

PERSPECTIVES

MARSHFIELD CHAMBER OF COMMERCE & INDUSTRY /// NEWSLETTER SEPTEMBER 2022

SEPTEMBER IS CHAMBER OF COMMERCE MONTH



MACCI is excited to celebrate Wisconsin Chamber of Commerce Month. Your Marshfield Chamber will spend the entire month bringing attention to the services we provide to members and our community.

Your organization plays a vital role in making sure the Marshfield area is a vibrant place to do business. MACCI is an advocate for our members, and Wisconsin Chamber Month gives us the opportunity to recognize at value.

To celebrate Wisconsin Chamber of Commerce Month, MACCI will be highlighting various workforce and community programming each week on our social media pages. Be sure to follow along to win several MACCI gift certificates.

If you are interested in additional ways to get involved with the Chamber, please call us 715-384-3454 - we would love to hear from you!

FIRM OF THE YEAR DINNER, HONORING PREVENTION GENETICS



Marshfield Area Chamber of Commerce & Industry is proud to honor our 2022 Firm of the Year: Prevention Genetics at our upcoming dinner.

RiverEdge Golf Course and Banquet Facility
Thursday, October 6, 2022
Social Hour: 5:00 p.m.
Dinner: 6:15 p.m.
Program: 7:00 p.m.

Business attire suggested. For sponsorship opportunities or to purchase tickets, please visit our [website](#) or contact [Krystal Bowman](#).

INSIDE...

- MAHRA
- Working Women's Wednesday
- Business After 5
- Leadership Marshfield
- & more community news!



MACCI

Scott Larson
President

Krystal Bowman

Director of Programs & Engagement

Scott Saager

Talent & Member Relations Director

Jessical Roehl

Administrative Assistant

CHAMBER FOUNDATION

Karen Olson

Business Development Director

VISIT MARSHFIELD

Matt McLean

Executive Director

BOARD OF DIRECTORS:

Shaun Quinlan - Chairperson

Mark Vieth - Vice Chair

Marty Chy - Secretary

Matt Eckelberg - Finance Chairperson

Rita Blenker • Pat Board • Chad Curtis

Marty Chy • Ann Dieringer

John Franseen • Keith Le Moine

Josh Meissner • Nick Kumm

Amber Voelker • Mandy Witt

CHAMBER NEWS

PERSONALITY ASSESSMENTS & How to Use Them?

Wed. Sept. 21st
8:00am at UWSP-Marshfield

Join us as we will share and discuss various personality assessments and how to use them to benefit your organization.

Use your staff's individual strengths as a tool for retention!



MAHRA KICKS OFF SEPTEMBER 21ST

The Marshfield Area Human Resource Association's (MAHRA) purpose is to provide a network for business and industry professionals to share human resource and other information of mutual concern locally or nationwide, network with other professionals, and stay up-to-date on community resources.

Not a "HR Professional"? Maybe an owner of a small business or tasked with HR related tasks... you can still join!

Start receiving communications, meeting invitations, and taking advantage of MAHRA benefits by submitting your [application](#) today. Contact our workforce development director [Scott Saager](#) with any questions.

First meeting is scheduled for Wednesday, September 21st - *Personality Assessments and How to Use Them?* The meeting will be held at UWSP-Marshfield Community STEM Room at 8:00am. We request you [register for this specific meeting in advance](#).

OCTOBER 19TH

Then in October... MAHRA is hosting Nicole J. Phillips. She will present her **Workplace Positivity Guide & Workbook with 30 micro-actions to eliminate negativity wherever you work.**

First 50 to register will receive a FREE workbook for your organization! (valued at \$24.99)

Special thank you to Marshfield Area Community Foundation for sponsoring this special event.

MAHRA Members are free; any other MACCI members or persons in a leadership position are welcome to attend for \$15/person.

[Please register here.](#)

WORKPLACE POSITIVITY GUIDE & WORKBOOK



30 MICRO-ACTIONS TO ELIMINATE NEGATIVITY WHEREVER YOU WORK

FOREWORD BY KIM B. BANCHARD

NICOLE J. PHILLIPS AND DR. NEAL NYBO

WORKING WOMEN'S WEDNESDAY, OCTOBER 19TH



Featuring **Nicole J. Phillips**

Author of **"Kindness is Contagious"** and **"The Negativity Remedy"**

The Negativity Remedy: Unlocking More Joy, Less Stress, and Better Relationships

Through Kindness... We're all pretty nice people, right? It's all those other people who are

the problem. Sure, occasionally we're tempted to gossip or indulge in a little justified road rage... or snap at a spouse... or scream at our kids... but if everyone else would just get with the program, we wouldn't be this way!

