBDC at UW-La Crosse is hosting a FREE webinar to identify the new LLC changes and how the changes might impact your business. This new law made changes to the statute governing limited liability companies (LLCs) organized in Wisconsin. The new law (Chapter 183) replaces the existing statute and is based on the Revised Uniform Limited Liability Company Act already adopted in some form by other states. Owners with existing LLCs have the option to: (i) by December 31, file a statement of non-applicability with the Wisconsin Department of Financial Institutions (WDFI) to continue the status quo and have your LLC governed by current LLC law; or (ii) do nothing, and on January 1, 2023, your LLC will be governed by the new statute by operation of law. If you wonder what is changing and how the changes might impact your LLC and its owners/

managers, come learn more about the changes and the options/actions you should consider taking to get your intended result. The webinar will be facilitated by attorneys familiar with the new LLC statute and will be offered on multiple dates/times.

Click the links below to register (only need to attend one):

[· December 7, 2022 from 4:00 p.m.-5:30 p.m.](#)

[· December 15, 2022 from 12:00 p.m.-1:30 p.m.](#)

## CITIZENS STATE BANK TO ACQUIRE COMMUNITY FINANCIAL BANK OF PRENTICE AND STRATFORD, WI

Citizens State Bank and Community Financial Bank have reached an agreement that would merge the two institutions under the Citizens State Bank name. The deal will increase Citizens State Bank's assets to approximately \$220 million and bring their branch locations total to seven.

"We are very excited about our expansion into these new markets. Our team is ready to welcome our new customers and team members to Citizens State Bank." said Tim Cruciani, President, and CEO of Citizens State Bank. "We were founded on and remain rooted in people. Community Financial Bank embraces similar values, and we look forward to sharing our customer/team centric approach to banking with them and the communities they serve."

Chartered in 1902, Citizens State Bank has been a staple in the Chippewa Valley, which makes Tim Pritzl, President of Community Financial Bank, excited for the merger.

"I have spent my tenure at Community Financial focused on our people, our customers, and the community. It's clear that Citizens State Bank has been doing the same for over 100 years, and we look forward to being a part of that legacy and continued growth moving forward."

The transaction has been approved by the Board of Directors of both banks and requires approval by state and federal regulators. Citizens State Bank expects to close the deal in first quarter of 2023.

For additional information or any questions please reach out to:

Tim Cruciani, President and CEO of Citizens State Bank at 715-978-0109 or email at [tcruc@csbankcadott.com](mailto:tcruc@csbankcadott.com)

## PREVAIL BANK WILL MATCH DONATIONS UP TO \$1,000

Prevail Bank encourages the Marshfield community to donate to the Personal Development Center's Orenda Center this holiday season; Prevail will match those donations up to \$1,000.

Monetary donations can be dropped off at the Prevail Bank – Marshfield at 810 North Central Avenue from November 28 – December 16, 2022.

“We chose the Orenda Center because it provides services, respite, and shelter for victims of domestic violence and sexual abuse in the North Wood County and Clark County areas,” said Denise Sonnemann, Prevail Bank's Branch Manager. “All of their services are confidential and free of charge. Their residents deserve some happiness and joy this holiday season.”

Anyone can contribute; a person does not need to be a bank customer to participate.

## MORE INSIDE THIS ISSUE >>>

- 9-CREDIT LEAN SIX SIGMA CERTIFICATION, UWSP
- WASHFORCE PROFESSIONAL EXTERIOR CLEANING
- DISCOVER FASCINATING ITALY



**Tis the Season!**

Health In Motion will be accepting donations for the organizations listed below.

