

# PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// June 2023



Join the Marshfield Community for the annual Dairyfest Event, kicking off June Dairy Month in Wisconsin since 1981. This year's theme is "To the Moo'n Beyond". We are showcasing various community wide events such as the annual Dairyfest Breakfast, Picnic in the Park, the parade and afterwards in Wenzel Family Plaza Center City Fun Day. Entertainment for all ages and food trucks galore! Showcasing Marshfield's rich agriculture industry and vast community involvement, we hope to see you all there! Marshfield Area Chamber of Commerce and Industry have hosted this event for many years, which would not continue without the incredible assistance the chamber receives from the City of Marshfield and all our wonderful Volunteers & Business Sponsors. We thank you!

## INSIDE...

- upcoming chamber events,
- community events & news!

### MACCI

Denise Sonnemann - Executive Director  
Scott Saager  
Talent & Member Relations Director  
Lea Merkel  
Director of Programs & Engagement  
Meghann Bishop - Program Assistant  
Jessica Roehl - Administrative Assistant

### CHAMBER FOUNDATION

Karen Olson  
Business Development Director

### VISIT MARSHFIELD

Matt McLean - Executive Director  
Bethany Pierson - Marketing Associate

### BOARD OF DIRECTORS:

Mark Vieth - Chairperson  
Marty Chy - Vice Chair  
Amber Voelker - Secretary  
Matt Eckelberg - Finance Chairperson  
Rita Blenker - Chad Curtis - Ann Dieringer -  
John Franseen - Dr. Brian Hoerneman -  
Tony Krentz - Nick Kumm - Keith Le Moine -  
Josh Meissner - Mandy Witt

# CHAMBER NEWS

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## DAIRYFEST ACTIVITIES!

### Thursday, June 1st

3:00pm-5:00pm at Wenzel Family Plaza

Ceremonial Start of the fountain

Wisconsin Dells & other giveaways

### Friday, June 2nd

Dairyfest Breakfast

5:30am-9:30am at

Central WI Fair Grounds

\$7 a person, kids 6 and under are free

### Picnic in the Park

5:00pm-8:30pm at Columbia Park

Food Trucks. Inflatables. Petting Zoo. Coin & Candy

Hunt. Games. Reis Martial Arts.

Main Street Conservatory of Dance.

Marshfield Civic Band. Movie after dark

### Friday Fun Night

7:00pm-9:00pm

Wenzel Family Plaza

NEWSKI will play to kick off the Hub City

Concert Series, Food Trucks & Fun!

USA Sanctioned Co-Ed & Women's Softball Tournament

Friday, Saturday & Sunday at

The Central Wisconsin Fairgrounds

### Saturday, June 3rd

#### Dairyfest Fling Disc Golf Tournament

On-Site Registration from 7:00am-8:30am at

Braem Park - Tournament begins at 9:00am

#### Fishing for Kids, hosted by the Lions Club

9:00am-3:00pm at Wildwood Upper Pond

Kids 12 and under, \$1 fee, tons of great prizes!

#### Dairyfest Parade

11:00am Starting at 2nd & Central Ave. to

#### Fairgrounds Center City Fun Day.

10:00am-4:00pm Wenzel Family Plaza

Food Trucks. Inflatables.

Local Entertainment. DJ. Local Food Vendors

#### Annual Pie & Ice Cream Social

At Governor W. H. Upham House, 212 W. 3rd St.

10:00am-3:00pm

Come enjoy ice cream & homemade pies.

The tours are free & donations welcome

#### Annual Beer Garden at Nutz Deep II

809 S. Central Ave

3:00pm-11:00pm Outdoor Beer Garden

live music. great food. great beer & more!

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## Say hello to our newest MACCI Members



### PACKAGING CORPORATION OF AMERICA (PCA)

Working together to go beyond the box. You can count on us to have the right people in the right roles to provide the right corrugated packaging solutions for your products. We've built an entrepreneurial company filled with highly engaged and results-driven teams. We provide value and the quality solutions to meet your needs - no matter how complex. We believe in building customer relationships based on performance, value and trust.

**2601 S. Galvin Ave.  
Marshfield, WI 54449  
(715) 996-2300**

**[travissimmer@packagingcorp.com](mailto:travissimmer@packagingcorp.com)**



### Hop & Grape

Hop & Grape strives to create a relaxed atmosphere. We will be featuring craft beer from around the world along with select Wisconsin wineries. Our menu will consist of light finger foods and specialty flat breads.

**205 W. Upham St.  
Marshfield, WI 54449  
(715) 207- 0422**

**[hopandgrapemarshfield@gmail.com](mailto:hopandgrapemarshfield@gmail.com)**



### MARSHFIELD ROTARY CLUB

Marshfield Rotary is a fun, enthusiastic group of over 60 members committed to helping each other and neighbors in need. Rotary International is a worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities.

