

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// April 2023

WELCOME!



Marshfield Area Chamber of Commerce & Industry and its Board of Directors is pleased to introduce Denise Sonnemann as our new Executive Director, effective April 3, 2023. Denise brings many years of experience in community engagement, marketing, and public relations, with a strong business background. In one of her previous roles, she was Main Street Marshfield's Executive Director, working closely with state, regional and local organizations for the betterment of our community and Central Wisconsin.

Denise's passion for the community and its businesses along with building strong partnerships will serve MACCI well today, tomorrow and into the future. Welcome Denise!

INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director
Scott Saager
Talent & Member Relations Director
Meghann Bishop- Program Assistant
Jessica Roehl -Administrative Assistant

CHAMBER FOUNDATION

Karen Olson
Business Development Director

VISIT MARSHFIELD

Matt McLean - Executive Director
Bethany Pierson- Marketing Associate

BOARD OF DIRECTORS:

Mark Vieth- Chairperson
Marty Chy - Vice Chair
Amber Voelker - Secretary
Matt Eckelberg - Finance Chairperson
Rita Blenker-Chad Curtis-Ann Dieringer-
John Franseen-Dr. Brian Hoerneman-
Tony Krentz-Nick Kumm-Keith Le Moine-
Josh Meissner-Mandy Witt

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// April 2023

Say hello to our newest MACCI Members



PCO Urethane

We combine only the highest quality materials and our highly-skilled personnel to produce parts and products to meet your needs. Whether you need a part weighing a few grams to over a hundred pounds, a few parts or thousands, PCO Urethane will not only meet, but exceed your expectations.

**2113 Nikolai Ave, Marshfield, WI
54449
(715) 387-6303
pcourethane.com**

Fantastic Floor Care LLC

"My name is Michael Glab, I moved here from Phoenix, AZ where I managed a small carpet cleaning company. Three years later I invested in my own carpet cleaning equipment and now proudly offer a carpet and upholstery cleaning to central Wisconsin, right out of Marshfield!"

Please call or email to schedule an appointment

**1504 S Adams Ave #204
Marshfield, WI 54449
(715) 383-5518
fantasticfloorcarewi@gmail.com**



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**(612) 324-1743
info@AventusDataCenters.com
aventusdatacenters.com**

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// April 2023

Save the Date for these upcoming MACCI events!

MACCI PRESENTS

Working Women's Wednesday

WHAT'S YOUR BRAND?

WEDNESDAY, APRIL 26TH
10:00am Marketplace Opens
11:30am Lunch
12:00pm Keynote Presentation
1:30pm Marketplace Closes



LYNDA M. MATESI, PH.D.

SPONSORED BY:



YOUR BRAND IS ALL ABOUT HOW YOU TELL YOUR PERSONAL STORY

Working Women's Wednesday April 26th @ North Ridge Church

MARSHFIELD
BUSINESS AFTER 5



04/27/23 - Business After 5 @ Nutz Deep II

809 S Central Ave, Marshfield, WI 54449

(715) 387-2597

www.nutzdeep2.com

**Upcoming Business after 5's include 05/25 at the Marshfield American Legion & 06/22 at R&R Flooring in Spencer*

more information can be found on the event calendar at marshfieldchamber.com

CHAMBER NEWS

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****Attention High School Seniors! ****
Don't miss out on this opportunity!

CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

2023 MACCI Agri-Business Scholarship Application

Up to \$2500 in scholarships will be available to local high school senior(s) planning to pursue a degree in an agricultural field
** One of the scholarships will be at least \$1000. **

Applications are due on or before May 1, 2023

Parents & Students- Scholarship Opportunity:

As another school year draws to an end, the MACCI Agri-Business Committee would like to extend a scholarship to seniors that plan to attend a college or tech school for an agriculture/agribusiness degree.

There will be one \$1,000.00 scholarship up for grabs, and additional scholarships available all totaling up to \$2,500.00. Attached is a fillable pdf that will make it easy for them to apply for these great scholarship opportunities.

Please email the fillable pdf application, an essay covering the topics listed, and a letter of recommendation to Karen Olson at the Marshfield Area Chamber of Commerce at olson.karen@marshfieldchamber.com no later than May 1st.

Thank you for your consideration and good luck to all who apply!



ODC

CONNECTING PEOPLE
& COMMUNITIES

OPPORTUNITY DEVELOPMENT CENTERS IS A
U.S.P.S. FULL-SERVICE CERTIFIED PROVIDER

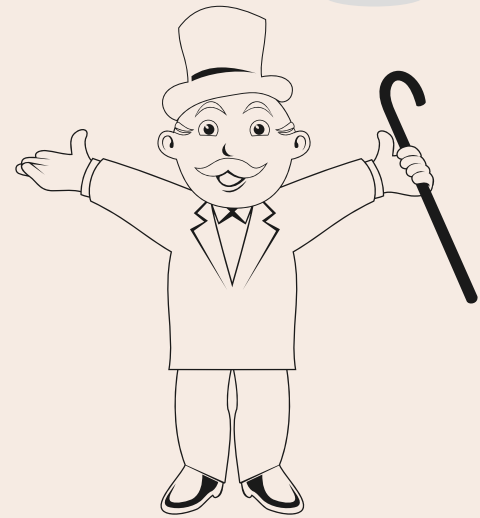
- VDP + Personalization
- List purchases
- Ink-jet addressing and numbering
- Collating, folding and insertion
- Kitting
- Plus, much more!