- Antigo** - Langlade Humane Society
- Crandon** - Angel of Christmas Toy Drive
- Eagle River** - Salvation Army
- Marshfield** - Toys for Tots
- Merrill** - Merrill Community Homeless Center
- Rhineland** - Food Pantry Toy Drive & Tri County Council on Domestic Violence and Sexual Assault
- Tomahawk** - Lincoln County Humane Society
- Wausau** - Marathon County Humane Society

**Become a Certified**

# LEAN SIX SIGMA GREEN BELT



School of Business & Economics  
University of Wisconsin - Stevens Point

**Maximize Learning Agility • Raise Value • Improve Processes • Increase Confidence • Optimize Performance**

*Learning agility has never been more critical! Employers and employees are being challenged to respond to change more and more quickly. They are constantly asking, "Do we have the right processes in place to take a lead, adapt, respond to a continuously changing world?"*

*In this 9-credit course sequence you will complete a business challenge project and learn from professionals with real-world business success.*

## Who is it for?

- Employees or prospective employees in health care, education, and the military, insurance, among many other industries.
- Individuals, teams, managers, and process owners who want to learn how use Lean Six Sigma to make improvement projects more successful.
- Directors, general managers, financial managers, plant managers, floor supervisors, and administrators who are seeking a proven method for dramatically improving an organization's financial performance.
- Executive and C-Level leaders who want to implement Lean Six Sigma for increased customer loyalty, revenue, and decreased costs.

## Course Focus

- Complete an improvement project as you learn to apply Lean Six Sigma concepts
- Gain the ability to apply Lean Six Sigma process tools to your daily work
- Prepare to facilitate improvement projects following proven frameworks
- Take the Certified Six Sigma Green Belt exam

## Course Schedule

We've designed this hybrid course for busy professionals and students. A collection of tools, templates, and downloadable material available during and after the class. All synchronous sessions will be hosted from 4-8 p.m., students can on all UWSP campuses or remotely. This 9-credit course sequence needs to be completed in whole. The sequence begins in January 2023 and ends in July 2023.

## Course Materials

Each student will be provided with an ebook that parallels the American Society for Quality Six Sigma Green Belt Body of knowledge and contains all the topics discussed in the course. Electronic downloadable templates used or referenced during the class are included. Students will need a laptop computer or other mobile device with Microsoft Word and Excel.

## Apply Now!

To apply to join this professional program, please contact Lyna Matesi at [mbainfo@uwsp.edu](mailto:mbainfo@uwsp.edu).

[uwsp.edu/business](http://uwsp.edu/business)



# Central Wisconsin's Exterior Cleaning Experts!

- House Washing
- Roof Washing
- Decks and Fences
- Windows
- Residential & Commercial

