

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// December 2023



HAPPY HOLIDAY SEASON!

THE TEAM AT MACCI WISHES YOU
PEACE, JOY & PROSPERITY
THROUGHOUT THE COMING YEAR.

THANK YOU FOR YOUR CONTINUED
SUPPORT & PARTNERSHIP!

INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director

*Lea Merkel - Director of
Programs & Engagement*

*Tabitha Wendell - Talent & Member
Relations Director*

Meghann Bishop - Program Assistant
Darla Wibben - Administrative Assistant

CHAMBER FOUNDATION

*Karen Olson
Business Development Director*

BOARD OF DIRECTORS:

Mark Vieth - Chairperson

Amber Voelker - Secretary

Matt Eckelberg - Finance Chairperson

Rita Blenker - Chad Curtis - Ann Dieringer -

John Franseen - Bob Chaloner -

Tony Krentz - Nick Kumm - Keith Le Moine -

Josh Meissner - Mandy Witt

CHAMBER NEWS

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A DIRECTORS NOTE



A Holiday Message from Denise Sonnemann

As many of you know, I was born and raised in Marshfield. When I was a teenager, I couldn't wait to leave as I wanted to live in a big city. Obviously, that didn't happen, and I am grateful for that. As a kid, I remember being in the back seat of our big old red station wagon in awe of the Christmas lights. There were decorations that were hung from the streetlights, my favorite being Santa of course. I can still picture him in my head, hanging from the light pole with one hand and his other waving. It is a very vivid memory that I have never forgotten.

Our city is amazing. We have so much to offer, but people often forget about it. I admit there is convenience to shopping online, but there is something about walking into a store and looking to see what they all have to offer. To see the business decked out in lights for the holiday season, the music playing in the background, the smells of all the festive fragrances, it is worth the trip. These businesses are the first ones we all go to when we need a donation for school or sporting events, and they should be where we go when we need a gift too.

As we are getting ready for this holiday season, take some time to enjoy all that Marshfield has to offer. Whether you are heading to see the lights at Rotary Winter Wonderland, going to the Holiday Showcase at Chestnut Center, shopping downtown or to UWSP It's a Wonderful Life, there is so much to do.

This holiday season I encourage everyone to shop local. Not sure what to get? Stop in and purchase a MACCI gift certificate. Spend time with your family and remember to enjoy the season.

Have a safe and happy holiday season!

CHAMBER NEWS

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Welcome



Tabitha Wendell has recently accepted the role of Talent and Membership Relations Director at the Marshfield Area Chamber of Commerce and Industry. Tabitha has previously worked at Main Street Marshfield and is already familiar with many of the Chamber events and programs. The Youth Apprenticeship program is especially important to her, as her oldest son has successfully completed the program and went on to become a diesel technician after high school. Together with her husband Eric, she is a small business owner and offers a unique perspective on what a small business might be looking for from the Chamber. If you would like to reach out to her regarding talent or workforce needs, please contact her at wendell.tabitha@marshfieldchamber.com or call the office at (715) 384-3454.

Use the following links to learn more about things happening in our community & surrounding area

[Main Street Marshfield - mainstreetmarshfield.com/about](http://mainstreetmarshfield.com/about)

[City of Marshfield - City Newsletter, Your City at Work \(marshfield.wi.us\)](http://marshfield.wi.us)

[Wisconsin Economic Development Corp. - https://wedc.org/newsroom/](https://wedc.org/newsroom/)

[Regional Economic Development - centergy.net/category/blog](http://centergy.net/category/blog)

CHAMBER NEWS

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SAY HELLO TO OUR NEWEST MEMEBERS



GT Hawaiian BBQ
233 S. Central Ave
Marshfield, WI 54449
715-384-9004

GT Hawaiian BBQ, formerly known as China Chef is celebrating a new, fresh look and updated menu featuring Tropical inspired cuisine. Started in 1994, this family-owned business in downtown Marshfield is re-branding to meet customer demand. Enjoy daily drink specials, family meal options, combo plates, rice bowls and more for any size group or appetite. Visit them at 233 S. Central Avenue and hours are 11:00 a.m.-9:00 p.m.- closed on Mondays. Anything on their menu is available for dine-in or to go and they also offer catering and delivery.



Premier Printing
2500 E 5th St.
Marshfield, WI 54449
715-486-0603
premierprintingink.com

When it comes to printing, there's no denying it: we're obsessed. We understand how important your project is to you. That's why we've established exacting standards for print quality and offer multiple printing technologies to ensure that your order will come out great. No matter how your order is printed, we are sure to bring your project together. At Premier Printing we work with the customer from start to finish. We can take your job through the process from design, to print, and finally to fulfillment.