Maybe the trouble isn't with all those other people who aggravate us. Maybe we're the problem — specifically, the way we react to inconveniences, accidents, and just plain everyday life with negative words, thoughts and actions. Because the truth is, when we stop focusing on how we're being affected and start responding in kind ways, something remarkable happens: we actually feel happier ourselves. With humor, compassion and encouragement, Nicole Phillips draws on scientific research and real-life examples to help us recognize unhelpful negative thought patterns, show kindness toward others even when we don't feel like it, and discover how one little change actually changes everything. In this 60 minute keynote, your audience will leave inspired with tools and tips that really work to change each day.

This networking luncheon offers a marketplace of booths, an educational experience, door prize drawings, and delicious lunch.

Registration & Marketplace: 10:00-11:30 a.m.

Lunch, with door prize drawings: 11:35 a.m.

Program: 12:15-1:15 p.m.

Marketplace: open after program until 1:30 p.m.

More about Nicole:

Nicole Phillips is a big fan of FUN! She won a car on The Price is Right and found a new home on HGTV's House Hunters. But her biggest joy comes from teaching people how to use kindness to overcome all of life's difficulties. A breast cancer survivor, Nicole spreads the message of the healing power of kindness as host of The Kindness Podcast, and through her weekly column, Kindness is Contagious, which runs in newspapers in North Dakota, South Dakota and Minnesota. Nicole is a regular guest on Hallmark Channel's Home & Family Show. She is also the author of three books, Kindness is Contagious: 100 Stories to Remind You God is Good and So are Most People, Kindness is Courageous: 100 Stories to Remind You People Are Brave + Kind and her authentic and entertaining "how-to" guide, The Negativity Remedy.



Nicole has her Broadcast Journalism degree from the University of Wisconsin and has worked as a television anchor and reporter in Milwaukee, Wisconsin, Madison, Wisconsin and Fargo, North Dakota. As Miss Wisconsin 1997, she spent the year touring the state talking to kids and adults about overcoming crisis. Nicole lives in Aberdeen, South Dakota, has three children and is married to her childhood crush, Saul Phillips.

Special thank you to Nelson-Jameson for sponsoring Nicole at this event.

Register Today!

CHAMBER NEWS

LEADERSHIP MARSHFIELD, CLASS OF 2023 KICK-OFF



The Leadership Marshfield Council of the Marshfield Area Chamber Foundation is pleased to announce that eighteen individuals have been selected to participate in this year's 2022-2023 Leadership Marshfield program.

The program kicks-off with a two-day retreat scheduled for September 14 & 15. The monthly sessions following will focus on Education, Community Engagement, Health & Wellness, Local Government, Public Safety, and Business & Economic Development.

The purpose of the leadership program is to develop current and potential leaders in the community and to provide a training program that will enhance their ability to become more effective business and community leaders through networking and team building. Over 730 individuals have graduated from this program during the past 30 years.

Participants in this year's class include:

- Tonya Albers, Bents Chiropractic
- Peggy Sue Behselich, Hub City Times and Century 21
- Sarah Chy, Marshfield Area United Way and Marshfield Rotary
- Lisa Freund, Hawkins Ash CPA's
- Mehta Hess, Everett Roehl Marshfield Pubic Library
- Mauricio Jaime, Forward Bank
- Tyler Kempf, Opportunity Development Centers (ODC)
- Nathan Kunze, Forward Bank
- Nikki Lossman, Nelson-Jameson
- Trisha Mayer, Weiler Convenience Store
- Donald Pierre, Prince Corporation
- Jason Punke, Marshfield Police Department
- Andy Reigel, Felker Brothers Corporation
- Sandy Rueth, Simplicity Credit Union
- Kris Saindon, Mid-State Technical College
- Derek Slominski, Dental Crafters
- Mindi Stafford, Marshfield Health Service
- Andrew Wilkins, Dental Crafters

Watch for more updates from this year's class each month!



CHAMBER NEWS



RIBBON CUTTINGS

Crunchsoft is a business with many talents! Onsite, they have technical individuals who develop software and talented artists who design graphics. They have a marketing and sales team who works in conjunction to provide the best possible service. They are here to get you started by designing and creating logos for your business! Another great service they offer is providing you with the tools and designs necessary for your social media profiles. Helping you

grow your business. If you are an existing company, their graphic artists and marketing department can help you update your branding and get you on track to grow your business worldwide. They also offer consultation and work to customize all software, website and graphic design packages to fit your business's needs!

