

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// October 2023

October Celebrations

FALL Into fun with
Dental Crafters Network
AT FIRM OF THE YEAR!

THURSDAY, OCTOBER 19, 2023
RIVEREDGE GOLF COURSE & BANQUET FACILITY
10191 MILL CREEK DR, MARSHFIELD

WEDNESDAY, OCTOBER 25
10:00AM-1:30PM
HOTEL MARSHFIELD
2700 S CENTRAL AVE, MARSHFIELD



INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director
Lea Merkel - Director of Programs & Engagement
Scott Saager - Talent & Member Relations Director
Meghann Bishop - Program Assistant
Darla Wibben - Administrative Assistant

CHAMBER FOUNDATION

Karen Olson
Business Development Director

BOARD OF DIRECTORS:

Mark Vieth - Chairperson
Marty Chy - Vice Chair
Amber Voelker - Secretary
Matt Eckelberg - Finance Chairperson
Rita Blenker - Chad Curtis - Ann Dieringer -
John Franseen - Bob Chaloner -
Tony Krentz - Nick Kumm - Keith Le Moine -
Josh Meissner - Mandy Witt

MORE INFO & REGISTRATION AT
WWW.MARSHFIELDCHAMBER.COM/EVENTS

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

A DIRECTORS NOTE



Community Engagement a perspective from Lea Merkel

Planning, coordination, funding, marketing--- could define community engagement.

Let's look behind the scenes!

When I started at the Chamber, I told my son I was going to have the “fun job”. My definition of community engagement has quickly changed as I navigate through the mission of the chamber. I have learned so much about connecting and growing community relationships. What is community engagement? Why is it important? Community engagement can be defined as the process of working collaboratively with and through groups of people to address issues affecting their wellbeing. This involves dialogue, partnerships, coalitions, and participation of community members.

Marshfield Area Chamber of Commerce and Industry takes pride in what we offer to our community and members. Engagement is important to the Chamber because it directly impacts the needs of our members by allowing them different vehicles to network, participate in programs, and garners interest for years to come. As I navigate this role and learn more about what our community needs, I look for change and the ability to adapt. The team welcomes new ideas; we want to see different partnerships and truly build relationships with the future of our awesome COMMUNITY!

Bringing our friends, neighbors, co-workers, and kiddos to an event is my definition of community engagement.

If you have any ideas, suggestions, or thoughts on Chamber events, please send them to

merkel.lea@marshfieldchamber.com

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

MARSHFIELD BUSINESS AFTER 5

Another wonderful Business After 5 in
the books!

Thank you Marshfield Utilities for
hosting and throwing a great party!



Interested in hosting a
Business after 5?

Contact Lea Merkel

merkel.lea@marshfieldchamber.com

A huge thank you goes out to our
Ambassador Club and all they do to
help with these events!

We could not do it without you!

CHAMBER OF COMMERCE
MARSHFIELD
AMBASSADOR 

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

MARSHFIELD
BUSINESS AFTER 5

October 26th - Buck-A-Neer Club
December 7th - Hotel Marshfield

UPCOMING CHAMBER EVENTS

October 18th - Coffee & Connections @ Forward Bank

October 19th - Firm of the Year @ RiverEdge Golf Course

October 25th - Working Women's Wednesday @ Hotel Marshfield

For more information & to register go to marshfieldchamber.com/events

**MACCI is excited to introduce Workforce Wednesdays
with Craig Bernstien
in partnership with**



Do you have workforce development needs? Not sure where to begin? Join Craig Bernstein at the Marshfield Area Chamber of Commerce and Industry offices on select Wednesdays for free workforce development consultations. Craig will be available on Wednesday afternoons from 1-4 pm for walk-ins on October 18, November 8 and December 20.

Craig is the Director of Workforce and Professional Development for Mid-State Technical College's Workforce and Economic Development Division.

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

MACCI & MAPS PET OF THE MONTH MEWS!



MARSHFIELD AREA
PETSHELTER
MAPS, the road home

Hi, I'm Bordeaux and I'm about 7 yrs old! The first thing you might notice about me is that I am a huge talker.

There's nothing better than the sound of my own voice and I want to make sure you share in that joy too!

Once I'm done making my speeches, I love to nap, eat snacks, explore, and get pets. I'm a sweet, outgoing guy looking for a home of my own where I can get all the attention

I deserve. Apply to schedule a visit!

www.marshfieldpetshelter.org/adopt

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

CELEBRATING OUR LOCAL BUSINESSES!