Interested in becoming a member?

Contact us at www.marshfieldchamber.com or 715-384-3454

CHAMBER NEWS

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Congratulations 2024 Teachers of Distinction!

Abbotsford Elementary - Johneen Schwab
Abbotsford MS/HS - Krista Keech
Auburndale Elementary - Sue Fowler
Auburndale MS/HS - Joren Anderson
Colby Elementary - Nancy Schroetter
Colby MS/HS - Brandon Homeyer
Columbus MS/HS - Ruth Fleischmann
Grant Elementary - Lara Endreis & Brittney King
Granton Schools - Meghan Utecht
Greenwood Elementary - Rebekah Dorwaldt
Greenwood MS/HS - Stephanie Glaser
Lincoln Elementary - Jordan Wolff
Madison Elementary - Kaitlyn Aumann
Marshfield High School - Jason Karrels & Charles Treankler
Marshfield Middle School - James Bennett & Kris Berg
Nasonville Elementary - Samantha Andreae
Neillsville Elementary - JoAnn O'Leary
Neillsville MS/HS - Kendra Friemoth
Pittsville Elementary - Michelle Abel
Pittsville MS/HS - Lindsay Meissner
Spencer Elementary - Janet Wolf
Spencer MS/HS - Emma Winkleman
St. John's/OLP - Angela Lange
St. Joseph/Stratford - Sally Wenzel
Washington Elementary - Cari Martin



Crystal Apple Banquet is Wednesday, May 1st at Hotel Marshfield
[Register Here](#)

CHAMBER NEWS

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UPCOMING
EVENTS

WHAT TO LOOK FOR IN 2024

- January 31 - Annual Meeting @ Eagles Club
- February 16- Whiskey & Wine Fest @ Hotel Marshfield
- February 29 – Business After 5 @ Pour Choices
- April TBD – Marshfield Area Career Expo & Power of Ag
- March 28 – Business After 5 @ Clubhaus
- April 24 – Working Women’s Wednesday
- April 25 – Business After 5 Grey Dog Axe Throwing
- May 1 - Crystal Apple Awards Banquet @ Hotel Marshfield
- May 9 – Small Business of the Year Breakfast
- May 23 - Business After 5 @ The American Legion
- May 31 – Dairyfest Breakfast and Picnic in the Park
- June 1 – Dairyfest Parade and & Family Fun Day
- June 27 – Business After 5 @ Hop & Grape
- July 25 – Business After 5 @ Hub City Days
- August 14 – MACCI’s Chamber Caper @ RiverEdge Golf Course
- August 20 – Business After 5 @ Central Wisconsin State Fair
- September 26 – Business After 5 Location TBD
- October 17 – Firm of the Year Celebration
- October 23– Working Womens Wednesday
- October 24 – Business After 5 @ Buck-A-Neer
- December 5 – Business After 5 @ Hotel Marshfield



go to marshfieldchamber.com/events for more info, updates & registrations

Interested in hosting a
Business after 5?

Contact Lea Merkel

merkel.lea@marshfieldchamber.com

A huge thank you goes out to our
Ambassador Club and all they do to
help with these events!

We could not do it without you!

CHAMBER OF COMMERCE
MARSHFIELD
AMBASSADOR 

CHAMBER NEWS

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CONSIDER JOINING MARSHFIELD YOUNG PROFESSIONALS!



For more information on events, becoming a member, or joining as a business see the links below

[Leadership Lessons Event Information & Registration](#)

email marshfielddyp@gmail.com for information on joining YP

[Communications Poll](#)



**Join us for Workforce Wednesdays
with Craig Bernstein
in partnership with**



Do you have workforce development needs? Not sure where to begin? Join Craig Bernstein at the Marshfield Area Chamber of Commerce and Industry office on select Wednesdays for free workforce development consultations. Craig will be available on Wednesday afternoons from 1-4 pm for walk-ins on December 20.

Craig is the Director of Workforce and Professional Development for Mid-State Technical College's Workforce and Economic Development Division.

CHAMBER NEWS

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MARSHFIELD
BUSINESS AFTER 5

12/07/2023
HOTEL MARSHFIELD

MACCI presents a Business after 5
Holiday Masquerade
Thursday, December 7th
5:00 PM to- 7:00pm
Hotel Marshfield
2700 S Central Ave
A \$5 donation enters you in the MACCI Drawing
TOYS FOR TOTS
Donations accepted at the door

Rotary Marshfield, WENZEL'S FARM, HOTEL MARSHFIELD festival, ENBRIDGE, Hastreiter Industries, SIMPLICITY, HAWKINS|ASH CPAs, MARSHFIELD Utilities

CHAMBER OF COMMERCE
MARSHFIELD

'Tis the Season!

to start buying MACCI gift Certificates!