Healthfirst is a non-profit community health provider in central Wisconsin. Incorporated in 1973, Healthfirst set forward to develop a quality facility that offered confidential reproductive health and WIC services in Marathon County. Since 1973, Healthfirst has expanded its geographical footprint and now offers WIC services in three counties and health services in eight counties.

Northside Cycle does sales and service of bicycles. You will find Fat bikes, Commuters, cruisers, classics, kick bikes and Ebikes in stock. They can order Mountain bikes, Hybrid, City and more. Brand names include Pure Cycles, Reid, Sun and Surly. They also service all makes and models of bicycles and Ebikes and carry a nice variety of apparel. Gift cards are available for purchase. Come and check us out!



NEW MEMBER

Shopko Optical exists for one purpose: To keep your eyes healthy by delivering comprehensive, convenient eyecare in a comfortable environment. At Shopko Optical, we put our patients first and strive not only to care for your eyes but your general well being.

Visit them by Pick 'n Save.

WELCOME NEW AMBASSADORS!



MACCI is pleased to introduce six new Ambassadors: Nat Bremer, *Wheeler's Chevrolet*; Ben Fredrick, *Wausau Homes and Fredrick Construction*; David Murphy, *Marshfield Medical Credit Union*; Kevin Krizan, *Forward Insurance*; Denise Sonnemann, *Prevail Bank*; and Katy Zaleski, *Simplicity Credit Union*.

The mission of the Marshfield Area Chamber of Commerce & Industry's Ambassadors Club is to enthusiastically and effectively promote membership to the Chamber. Ambassador members are area leaders and volunteer liaisons and will achieve this mission through attending Chamber events, Ambassador Club meetings and having awareness about Chamber events & programs to share with other members.

CHAMBER NEWS

UPCOMING CHAMBER EVENTS:

- September 14-15:** Leadership Marshfield Retreat Kick-off
- September 21:** MAHRA Kick-off
- September 22:** Business After 5 at the Elks
- October 6:** Firm of the Year, Prevention Genetics, dinner at RiverEdge
- October 19:** MAHRA at Hotel Marshfield
- October 19:** Working Women's Wednesday at Hotel Marshfield
- October 27:** Business After 5 at Buck-A-Neer Supper Club

For a complete listing of events and to find more details on the above, check out the [MACCI website](#).

BUSINESS AFTER 5

Join us at Business After 5 at the Elks with LIVE MUSIC by Bob Allen!

Your \$5 donation enters you into the MACCI raffle drawing.

Bring your co-workers and friends!

MACCI'S BUSINESS AFTER 5

LET'S GET SOCIAL!

AT THE ELKS | 113 E 2ND ST

Join us at our September Business After 5 event! Your \$5 donation enters you in to the MACCI Raffle Drawing.

SEPT 22
SAVE THE DATE!
MARSHFIELD BUSINESS AFTER 5

ELKS LODGE 665
EST. 1901

Signature Bank
NIKOLAI CONSTRUCTION
RETIREMENT WEALTH
First Weber
SNOWFLAKE BEER

MARSHFIELD INSURANCE OFFERS SAFETY TRAINING AND RESOURCES THROUGH PARTNERSHIP



Safety is a key component of any business and Marshfield Insurance has partnered with Ted Carew, CHST, to provide customers with important safety training resources, inspections, and insurance protection.

“Ted will visit your business and help you with procedures and implement safety measures to protect your employees and be prepared for OSHA,” said Nick Arnoldy, Marshfield Insurance President/CEO. “He gives you an unbiased view with a lot of experience. I trust his opinion because he’s the kind of guy that is honest and will tell you what you’re doing correctly and what can be fixed.”

If you’re a larger company that requires OSHA 10 training, for example, insurance companies don’t provide this service. However, Marshfield Insurance customers have access through their partnership with Ted.

“We help companies that don’t have their own safety person to #1, make sure that they are compliant and #2, make sure they are keeping their workers comp dollars down. This allows them to be most competitive in the marketplace,” said Carew. “We’re a team with Marshfield Insurance – a one-stop-shop for your insurance and loss control needs.”

Carew first evaluates a business’s safety measurements, including incident rate, EMR (Experience Modification Rate), and do a mock OSHA inspection. From there, he develops a plan for improvement.

“We evaluate and assist them in making their workplace safe,” said Carew. “This also improves efficiency because workers that work safe are going to work better.”

He also educates businesses about the OSHA inspection process, coaches and prepares them for OSHA interactions, and helps if there ever is an issue after an inspection. With decades of industry experience, Carew enjoys using his knowledge and background to help businesses thrive.