On Thursday, August 24th Tom Hunn, Loss Control Representative from Acuity, presented The Boson Company with the Acuity Insurance Safety Award. This award is given to businesses that are exemplary in their partnership with Acuity to help ensure a safe workplace.



Fifteen-hundred dollars (\$1,500) was donated by Prevail Bank to various school districts, United Ways, and Meals in a Backpack programs to support those children who don't have all the supplies or nourishment they need to be successful in school. An additional \$750 was used to purchase school supplies needed.

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

CELEBRATING OUR LOCAL BUSINESSES!



Compassus, provider of integrated home-based care services, hosts a ribbon cutting September 21st for the rededication of the House of the Dove, a 12-bed inpatient hospice home in Marshfield operated by Compassus. The House of the Dove is located at 1000 W. 11th Street.



A ribbon cutting ceremony was held at St. Vincent DePaul, 169 N. Central on Wednesday, September 27 celebrating their remodeling project. Serving those in need in Marshfield since 1923, they are also celebrating their 100th year!



Family Health Center
of Marshfield, Inc.



Mid-State Technical College and Family Health center of Marshfield, Inc. hosted a program launch and partnership signing event for their new Dental Assistant Program on Tuesday, September 26th.

Pictured are Dr. Shelly Mondeik, President, Mid-State Technical College and Greg Nycz, CEO, Family Health Center of Marshfield.

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023



“Nikolai Construction hosts groundbreaking for Camp Agawak’s new lodge in Minocqua, WI. The historic lodge had collapsed and the Nikolai team was involved in the clean-up and erection of a temporary tent facility for the 300 girls scheduled to arrive in June for the summer. After the campers left in early August, construction began and the new facility will be up and running for the 2024 camp season. “

PROGRAM EXPLORATION EVENTS

Attendees will tour classrooms, meet with faculty and current students, and begin the admission process. These events are perfect for anyone interested in a certain field but undecided on a specific career.

Career areas highlighted this fall:

- **School of Applied Technology**
 - Nursing
 - University Transfer

LEARN MORE AND REGISTER AT
[MSTC.EDU/PROGRAM-EXPLORATION](https://mstc.edu/program-exploration)



MID-STATE
TECHNICAL COLLEGE
INDEMAND

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter // October 2023

SUPPORT YOUR LOCAL NON-PROFITS

SAVE THE DATE!
Nov. 16, 2023

HART

YELLOWSTONE Round-Up

Fundraiser at Hotel Marshfield
in support of



HART
EQUINE THERAPEUTIC CENTER

HARTETC.COM

Sponsorship Opportunities Available



Receive our latest updates!

2ND ANNUAL WISCONSIN Badger PARTAAY FOR UNITED WAY

MEET OUR FEATURED BUSINESSES



SCORE A TOUCH DOWN IN OUR TOUCH DOWN EVENT TO BE ENTERED TO WIN A CHANCE AT **4** TICKETS TO THE NOVEMBER 11 BADGERS GAME AND OTHER GREAT PRIZES!

GET READY TO PARTAAY!!!!

DATE: SATURDAY, OCTOBER 21, 2023
Location: BAKERVILLE SPORTS BAR
10631 County Road B Marshfield, WI 54449
Ticket Price \$20.00 (ticket includes food & drink)

Thank you to our Game Changer Sponsors



ALL PROCEEDS BENEFIT Marshfield Area United Way



SCAN HERE TO LEARN MORE

Make a Difference Day

Saturday, October 28, 2023
Hot Breakfast 8:00 to 8:30am
Leaf Raking 8:30am to Noon
Registration and Breakfast will be @ Mid-State Technical College
2600 W 5th St, Marshfield, WI 54449

VOLUNTEERS NEEDED!

We're looking for volunteers to rake leaves for those unable to do so themselves. This is a great volunteer opportunity for groups, families, and individuals.

- PLEASE REGISTER IN ADVANCE
- DONT FORGET TO BRING YOUR GLOVES, RAKES AND TRANSPORTATION!

Questions and registration can be directed to 715-507-5005 or info@marshfieldareainitedway.org

IF YOU OR SOMEONE YOU KNOW NEEDS HELP WITH RAKING, PLEASE CALL 715-507-5005 TO SIGN-UP. THE DEADLINE IS OCTOBER 20, 2023.

NEW HOT breakfast 8AM TO 8:30AM

All Volunteers Receive a Free T-shirt!



SCAN ME





WANTED

Guest Speakers



Pathway Partners, a United Way partner program, offers career exploration opportunities for Marshfield High School students. These opportunities include: one-on-one mentoring, job shadowing, informational interviewing, and learning from guest speakers.