They are perfect for everyone & they benefit our local businesses!

PREVAIL
BANK

Interest Reward Checking

4.07%

APY on \$20,000 or less*

- ✓ Free Debit Card
- ✓ No Minimum Balance
- ✓ No Monthly Service Fee

prevail.bank / 800.205.0914



*APY=Annual Percentage Yield. Personal account rate accurate as of 10/10/2023. Tier 1: 4.07% APY on account balance of \$20,000 or less. Tier 2: APY will range from 3.94% - 1.59% APY on \$20,000.01 or more based on assumed \$50,000 account balance. Opening deposit of \$50 required. The following requirements must be met: One ACH/direct deposit, a minimum of 10 point of sale debit card transactions must be made during the monthly statement cycle and enrollment in eStatements. ATM transactions do not count towards qualifying debit card transactions. You must be enrolled in eStatements to avoid a \$5 paper statement fee. Interest is compounded and credited monthly. Fees could reduce the earnings on the account.



Pursue what's possible. ///

CHAMBER NEWS

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CHAMBER OF COMMERCE
MARSHFIELD
2024
ANNUAL MEETING

Wednesday, January 31st

6:00pm-9:00pm

Eagles Club

1104 S Oak Ave, Marshfield

Setting the stage for success



REGISTER HERE

We are still accepting sponsorships for this event!
To become a sponsor go to marshfieldchamber.com/events
or contact Lea Merkel at merkel.lea@marshfieldchamber.com




the MACCI office is a Toys for Tots collection location!
Stop by anytime Mon-Fri 8:00am-4:30pm through December 7th to donate.
We will also be collecting at the upcoming Business after 5 December 7th
at Hotel Marshfield from 5:00pm - 7:00pm.

COMMUNITY NEWS

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CELEBRATING OUR LOCAL BUSINESSES!

NOVEMBER RIBBON CUTTINGS!



Cutting the ribbon for OMG (Oddities, Manga & Games) at 203A West Upham St. Check out their variety of comics, board games and other gaming.



MACCI welcomed The Dragon's Roost with a ribbon cutting at 1304B South Central Ave. They specialize in tabletop games, hobby supplies and have collections of sealed products and singles.

Find them on Facebook-[@hedragonsroostllc@gfacebook](https://www.facebook.com/hedragonsroostllc).

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// December 2023

CELEBRATING OUR LOCAL BUSINESSES!

NOVEMBER RIBBON CUTTINGS!



TDS Telecommunications LLC held a ribbon cutting ceremony for their new Marshfield retail store at 705 S. Central Avenue. Customers can ask questions, register for service and learn more about how TDS fiber is different. Early in 2023 TDS announced their all-fiber network build in Marshfield and connected their first customers in September. Their office hours are Monday-Friday, 9 a.m.- 6 p.m.

Fairway Mortgage of Central Wisconsin celebrated their new location in downtown Marshfield, 144 S. Central Ave. Stop in anytime to discuss anything from first time homebuyers to retirement mortgages.
www.fairwaycentralwi.com



COMMUNITY NEWS

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CELEBRATING OUR LOCAL BUSINESSES!

NOVEMBER RIBBON CUTTINGS!

Mid-State and Marshfield Clinic Health System held a ceremony on November 14th to showcase an extension of the college's services into an office adjacent to the Clinic lobby. MCHS staff and community guests can learn and explore college opportunities leading to career development and advancement.
<http://www.mstc.edu/>



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Annual Percentage Yield

Available on personal or business accounts. \$1,000 Minimum Deposit to obtain the APY. Rate effective as of 10/10/23. A Penalty may apply for early withdrawal.



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Pursue what's possible. ///



Interested in a ribbon cutting?
Contact Karen Olson, Business Development Director
olson.karen@marshfieldchamber.com
715-384-3454

COMMUNITY NEWS

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MACCI & MAPS PET OF THE MONTH IONA!



MARSHFIELD AREA
PETSHELTER
MAPS, the road home

Hi, my name is Iona and I'm 5 yrs old! I am simply gorgeous, just ask me!

I love people, especially if they're willing to give me pets.

Cats? Not so much! I prefer to be the queen of the castle, so if you are looking for a solo act, then I'm definitely the girl for you!