“I enjoy working with people. At the end of the day, it’s all about family. I enjoy making sure that employees go home to their families each and every day,” he said. “We’re also able to efficiently help business owners be more profitable. They are not spending that money on people getting hurt. Workers compensation costs can be substantial, and if you create a safe place to work you build a culture in which people are more productive.”

Safety is an important investment for any business.

“Safety really pays,” said Carew. “It’s an upfront cost, but when a company sticks with it there are many studies that show it is worth it all around.” Carew said he enjoys working with Marshfield Insurance customers because he is able to assist them with their needs and help make whole organizations more efficient through safety.

“We’re a service through Marshfield Insurance that does not have any obligations to Marshfield, so we’re going to tell clients what we see in an unbiased way,” said Carew. “By working with Marshfield Insurance, we are able to provide a team approach to safety that covers EMR, worker’s compensation, and more than either of us could do on our own.”

To learn more, contact Marshfield Insurance today!

COMMUNITY NEWS

WHAT'S NEW AT OPPORTUNITY DEVELOPMENT SERVICES:



Opportunity Development Centers, Inc. (ODC) has been serving the Central Wisconsin area since 1965. Our mission is to “empower people with disabilities to achieve their work and life goals.”

As the needs of people with disabilities and their families within our community have emerged and evolved, ODC has made a concerted effort to respond to these needs by developing additional services and expanding geographically in Central/Northcentral Wisconsin. We work with individuals from five years of age and up, to support them in living their “best possible life”. ODC operates in 14 Wisconsin counties and offers a variety of programs and services.

ODC operates social enterprises that financially contribute to ODC’s mission. These businesses also provide training and employment for people with disabilities.

Recently, we expanded our manufacturing capabilities. ODC’s team of dedicated staff specializes in wood fabrication offering top-quality cut to size applications. We are known for quality product at a competitive price. We proudly offer extensive experience servicing the interior and exterior building industries, furniture, corrugated packaging, education, medical and home décor industries. In addition, we have a solid portfolio of accounts utilizing custom crates and wood shipping platforms.

Our equipment includes a new, state of the art panel layout saw, CNC machine, edge bander, band saw, and large scale sander. Customers across the Mid-West depend on us for quality components that are manufactured and assembled in our facilities located in Central Wisconsin. ODC is equipped to handle any size order with attention to detail and consistent and timely production and assembly. In addition, ODC operates Milkweed Market, a retail store offering home décor creations, custom signs and DIY projects. Visit our store in Wisconsin Rapids or order on line at www.themilkweedmarket.com.

We also operate Ink Splash, a one-stop shop for apparel and promotional products. Ink Splash offers the top brands of apparel and a full range of promotional items to fulfill your personal or corporate needs. Check us out at www.inksplash.shop.

Other products and services include Assembly & Packaging, Managed Warehouse Services, and Mailing and Print Services. For more information about ODC visit www.odcinc.com.



MARSHFIELD IN MOTION PUBLICATION IS MOVING FORWARD ONCE AGAIN!

Don’t miss being a part of this magazine highlighting all the great new things happening in Marshfield. From business and industry stories to updates on new retail/strip centers the focus will be on what makes Marshfield unique. Read more about the new C2 Makerspace and other exciting projects. Highlights will showcase the advantages of living and working here.

Marshfield in Motion will be included in all MACCI relocation packets throughout the year for new residents and visitors. It can be used by businesses to attract potential workforce and will be available on the City of Marshfield and Chamber websites as well.

See the flyer in this newsletter for pricing details. To reserve your spot or if any questions, contact Peggy Sue Meyer at Hub City Times-715-305-4345 or 715-384-4440.

COMMUNITY NEWS

MAIN STREET MARSFIELD

Adults, it's your turn to trick-or-treat! Get your friends together for a night of sampling, shopping, and dining at the Fall Beer Walk, Friday, October 21st from 4 - 8 p.m. Your ticket includes beer samples at over 15 locations, a commemorative pint glass, and goodie bag. Prizes will be awarded for best costume and best group costume.

[Buy Early Bird Tickets](#)

Want more autumn? Check out the fun in store for the whole fam during [Halloweek 2022](#).