One day—3, 30 minute sessions:
 10:38 am– 11:08 am (Flex A)
 11:14 am—11:43 am (Flex B)
 11:48 am –12:18 pm (Flex C)

Looking for individuals willing to share their career journey with students—learn more

[Guest Speaker @MHS](#)

SIGN ME UP



COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023



GRANT DEADLINE REMINDER!

A new round of Dairy Business Builder grants and Dairy Industry Impact Grants administered by the Dairy Business Innovation Alliance (DBIA) is open for small to medium sized dairy farmers, manufacturers, and processors in 11 Midwestern states. The reimbursement grants of up to \$100,000 each aim to support recipients in diversifying on farm activity, creating value-added products, enhancing dairy byproducts, and creating or enhancing dairy export programs. Application materials for the Dairy Business Builder grants are available online at cdr.wisc.edu/dbia. Applications are due by 5:00pm (CT) on October 18. Successful applicants will be notified by early December.

UPCOMING WEBINARS & EVENTS

Women Trailblazers and Entrepreneurs Conference



Women Trailblazers

November 1, 2023

8 a.m.-4 p.m.

4-5 p.m. (reception)

UWSP Dreyfus University Center
Stevens Point, Wisconsin

Talent Attraction

October 3-5, 2023

1-2 p.m.

Zoom



Talent Attraction



EXCEL YOUR SALES

Excel Your Sales

Wednesday, October 11th

2:00pm-3:30pm

Webinar

Paws & Pancakes

Annual Fundraising Breakfast



MARSHFIELD AREA
PET SHELTER
MAPS, the road home

**HUGE
BASKET
RAFFLE**



FOOD • RAFFLES • FUN

**Sunday, Nov 5
8:00 - 11:30am**

Hotel Marshfield
2700 S. Central Ave,
Marshfield, WI

Tickets sold at the door

Adults: \$15
Children ages 4-12: \$5
Under 4: FREE

Living with Alzheimer's

Attend Stoney River's FREE Educational Series

We welcome caregivers and people living with Alzheimer's or other forms of dementia to join us for education, encouragement, and support.



Thursdays, 5:30 to 7:30 p.m.
Stoney River Marshfield Memory Support, 1606 St. Joseph Ave.

Living Well on Hospice: Alternative
Therapy Options: **OCTOBER 5**
Presented by ProMedica Hospice

Healthy Living for Your Brain & Body:
Tips from the Latest Research: **OCTOBER 19**
Presented by Julie St. Pierre of the
Alzheimer's Association

Effective Communication Strategies: **NOVEMBER 9**
Presented by Julie St. Pierre of the
Alzheimer's Association
Snacks will be provided.



RSVP to Meranda at 715-207-6423 or mleonek@stoneyrivermarshfieldwi.com

MONTHLY SOCIAL

PUMPKIN PAINTING

WEDNESDAY OCTOBER 11, 2023

ADDITIONAL COST FOR SUPPLIES WILL APPLY FOR NON-MEMBERS.

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// October 2023

MARSHFIELD-OPOLY

**SPECIAL
OFFER**

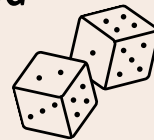


Games are available at MACCI
700 S. Central Ave, Marshfield

&

Hillers True Value

751 S Central Ave, Marshfield, WI 54449



**\$30
EACH**





LEAD Roundtables

2023-24

Invest in yourself and your organization by joining one of CLA's LEAD roundtables. Each LEAD roundtable meets nine times between September and May. During these three-hour sessions, participants learn from and engage with an experienced facilitator, who uses research, personal experience, and member perspectives to teach and practice strategies to address a wide variety of topics. The benefit to this group is the engagement of multiple industries and sizes. Innovation, some of the best insights and ideas come when we look beyond those "like us." The demographics of LEAD membership include:

Industries Represented	Participant Titles		Organizational Size (%)	Membership
	Experienced	Foundations		
<ul style="list-style-type: none"> Banking & Financial Engineering Healthcare Home Improvement Manufacturing Not For Profit Transportation & Logistics 	<ul style="list-style-type: none"> Controller C-Suite HR Director HR Manager Office Manager Operations Director President/Owner 	<ul style="list-style-type: none"> HR Coordinator HR Specialist Office Administrator 	<ul style="list-style-type: none"> 0-50 (~25%) 51-100 (~30%) 101-250 (~35%) 251-500 (~5%) 501+ (~5%) 	<ul style="list-style-type: none"> \$1,495 In-person per season \$1,495 Virtual per season <ul style="list-style-type: none"> 10% off each additional seat after three seats Individual sessions are available @ \$300 per session