**(715) 223-7669  
[wagfam282@gmail.com](mailto:wagfam282@gmail.com)  
[www.rotarymarshfield.com](http://www.rotarymarshfield.com)**



# CHAMBER NEWS

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## **MACCI Agri-Business Committee**

### **Power of Ag Career Expo**

Was held at H&S Manufacturing in conjunction with the Marshfield Area Career Expo on April 20th. Sophomores from ten area schools visited with 20 area business/organization representatives to learn about great career options in the Agriculture industry. From robotics and drones, to veterinarians, insurance, on-the-farm, manufacturing and more, students got a close up look at the wide variety of opportunities in our area and beyond. Thanks to a grant from 2018 Wood County Farm Technology Days and supported by area sponsors, this event helps promote the vitality of Agriculture in Central Wisconsin.



## **Marshfield Area Career Expo (2023)**

High school sophomores from Auburndale, Granton, Greenwood, Loyal, Marshfield, Neillsville, Pittsville, Spencer, Stratford, and Columbus Catholic spent April 20th exploring the 16 Career Clusters taught through the Wisconsin education system. Both Mid-State Technical College and University of Wisconsin-Stevens Point at Marshfield campuses hosted area businesses to show students what career options they have based on their career cluster, the steps it took for those professionals to get where they are, and their favorite parts about their jobs!



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## Crystal Apple Banquet 2023

This year's Crystal Apple Banquet was held on May 4th at Hotel Marshfield.

- 25 Teachers of Distinction from surrounding area school districts (Auburndale, Columbus Catholic, Granton, Greenwood, Marshfield, Neillsville, Pittsville, Spencer, Immanuel Lutheran, and St. Joseph's School-Stratford) were honored for being the top teacher(s) in their respective schools. 4 winners were chosen by area employers passionate about continuing education and were awarded with a personal award and \$1,000!



# CHAMBER NEWS

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## SMALL BUSINESS OF THE YEAR BREAKFAST

*Congratulations Heinzen Printing & Promotional*



***On May 11th MACCI celebrated  
Heinzen Printing & Promotional as the  
Small Business of the Year!***

***Keith Le Moine accepted the award,  
thanking the Marshfield community for  
their ongoing business and support.***

***We thank you Heinzen for your  
contributions to our city!***



# CHAMBER NEWS

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## Youth Apprenticeship Recognition Breakfast 2023

Graduating students participating in MACCI's Youth Apprenticeship program gathered May 17th at Hotel Marshfield to be awarded their Youth Apprenticeship Certificate of Completion. Business representatives of the students, family members, faculty, administrators and the students themselves gathered to celebrate these accomplishments and listen in an inspiring message on workforce from Kris Porter from the Department of Workforce development. Congratulations to these seniors in their apprenticeship efforts!



# CHAMBER NEWS

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## CONGRATULATIONS AG STUDENTS!

The following students are the recipients of the 2023 MACCI Agri-Business Scholarships:

- 1st Place • Elizabeth Reinart - Granton School District
- 2nd Place • Madeline Hensel - Pittsville High School
- 3rd Place • Nathan Nikolay - Auburndale High School
- 4th Place • Tanna Luchterhand - Loyal High School
- 5th Place • Delaney Becker - Auburndale High School
- 6th Place • Aspen Hagen - Loyal High School

MACCI's Agri-Business Committee will host their 2023 recognition program for the following awards at 7:00 am at the Dairyfest Breakfast in the center area:

Friend of Ag Chief Jerry Minor, Pittsville Fire Company

Certificate presentations for six Agri-Business Scholarship recipients from area schools

Century Farm recognition for Cliff & Laurie Johnson, Spencer, Golden Feather Game Farm

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Call us today!

**Call 715-818-6467**

<https://www.odcinc.com/ink-splash>



# CHAMBER NEWS

*Marshfield Area Chamber of Commerce Newsletter /// June 2023*

## HAPPY 10 YEAR ANNIVERSARY TO HUB CITY ICE CREAM!

*Held May 16, 2023  
1610 S Central Ave*



## A CELEBRATION!



*Marshfield Utilities Ribbon Cutting held on May 18, 2023  
2000 s Central Ave*

# CHAMBER NEWS

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## UPCOMING CHAMBER EVENTS

*June 22 - R&R Flooring*

*July 27 - The Elks Kick off Hub City Days hosted with Mainstreet Marshfield*

*August 9- Chamber Caper*

*August 22nd - Central WI Fairgrounds*

*September 28th - Marshfield Utilities*

*October 26th - Buck-A-Neer Supper Club*

*December 7th - Hotel Marshfield*

**MARSHFIELD**  
**BUSINESS AFTER 5**

## UPCOMING RIBBON CUTTINGS



**NORTHSIDE  
COMPUTERS**



**MID-STATE**  
TECHNICAL COLLEGE  
*On Central*

**907 S Central Ave**  
**Wednesday, June 7th**

**1619 N Central Ave**  
**Wednesday, June 21st**



# COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// June 2023



Your Resource Headquarter for  
Business Success

*Move Your  
Business Forward*

## ENTREPRENEURIAL TRAINING PROGRAM

- Are you planning on starting a new business?
- Are you struggling to handle all the details of your existing business?
- Are you hoping to grow your already successful business?