ALL WEEK LONG <i>Fall Window Display Competition</i> <i>Downtown Kids Scavenger Hunt</i>	HALLOWEEN OCTOBER 20 - 29, 2022 MARSHFIELD, WISCONSIN	OCTOBER 27 <i>Halloween Business After 5</i> 5 - 7 PM PROFESSIONALS: BUCK-A-NEER SUPPER CLUB HOSTS THIS COSTUMED HALLOWEEN-THEMED NETWORKING NIGHT.	
OCTOBER 20 <i>Third Thursday & Pumpkin Promenade</i> 5 - 7 PM FIND JACK-O-LANTERNS AGLOW THROUGHOUT DOWNTOWN AS YOU SHOP & DINE THIRD THURSDAYS BUSINESSES.		OCTOBER 24 <i>Luminary Hike in Weber Park</i> 6:30 - 9 PM STROLL THROUGH LIT TRAILS OF WEBER PARK WITH A FOOD TRUCK & FIRE PITS AT THE TRAILHEAD.	OCTOBER 28 <i>Trick-or-Treat Downtown</i> 4:30 - 6 PM BRING THE FAMILY TO TRICK-OR-TREAT THE HISTORIC DISTRICT.
OCTOBER 21 <i>Fall Beer Walk</i> 4 - 8 PM BEER SAMPLES & SHOPPING... ADULTS, ITS YOUR TURN TO TRICK-OR-TREAT.		OCTOBER 25 <i>Spooky Zoo Tours at Wildwood Zoo</i> 5 - 6 PM ENJOY A ZOO TOUR HIGHLIGHTING ANIMALS OF THE NIGHT. NEW EVENT!	OCTOBER 29 <i>Plaza Pumpkin Painting</i> 12 - 2 PM GET ARTSY WITH MINI PUMPKINS AT WENZEL FAMILY PLAZA.

There's more! For a full list of events, visit mainstreetmarshfield.com!

COMMUNITY NEWS



**Open to ALL Women
for only \$25
(includes lunch)!**

NICOLE J. PHILLIPS

MACCI HOSTS
WORKING WOMEN'S WEDNESDAY
THE NEGATIVITY REMEDY
UNLOCKING MORE JOY, LESS STRESS, AND
BETTER RELATIONSHIPS THROUGH KINDNESS

Wednesday, Oct. 19th at Hotel Marshfield
10:00am Shop the Marketplace | 11:30am Lunch | 12:00pm Presentation)

PRESENTED BY:






MARSHFIELD AREA HUMAN RESOURCES ASSOCIATION (MAHRA) HOSTS
WORKPLACE POSITIVITY
AN INTERACTIVE GUIDE WITH 30 MICRO-ACTIONS TO
ELIMINATE NEGATIVITY WHEREVER YOU WORK
FIRST 50 PEOPLE TO REGISTER RECEIVE A FREE COPY OF NICOLE'S BOOK
Wednesday, Oct. 19th from 8:00-9:00am | MAHRA Members are FREE; \$15 for non-members



**Open to anyone in a
Leadership Role - get
your team registered
today!**

Arise Ministry Presents...

JOY FOR THE JOURNEY 5K

FUN RUN/WALK

Friday, September 23, 2022
9210 Heritage Drive, Marshfield

Pre-Register at WWW.ARISECONF.ORG
Cost: \$30/runner • Kids 12 & under run free!



Hosted by: 



ESCAPE ROOM

Marshfield



NUTRITION ON WEEKENDS

Escape Room Marshfield will donate
\$10 per booking
 in the month of September! to the
 NOW (Nutrition on Weekends) program.
 A great program that helps our local kids!

COMMUNITY NEWS

MORE INSIDE THIS ISSUE >>>

- THE BOSON COMPANY, INC. 90TH ANNIVERSARY
- MENTAL HEALTH MATTERS
- SIMPLICITY CU AGAIN NAMED AMONG THE BEST CREDIT UNIONS TO WORK FOR
- PARKINSON'S DISEASE, AN EDUCATIONAL EVENT
- UWSP CONTINUING EDUCATION
- MARSHFIELD IN MOTION AD SHEET
- MAPLE FALL FEST, SEPT. 17-18



Register Now!
UW-Stevens Point at Wausau



Supervisory Management Certificate
Fridays – 9 am–3 pm
October 7, November 4, December 2, January 6 (2023), February 3 (2023)

Discover the keys to making management easier and more rewarding by understanding your role as a supervisor. Gain practical skills needed to be an effective manager.

Instructors:
Justin Rueb, Ph.D.
Mary Jae Kleckner, Ph.D.
Janene Beck-Hafner, Ph.D.



University of Wisconsin
Stevens Point
STEVENS POINT • MARSHFIELD • WAUSAU

Questions: Contact Continuing Education at
715-346-3838 | uwspceweb@uwsp.edu
www.uwsp.edu/conted/Pages/Supervisory-Management.aspx

Press Release

The Boson Company, Inc.