Frequently asked Questions about LEAD

- What is LEAD?**
 - LEAD stands for Learn, Engage, and Develop. It is a topic driven discussion and development training series for people responsible for leadership, human resources compliance and culture within organizations.
- What topics are included?**
 - Given that there are two versions of LEAD: Foundations and Experienced, each has a unique target and topics.
 - FOUNDATIONS LEAD Roundtables focuses on workshops that present the full range of human resources compliance topics, over a 9-month period. These topics and their order do not change year to year.
 - EXPERIENCED LEAD Roundtables focuses on issues facing leaders TODAY. These topics are covered over a 9-month period and change year to year, based on the input and votes of prior year members.
- Who should attend LEAD?**
 - LEAD is geared toward leaders and non-leaders who are responsible for human resources in their companies.
 - FOUNDATIONS LEAD Roundtables. Those people who are responsible for compliance areas of human resources. Past members have included administrative all the way up to general manager level.
 - EXPERIENCED LEAD Roundtables. Generally, targets leaders in organizations with responsibility for leadership development, influencing culture and building strong leadership skills. Past members have included leaders of all types, managers, and business owners.
- How often is LEAD presented?**
 - LEAD is presented monthly, for three hours, from September to May each year.
- Are breaks taken over the three-hour sessions of LEAD?**
 - Yes. We try and take two to three breaks for members to check emails and respond to other needs.
- How is LEAD presented (i.e., virtually or in person)?**
 - LEAD is primarily designed to be presented in person. However, virtual sessions were available over the last several seasons. We annually evaluate whether presenting virtually is achieving the interaction and learning that our members and CLA expect.
- Can I attend both virtual and in person sessions?**
 - Yes. Although, the experience will be different to account for the different media.
- What should I expect when I attend a session?**
 - Virtual participation** will require that members turn their cameras and microphones on (if they have them) and be ready to participate (because Thomas will call on people randomly to make sure that they are engaging).
In person participation will get members talking with each other and with Thomas (because he will call on people randomly to make sure that they are engaging).
- What if I don't have a camera or microphone? Can I still participate in LEAD?**
 - Yes, certainly! What we have found, is that learning is best when people are engaging and participating. There is still a lot of value in sitting in on the sessions and using the "chat" functions to participate and ask questions.
- Do I have to attend all the sessions?**
 - The topics presented in LEAD build on each other. Members can attend one of multiple sessions on each topic and are encouraged to attend as many as possible.
- If I do not attend a session, do I still get all the materials?**
 - Yes!
- Where do I find additional information about LEAD?**
 - Additional information can be found by clicking on the underlined hyperlink → [Enhance Your Skillset: Join CLA's LEAD Roundtables](#)



PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// October 2023

PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

**CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW**

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2023

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

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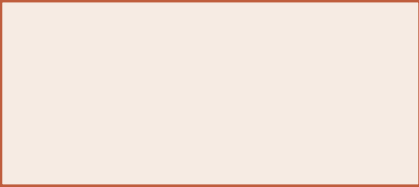



CHAMBER OF COMMERCE
MARSHFIELD
 MADE NEW

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2 Column quarter page ad 4.75"x5"
 Appear in 1 publication- Full Color \$50.00

3 Column quarter page ad 7.5"x 3.5"
 Appear in 1 publication- Full Color \$100.00

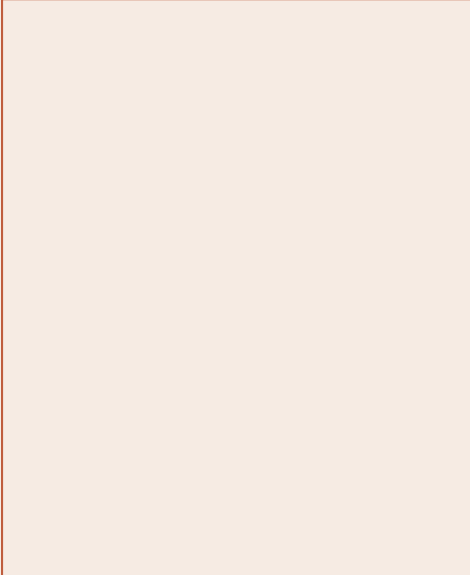
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Business Card ad - 2"x3.5"
 Appear in 1 publication- Full Color \$35.00



Half page ad 7.5"x5"
 Appear in 1 publication- Full Color \$150.00

Full page ad- 8"x10.5"
 Appear in 1 publication- Full Color \$175.00