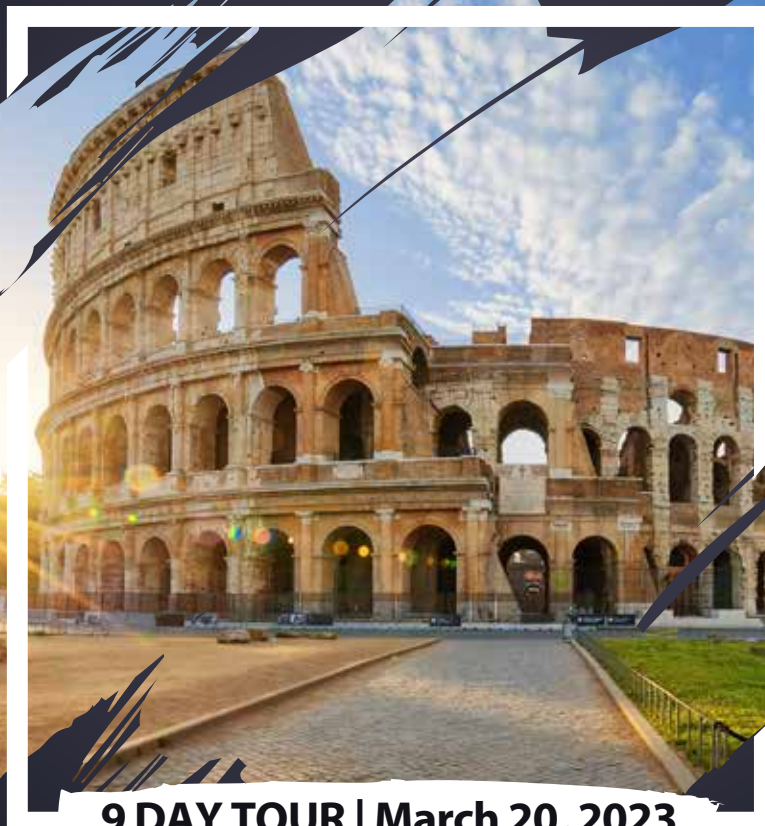


*Free Estimate*

**715-650-7633**  
**WashForceLLC.com**

# Discover **FASCINATING ITALY**

with Marshfield Chamber of Commerce



**9 DAY TOUR | March 20, 2023**

Minneapolis | Rome | Assisi | Perugia | Siena | Florence | Chianti | Rome | Minneapolis

*Bask in the beauty of Tuscany, see the city splendors of Rome, and visit Florence, the Birthplace of the Renaissance, with this spectacular tour of Italy!*

Price per person on double occupancy:

**\$ 2,999**

Single Person Supplement:

**\$ 599**



Group lead by  
**Scott Larson**  
President

Marshfield Area Chamber of Commerce & Industry

CHAMBER OF COMMERCE  
**MARSHFIELD**  
MADE NEW

To book or inquire please contact:  
Krystal Bowman -  
Director of Programs & Engagement

T: 715-384-3454

E: [bowman.krystal@marshfieldchamber.com](mailto:bowman.krystal@marshfieldchamber.com)  
Or book directly using the online  
link at the Chamber's website



Get the perfect introduction to Southern Europe with this incredible 8-day small-group tour of Italy! Your journey will begin in Rome, The Eternal City home to the world-famous Roman Colosseum. Visit Venice Square and Capitoline Hill among many other iconic attractions before you explore Vatican City, a principal center of Christianity in the world. From there you will drive to Assisi, a breathtaking town home to some of the most fascinating museums, art galleries, and World Heritage Sites in Italy. Next, make your way to Perugia, surrounded by the magnificent mountains and stunning valleys of Umbria, and travel to Siena, an extraordinary city that is rich in history and art! Travel to Florence, the Birthplace of the Renaissance where you will discover many artistic masterpieces such as the David of Michelangelo. Visit Santa Croce Church Square, home to the tombs of many beloved Italian artists, and stroll through Signoria Square before leaving for Rome where you will end your extraordinary tour of Italy!

**TOUR LODGING INFO:**

7 Nights hotel accommodation on double occupancy basis + 1 Night onboard the flight

CITIES	NIGHTS	SUPERIOR HOTELS
Rome	3 Nights	Hotel Shangri La or similar
Perugia	1 Night	Hotel Gio or Similar
Florence	2 Nights	Hotel Mediterraneo or Similar
Rome	1 Nights	Hotel Shangri La or similar

*Hotels may be replaced with similar superior properties for operational reasons*

**HIGHLIGHTS:**

- Visit Rome, the breathtaking capital of Italy, home to the famous Roman Colosseum
- Explore Vatican City and visit St. Peter’s Basilica, the largest cathedral in the world
- Drive to Assisi, a holy pilgrimage city and the birthplace of St. Francis (1181-1226)
- Travel back in time with a trip to Perugia, the largest walled medieval city in Italy
- Discover the architectural splendors of Siena, one of Italy’s top medieval towns
- Travel to Florence, a beautiful city in Tuscany home to the Piazza Della Signoria

**INCLUDES:**

- International roundtrip airfare from Minneapolis
- 7 Nights’ accommodation on double occupancy basis at superior or similar hotels
- Daily breakfast
- Arrival and departure airport transfers
- Meet and Greet service at the Airport on arrival
- Transportation in airconditioned deluxe motor coach
- Services of English-Speaking Tour Guide/Escorts
- Full day guided tours in Rome & Florence
- Half day guided tour in Assisi
- Chianti Wine tour
- Entrance fees to monuments
- All air taxes and fuel surcharges (except local city taxes for hotels)
- All applicable local taxes