Zach Needham

715-384-3184

zach@bosonco.com



FOR IMMEDIATE RELEASE

The Boson Company, Inc. celebrates 90 years in business

Marshfield, WI, August 24th Over the last 90 years, The Boson Company, Inc. has become a leader in the Wisconsin Construction Industry. Founded in 1932 by Ebert Boson, who built residential and small commercial projects, The Boson Company has grown to build some of the area's most recognized facilities - projects like VandeHey Waters, the Everett Roehl Public Library, Heiting Community Stadium, Wenzel Plaza, Lawton Center for Research, Prevention Genetics, and many other landmark projects in Marshfield and across the state of Wisconsin.

We are grateful to the many owners, both private and public, that have placed their trust in us to help them reach their goals. Nine decades of Commercial, Industrial, Corporate, Healthcare, School, Recreation, and more than 100 Worship projects dot our landscape.

The Boson Company is recognized for superior pre-construction planning, and our belief in a collaborative construction process. The Boson Company has constructed hundreds of Dairy & Food Process projects for Wisconsin's leading producers. Our dedicated staff and craftsmen plan, manage, and build - and make sure it's done right. This philosophy has provided opportunities for The Boson Company to build throughout Wisconsin, as well as Minnesota, Iowa, North Dakota, South Dakota, Illinois, Indiana, Michigan, and Texas.

90 Years and Building!



Leadership group: Joe Dolezal, Scott Boson, Kurt Boson, Tanner Boson



222 E Upham Street, Marshfield, WI 54449 | simplicity.coop | 844.7.MY.COOP

Simplicity CU Again Named Among the Best Credit Unions to Work For

FOR IMMEDIATE RELEASE

Contact: Ben Bauer, VP of Marketing, 844.769.2667, bbauer@simplicity.coop

August 31st, 2022 Marshfield, Wisconsin – Simplicity CU has been named one of the Best Credit Unions to Work For in the United States by American Banker for the fifth year.

“This and every year, I must give credit to everyone on the Simplicity Team.” Nick Faber, Simplicity CEO, said, “Without their dedication, we could not continue to be an employer of choice.”

In partnership with Best Companies Group, American Banker ranked the top 70 Credit Unions in areas like leadership, planning, and corporate culture. This year, Simplicity CU ranked 22nd nationwide in the annual survey.

In a statement on their website, American Banker Magazine says, “... data found that the employees at the credit unions that made the list were happier in a variety of areas compared with the institutions that didn't make the cut. For instance, employees at the winning institutions reported having a better work-life balance, receiving more effective corporate communication from management and being given more authority to make necessary decisions. Overall, these staff members were more willing to recommend working for their credit union to a friend.”

Some of the notable perks highlighted in the Simplicity CU Team surveys in 2022 highlighted Simplicity's internal leadership development program for those seeking professional development and the annual “Gameapalooza” competition, which challenges employees to compete in a different tournament-style event each year to create videos that are shared on the credit union's social media pages.

#

About American Banker

American Banker is the essential resource for senior executives in banking and financial services, keeping its users updated on vital developments and focusing sharply on their most important concerns — innovation, transformation, and disruption; technology, regulation, and reform. Financial industry professionals turn to *American Banker*, every day and throughout the day, to stay maximally informed — drilling down on complex issues, keeping up with breaking news, and downloading research and data.

About Simplicity Credit Union

Headquartered in Marshfield, Wisconsin, *Simplicity CU* currently serves more than 25,000 members from locations in Marshfield, Stevens Point, Plover, Neenah, Neillsville, and online at simplicity.coop.



PARKINSON'S DISEASE

An educational event for patients and their caregivers
Hosted by Marshfield Area Respite Care Center

Date: Monday, Sept. 12th, 2022

Time: 9:00 AM to 2:15 PM

NEW LOCATION

Place: Hotel Marshfield
2700 South Central Avenue
Marshfield, WI 54449
715-387-2700

Fee: \$15.00

We ask that you call to register to assist us in planning seating and meals. RSVP: Jeff Tisdell 715-387-4569

Adult daycare services will be available & again we ask that you register for this service.

There will be a "hospitality room" open to any individuals requiring a break from the conference and a place to rest.

Funding for this program has been provided by the Marshfield Medical Center, Abbvie, Acadia, Acorda, Adamas, Boston Scientific, Medtronic, Speechvive, St.Croix Hospice and Stoney River.