So if you have a free lap and hands that are ready to give some scratches, then apply for a visit!

www.marshfieldpetshelter.org/adopt

COMMUNITY NEWS

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Lean Six Sigma Green Belt Certificate



Maximize Agility • Improve Processes • Optimize Performance
Held via Zoom, 4-8 P.M. CT, Mondays, January 22 - June 24, 2024 (100% Online)

Consider earning your Lean/Six Sigma Green Belt from the Sentry School of Business and Economics!

Join us for a 20-minute virtual info session to learn more by registering below!

December 7th Info Session (11:30 a.m.-12 p.m.)

December 12th Info Session (12-12:30 p.m.)

December 14th Info Session (5-5:30 p.m.)



SANTA'S COMING!

PARENTS: MARK YOUR CALENDARS FOR

SATURDAY, DECEMBER 9TH

HOTEL MARSHFIELD

2700 S CENTRAL AVE, MARSHFIELD

8:30AM -10-30 AM

KIDS: GET YOUR LISTS READY FOR SANTA!

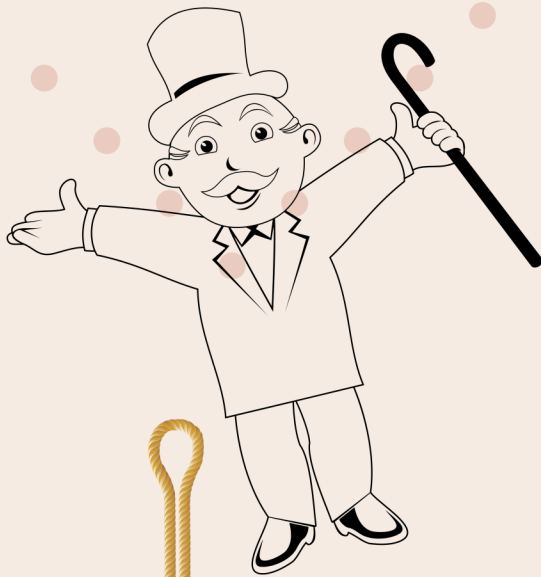
MENU: SCRAMBLED EGGS, EGG BAKE, BREAKFAST POTATOES, SAUSAGE LINKS, BACON, FRESH SLICED FRUITS, ASSORTED MUFFINS, DANISHES, CROISSANTS, CINNAMON ROLLS, ASSORTED JUICES, COFFEE & HOT COCOA

FOR RESERVATIONS CALL 715-387-2700

CHAMBER NEWS

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LOOKING FOR AN EXTRA SPECIAL GIFT FOR SOMEONE THIS SEASON?



MARSHFIELD-OPOLY IS JUST THE THING!

Games are available at

MACCI

700 S. Central Ave, Marshfield

Hillers True Value

751 S Central Ave, Marshfield

OMG Games

203a W Upham St, Marshfield



DEAL

PERSPECTIVES

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PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2023

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

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CHAMBER OF COMMERCE
MARSHFIELD
 MADE NEW

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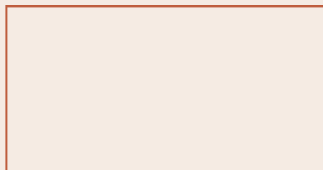
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2 Column quarter page ad 4.75"x5"
 Appear in 1 publication- Full Color \$50.00

3 Column quarter page ad 7.5"x 3.5"
 Appear in 1 publication- Full Color \$100.00



Business Card ad - 2"x3.5"
 Appear in 1 publication- Full Color \$35.00

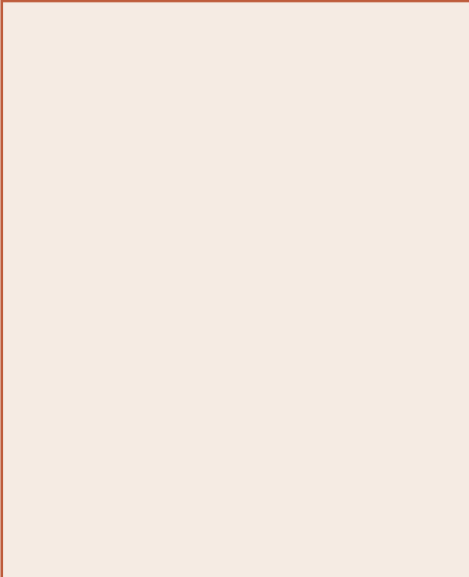
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Half page ad 7.5"x5"
 Appear in 1 publication- Full Color \$150.00



Full page ad- 8"x10.5"
 Appear in 1 publication- Full Color \$175.00