**TOUR ITINERARY:**

**DAY 1/ MON MINNEAPOLIS**

Today you will make your own way to your gateway airport to board your overnight flight to Rome. Enjoy inflight meals and services. Overnight Onboard Flight

**DAY 2/ TUE ARRIVAL IN ROME**

Welcome to Rome! Upon arrival at the Rome International Airport, you will be met and transferred to your hotel. Spend the rest of the day at leisure. Overnight in Rome

**DAY 3/ WED ROME & VATICAN – FULL DAY TOUR (B/-/-)**

This morning embark on a two-and-a-half-hour scenic tour of Rome with a local guide. This tour will be an incredible introduction to the Eternal City. You will visit various attractions such as the Caracalla Baths, Venice Square, Circo Massimo, the Capitoline Hills, the St. John Lateran. The tour will end in the Vatican City, the principal center of Christianity in the world with a visit to the Vatican Museum where works from the immense collection amassed by the Catholic Church and the papacy throughout the centuries, including several of the most renowned Roman sculptures and most important masterpieces of Renaissance art in the world are on display. There will also be time to visit St. Peter’s Basilica. This evening, you will be provided transportation to the Trastevere district area, where you will find restaurants serving Italian, Indian, Chinese, and international cuisine. A return to the hotel will be included. Overnight in Rome

**DAY 4/ THU ROME (B/-/-)**

The morning is free today. In the afternoon, please proceed on your own to the famous heart of Rome; Center of Piazza Barberini, by the large Triton (Tritone) fountain for a Crypts and Catacombs Tour of 3:30 hrs.

**Meeting Point:** Center of Piazza Barberini, by the large Triton (Tritone) fountain - **Timings:** 02.30 PM

\*\* You must arrive at the meeting point 15 minutes prior to departure \*\*

Discover imperial and early Christian Rome and millennia of history as you descend into the Eternal city's underground burial chambers, its long winding catacombs and its crypts. Go below and beyond to a time when Christianity was considered a simple cult whose members were executed as pagans and buried as martyrs. The one and only tour that takes you to crypts and catacombs from different historical eras, in various locations and with varying styles. Much of what Rome has to offer is buried underground-and through this tour, our guests can discover the underside of Rome through three select sites--The Cappuccini Crypt (chapel decorated entirely by human bones), Domitilla Catacombs (or San Callisto or San Sebastiano) and the Church of San Clemente (built over an ancient fourth century church built over an even older Roman house containing Christian artifacts and a pagan temple-with ruins reaching 57 feet deep).

Spend the rest of the day at leisure. You may pick and choose between the suggested optional tours and activities.  
Overnight in Rome

**DAY 5/ FRI      ROME – ASSISI – PERUGIA      (B/-/-)**

After a delicious breakfast, you will depart for a short drive to Assisi where you will have some free time to explore the historical town, surrounded by breathtaking walls that were built during the Middle Ages. Visit the Basilica of St. Francis, where you will see the incredible masterpieces of Giotto and Cimabue. This afternoon, continue your journey to Perugia, situated in a hilltop region surrounded by the valleys and mountains of Umbria. Explore the city with a local guide as you will climb the ramps crossing the rocky outcrop, discovering its squares and stone cobbled streets.  
Overnight in Perugia

**DAY 6/ SAT      PERUGIA – SIENA – FLORENCE      (B/-/-)**

We leave Perugia and continue to Siena, an UNESCO World Heritage Site famous for the Palio, a historical horse race around the shell-shaped town square, the Piazza del Campo. You will have some free time in Siena to explore the medieval city center before travelling on to Florence. Overnight in Florence

**DAY 7/ SUN      FLORENCE      (B/-/-)**

This morning set off on a walking tour of Florence. Stroll through the picturesque Signoria Square, where you will discover magnificent statues by Cellini, Giambologna, and Ammannati, before continuing to the famous Ponte Vecchio. Explore Santa Croce Church Square where the tombs of distinguished Florentine citizens such as Michelangelo, Galileo, and Machiavelli can be found, as well as fascinating works by Giotto and Donatello. Visit the Accademia Gallery Museum and discover one of the city's eternal masterpieces — the David by Michelangelo. Overnight in Florence

**Optional afternoon tour: Pisa and the Leaning Tower Afternoon Tour from Florence \$125 per person**

See the iconic Leaning Tower on this half-day trip to Pisa from Florence. Admire Cathedral Square and the Pisa Baptistery as you follow an expert guide past the city's main attractions. After posing with the UNESCO-listed Leaning Tower of Pisa, some time to explore the area independently. Your trip concludes with transportation back to Florence.