8:45 AM	Registration
9:15 AM	Welcome – Marilyn Seidl-Kramer
9:30 AM	Rylan Smelcer, PA-C "Parkinson's Disease 101 and Current Trends"
10:30 AM	Shy Harn, CP, BOCO, CPed Chris Welch MSPO, CPO "Compassion Care with Every Step"
11:30 AM	Marcia Lindow, Instructor Chair Tai Chi
12:00 PM	Lunch
12:45 PM	Roman E. Politi MD, General Neurologist, Marquette MI "Movement Disorders"
1:45 PM	Pharmaceutical & Vendor Updates
2:30 PM	Adjournment

JB'S GREEN RIBBONS of HOPE

mental health matters:

REMEMBRANCE and AWARENESS EVENT

food trucks | live music | interactive art | resource table

Friday, September 9th

Wenzel Family Plaza

5:30
pm

mental health resources
art with Jason Lee
food trucks

6:30
pm

time for remembering

7:00
pm

live music by Amelia Ford

mental health crisis resources

National Suicide and Crisis Lifeline 988 or 1-800-273-8255
Marshfield/Wood County 715-384-5555
Marathon County 715-845-4326
Clark County 1-800-863-3560



Presented by:



marshfield area
community
foundation inc.





School of Business & Economics University of Wisconsin - Stevens Point

Enriching Women Entrepreneurs and Trailblazers

A trailblazer, as defined by the Cambridge dictionary, is the first person to do something or go somewhere, who shows it is also possible for other people.

The School of Business and Economics, Continuing Education, and the MBA program from UW-Stevens Point are hosting their 2nd annual Women's Entrepreneurship Conference around this foundational idea of trailblazing. Their one-day conference on Oct. 27, 2022, showcases and develops women trailblazers, founders, and entrepreneurs from every sector, including professionals, artists, volunteers, students, and parents. The keynote and four breakout sessions will help women move their adventures forward by providing tools and examples of women leading their big ideas to become big impacts.

"A study from McKinsey Global Institute found that advancing women's equality could add \$12 trillion to the global economy by 2025," said Mara Prausa, outreach program manager from UW-Stevens Point (UWSP).

"Supporting women-owned businesses brings innovation, diversity, and new perspectives to Central WI, and it drives our community's economic prosperity and vitality," said Prausa. "We know that women entrepreneurs face different challenges than their male counterparts. Through this conference, we want to empower women to dream big, raise each other up, collaborate together and take action to build new and great things." This year's conference will be in a hybrid format, hosted on-site in Wausau and offered virtually. There will also be an opportunity to network and visit on-site exhibitors.

"The most exciting aspect of this conference is gathering trailblazing, inspirational, entrepreneurial, goal-oriented women together in one space to learn, share, grow, and support one another," said Prausa. "I imagine that the conversations and brainstorming that will happen could and will lead to amazing new things both for the women attendees as individuals and the community as a whole!"

Since its inception on the campus of Montclair State University in 2014, Women's Entrepreneurship Week (WEW) has grown into a global movement with the goals of celebrating female founders and inspiring women trailblazers worldwide. In 2019 UWSP hosted a 60-minute event on the Stevens Point campus on Oct. 13 entitled Entrepreneurial Essentials for Women. In 2021, UWSP hosted a one-day online conference focused on "Thriving as Founders" and "Starting New Stuff."

Are you a pioneer? An innovator? Have a burning desire to lead something new? For more information regarding the Women's Entrepreneurship Conference and how to attend, visit the Small Business Development Center's website at uwsp.edu/sbdc. Find the conference under conferences and training.



Mara Prausa, outreach program manager for UWSP

Upcoming Events

October 13: 5-7 p.m.

MBA Free Community Class

Onboard and Retain a Great Team
Mission Coffee, 1800 Plover Rd, Plover

October 27

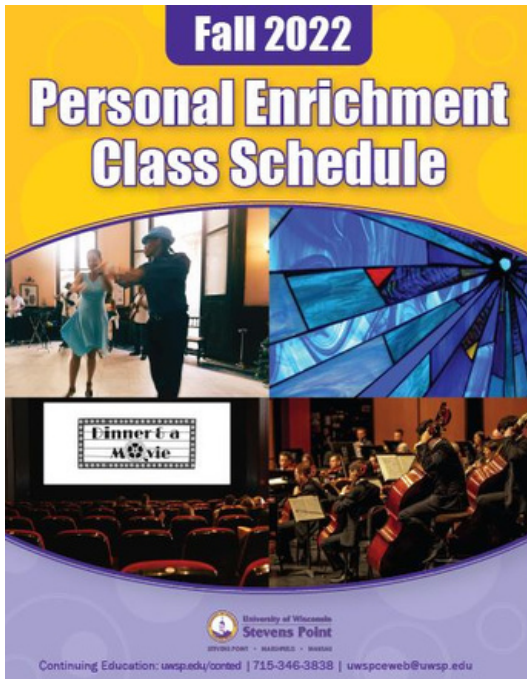
**Women Trailblazers and
Entrepreneurs Conf**
uwsp.edu/wtec

October 28: 7:30-9 a.m.