**If you said yes to one of the above, this program is for you!**

[CLICK HERE FOR DETAILS](#)

**Classes: Tuesdays, June 13 - August 8 | 5:30-8:30 p.m.**

*Entrepreneurial Training Program (ETP) is offered by the Wisconsin Small Business Development Center's UW-Stevens Point center. It is a 9 week course that provides an easy to follow, step by step process that shows you how to:*

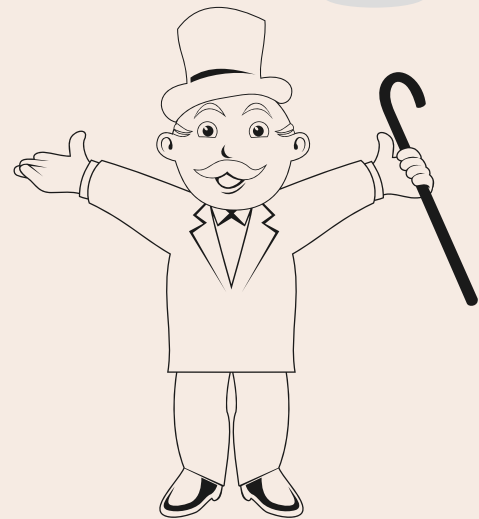
- *Answer the question – "Will people buy my product or service?"*
- *Appeal to more customers*
- *Use time, money, and resources wisely*

*Through instruction and guest speakers, the course serves those who are considering starting a business, owners of existing businesses struggling to get a handle on all the details, and those with successful companies they want to grow.*

# CHAMBER NEWS

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## MARSHFIELD-OPOLY HAS ARRIVED!!!



Games can be purchased at the chamber  
Monday-Friday 8:00am - 5:00pm  
700 S. Central Ave, Marshfield  
(715)384-3454





# COMMUNITY NEWS

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## HEALTHFIRST EXPANDS SERVICES IN MARSHFIELD



Announcing Healthfirst Network's addition of sexual assault nurse examiner (SANE) services at our Marshfield location beginning in June. They are introducing a community-based approach to the services, that have historically been coupled within larger systems. As others are pulling out of the fire, they are ready to jump in to ensure access (proximity, timing, and accessibility) to these much needed services within the region. In December they recruited a phenomenal new nurse practitioner, Carmen Vazquez, APNP, MSN-FNP, SANE-A, AFN-C, who will be serving as their SANE coordinator. Her vast knowledge and experience will bring fresh eyes to the need!

**Aventus Data Centers has aquired  
Marshfield Clinic Health Systems Data Center, inc.**

*Click here for details*



**AVENTUS**  
DATA CENTERS

# COMMUNITY NEWS

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**Register Now**

**Registration is now open for Mid-State Technical College's fall term. The College is emphasizing its ability to help new students find their perfect fit for their life and career goals.**

**Classes start August 21.**

**Mid-State recently added Metal Fabrication and Fire Service Certification to their list of degree programs as well as several new certificates, including QuickBooks & Office Essentials and Fundamentals of Programming. The new programs and certificates are the result of growing demand in the central Wisconsin community.**

**Mid-State offers a wide variety of flexible, affordable classes, including online, hybrid or small in-person classes with collaborative learning environments. Examples include program-specific courses as well as a variety of general education offerings.**

**Many of the available classes also include guaranteed transfer to more than 20 four-year colleges and universities.**

**Get started at [mstc.edu/perfectfit](https://mstc.edu/perfectfit), or sign up for the College's Cougar Kick-Start events at [mstc.edu/cougar-kick-start](https://mstc.edu/cougar-kick-start).**



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*PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.*

**Send Mail**

**700 SOUTH CENTRAL AVENUE  
MARSHFIELD, WI 54449**

**Call Us**

**715-384-3454**

**Email Us**

**MACCI@MARSHFIELDCHAMBER.COM**

**Find Us Online**

**WWW.MARSHFIELDCHAMBER.COM**

*MACCI is a member of:*

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

**CHAMBER OF COMMERCE  
MARSHFIELD  
MADE NEW**

## Advertise with us!

*Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.*

*Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.*

*For more information, contact MACCI at 715-384-3454 or email Meghann at [bishop.meghann@marshfieldchamber.com](mailto:bishop.meghann@marshfieldchamber.com)*

# PERSPECTIVES

Ad Sell Sheet 2023

## PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

Placeholder for a 2 Column quarter page ad. The ad content includes Lorem ipsum text and a small image box.



Placeholder for a 3 Column quarter page ad. The ad content includes the Chamber of Commerce Marshfield logo, Lorem ipsum text, and a small image box.

**2 Column quarter page ad 4.75"x5"**  
Appear in 1 publication- Full Color \$50.00

**3 Column quarter page ad 7.5"x 3.5"**  
Appear in 1 publication- Full Color \$100.00

Placeholder for a Half page ad. The ad content includes Lorem ipsum text and a large image box.

Placeholder for a Business Card ad.

**Business Card ad - 2"x3.5"**  
Appear in 1 publication- Full Color \$35.00

Placeholder for a Full page ad.

**Half page ad 7.5"x5"**  
Appear in 1 publication- Full Color \$150.00

**Full page ad- 8"x10.5"**  
Appear in 1 publication- Full Color \$175.00