**Optional tour: Pizza and Gelato Making Class – Evening (3 hours) \$95 per person**

**Meeting Time:** 0600 PM





Learn to make Pizza and Gelato just like the Italians do! Join our late-afternoon class where our chefs will be delighted to introduce you to the history of these glorious Italian creations. Make pizza in a proper pizza oven with our professional pizza chef, called pizzaiolo. You will learn how to make tender, flexible yeast dough that stretches to almost paper-thinness, and the secret for a flavorful yet light tomato sauce. Even if you bake pizza in your own oven, these techniques are universal and using them really makes a difference. With the help of the pizzaiolo, you will prepare your very own pizza, stretch the dough, sauce it up, bake it, slice it - it may well be the best pizza you ever tasted, and you made it yourself! Then our expert chef will fill you in on why gelato remains Italy's favorite dessert while giving you an insight into the "gelato culture" that continues to grow. Get to know the basic raw ingredients, and how to select the best products available according to specific principles during a presentation and tasting of some of the flavors used in gelato making. Learn about the development and application of natural colors, the heating and freezing techniques, and how each has a different effect on the ingredients. It is always great to discover the recipe of the world most-loved dessert! This activity is strongly recommended for families that wish to have children learn about the Italian culture, an easy and fun experience that will last forever in their memory.

**DAY 8/ MON FLORENCE – CHIANTI - ROME (B/L/-)**

After breakfast embark on Chianti afternoon Wine Tour - Experience the true flavor of the Tuscan countryside on this Chianti wine tour from Florence. Led by a professional tour escort, the tour includes visits local

wineries set in scenic villages. Sample the most revered Tuscan wines, learn the characteristics of each blend and hear the winemakers' secrets. Enjoy tastings of regional wine and traditional food & explore the wine cellars where prestigious Tuscan wine is left to mature Later, stop for a look at the fortress of Castellina before your trip bank to Rome. Upon arrival, rest of the day will be at leisure. Overnight in Rome

**DAY 9/ TUE ROME - MINNEAPOLIS (B/-/-)**

Today you will be transferred to Rome International airport for your back home.

**DOES NOT INCLUDE:**

- Items of personal nature, tips, and gratuities
- Local city taxes to be paid directly at the hotels
- Optional tours
- Visa fees if applicable (not for US Citizens)
- Travel insurance
- Baggage fees may apply and vary by carrier
- Any other items not under inclusion

**PERSPECTIVES** is published on a monthly basis for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

**MACCI is a member of:**

- Association of Chamber of Commerce Executives (ACCE)
- Wisconsin Manufacturers and Commerce (WMC)
- Wisconsin Chamber of Commerce Executives (WCCE)
- Wisconsin Economic Development Corp. (WEDC)
- International Council of Shopping Centers (ICSC),
- Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business)
- Transportation Development Association (TDA)
- Dairy Business Council (DBA)
- Wisconsin Economic Development Association (WEDA)

Call Us  
715-384-3454

Send Mail  
700 SOUTH CENTRAL AVENUE  
MARSHFIELD, WI 54449

Email Us  
MACCI@MARSHFIELDCHAMBER.COM  
Find Us Online  
WWW.MARSHFIELDCHAMBER.COM

## Advertise with us!

Raise your company's visibility in a monthly newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at **715-384-3454** or email Meghann at [bishop.meghann@marshfieldchamber.com](mailto:bishop.meghann@marshfieldchamber.com)