Business and Society Lecture
**Strategic Doing: Leadership for
Flourishing Communities**
Dreyfus University Center, Laird Room
www.uwsp.edu/business



Continuing Education University of Wisconsin-Stevens Point



View our Fall 2022 Classes!

- Fine Arts
- Mind and Body
- Dinner and a Movie
- See our [Travel Opportunities!](#)

Upcoming Programs

- [Hub City Symphony](#) | starts Sept. 8, 7 p.m. | Marshfield Campus
- [Hub City Winds](#) | starts Sept. 12, 6:30 p.m. | Marshfield Campus
- [Mosaic Art Glass](#) | Weds., Sept. 1-Oct. 20, 6-9 p.m. | Marshfield Campus
- [Dinner and a Movie](#) | Monthly films starting Sept. 13 | Marshfield Campus
- [Ballroom Dance](#) | Mondays, Oct. 3-24 | Marshfield Campus



MARSHFIELD IN **MOTION**

MARSHFIELD IN MOTION will focus on what makes our community a great place to live and work, from the variety of business/industries and top notch education to world renowned healthcare and superior quality of life amenities.

Premium Full Page
7"x8.75"
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1/3 Vertical
Strip
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Inside Magazine Half Page
7"x4.28"
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Advertising Deadline: Monday, September 19th, 2022
Ad Approval Deadline: Wednesday, September 28th, 2022
Issue Date: Wednesday, October 12th, 2022

To Place Your Ad, Contact Our Marketing Consultant!

PEGGY SUE 715-305-4345 or 715-384-4440



MARSHFIELD HUB CITY

Times

104 East 2nd Street • Marshfield, WI 54449 • 715-384-4440



MARSHFIELD
MAPLE
Fall Fest



SATURDAY & SUNDAY, SEPTEMBER 17 & 18, 2022

WILDWOOD PARK & ZOO, 1800 S. Roddis Ave, Marshfield, WI

Two full days of festivities, entertainment, arts & crafts, food, celebrating all things Maple and Wisconsin Fall fun!

VISITMARSHFIELD.COM

Maple Fall Festival Food Court:

Enjoy a variety of foods: pizza, brats, cheese curds, gyros, paninis, hamburgers, hot dogs, ice cream, kettle corn, cream puffs, maple specialties and more!

SATURDAY, SEPTEMBER 17

7am Breakfast: Regular & potato pancakes with Wenzel's Farm Maple Sausage

9am-4pm \$9 | Age 6 & under \$4

Kid's Zone, Inflatables, Arts & Crafts by Discovery Education Station & Chestnut Center for The Arts

9am - 5pm

150+ Handmade Arts & Crafts Vendors, Amish Specialties, Maple Village, Maple Syrup Products, Food Court & Beer Garden

10:00am

Performance by Main Street Conservatory of Dance

10:30am

Performance by Marshfield Youth Ballet

11:30am

Mad Dog & Merrill - "Grillin' Buddies"

1pm

Performance and dance lessons by the Country Style Dancers

2pm

Zoo Tour - Meet at Zoo East Entrance

SUNDAY, SEPTEMBER 18

7am Breakfast: Regular & potato pancakes with Wenzel's Farm Maple Sausage

10am-4pm \$9 | Age 6 & under \$4

Kid's Zone, Inflatables, Arts & Crafts by Discovery Education Station & Chestnut Center for The Arts

10am - 4pm

150+ Handmade Arts & Crafts Vendors, Amish Specialties, Maple Village, Maple Syrup Products, Food Court & Beer Garden

11:30am

Mad Dog & Merrill - "Grillin' Buddies"

1pm

Zoo Tour - Meet at Zoo East Entrance

2pm

Marshfield Monarchs Butterfly Release on Main Stage

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PERSPECTIVES is published on a monthly basis for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

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- Wisconsin Manufacturers and Commerce (WMC)
- Wisconsin Chamber of Commerce Executives (WCCE)
- Wisconsin Economic Development Corp. (WEDC)
- International Economic Development Council (IEDC)
- International Council of Shopping Centers (ICSC),
- Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business)
- Transportation Development Association (TDA)
- Dairy Business Council (DBA)
- Wisconsin Economic Development Association (WEDA)

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