Drop off and pick up available in Marshfield, Wisconsin Rapids, and Stevens Point.
Call 715-818-6467

CHAMBER NEWS

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MARSHFIELD-OPOLY HAS ARRIVED!!!



Games can be purchased at the chamber
Monday-Friday 8:00am - 5:00pm
700 S. Central Ave, Marshfield
(715)384-3454

**\$40.00
EACH**



CHAMBER NEWS

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[2023 Parade application here!](#)



BROCK AND DECKER
REAL ESTATE, LLC

914 N Central Ave, Marshfield,
(715) 319-3009



Congratulations to Brock & Decker Real Estate! Another successful ribbon cutting in the books!

CHAMBER NEWS

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Centergy's Central Wisconsin Days, in Madison, Wednesday April 5, 2023

Denise Sonnemann, Karen Olson from MACCI along with Nick Faber from Simplicity Credit Union and Tony Andrews from UWSP at Marshfield participated with leaders from Central Wisconsin to speak to policymakers about issues impacting our region.

Our voices were heard at the Capital! Centergy hosted Central Wisconsin Days to advocate for childcare, housing, and tax reform affecting our workforce. We were proud to support this event and participate in these important discussions. #CentralWI

Worker Advancement Initiative Child Care Project




We will help you become a regulated home child care provider!

Participants will receive:

- Career Counseling
- Required Coursework
- Benchmark Incentive Payments
- Funding for DCF Required Materials
- Support Services

Benchmark Incentives:

- YoungStar Contract \$100
- Certification \$300
- License \$300
- Additional incentive opportunities for those who offer overnights and weekends



Service areas include: Adams, Wood, Portage, Marathon
Lincoln, Langlade, Forest, Vilas, and Oneida Co



A proud partner of the [americanjobcenter](#) network
North Central WI Workforce Development Board is an equal opportunity
employer and service provider

The Worker Advancement Initiative (WAI) is a grant program made available by the American Rescue Plan Act Coronavirus State and Local Fiscal Recovery Funds.

If you have a disability and need assistance with this information, please call us through Wisconsin Relay Service (7-1-1). To request information in an alternate format, including free language assistance or translation of the information, or reasonable auxiliary aids and services please contact us at 715-204-1640 (Voice)/ 711 (Hearing Impaired) 10 days in advance of your scheduled appointment.



Elsa Duranceau (715) 598-4004



childcare@ncwwdb.org

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// April 2023



Register Now

Sample Mid-State This Summer

Is it time to reconsider your current path? Get a taste of Mid-State by taking a course or two this summer. Treat yourself to sweet summer savings by trying out our popular transferable general education courses, or get started in a certificate, technical diploma, or associate degree program.

Career Accelerator Certificates

Get quick results with these short-term "sprints" to develop targeted, real-world competency for career advancement.

Degree Opportunities

This summer you can:

- Begin any associate degree program with general education classes, including the University Transfer degrees
- Complete the entire Stainless Steel Welding technical diploma—free* to adult students at the Marshfield Campus this summer!
- Complete the entire Emergency Medical Technician technical diploma (shuttle options available)
- Complete all coursework (11 credits) prior to clinicals for the Phlebotomy Technician technical diploma (shuttle options available)

Start core courses for the Leadership Development associate degree

* This opportunity was made possible through Adult Education and Family Literacy Act (AEFLA) Integrated Education and Training grant funding.

Classes start in June!

Learn more and register at mstc.edu/summer.

COMMUNITY NEWS

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COMMUNITY BABY SHOWER

April 3 - 14, 2023



Items collected will be donated to:
CPS, The Hannah Center, PDC Orenda Center,
Shirley's House of Hope, Soup or Socks,
& St Vincent de Paul



Marshfield Area United Way

Leadership Marshfield and Marshfield Area United Way are partnering to help area families in need. Please use the QR code provided to view a complete wish list from agencies, donate through an online registry and donate funds to this project.

Did you know...

- 1 in 3 families in Wood County are considered at or near the poverty level
- Average diapering costs have increased 20% in the last 2 years
- State and federal assistance does not help with diaper and baby needs



COMMUNITY NEWS

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Marshfield Feed My Starving Children will be April 20, 21, & 22.

Zion Methodist Church, 2206 N Peach Ave., Marshfield, WI
(in the gymnasium)



We invite groups, friends, families, churches & businesses to come together for this Fun event that creates and packs meals for children to assist in reversing and preventing under nutrition. Turn Hunger into Hope



Camp Info and Registration
discoveryedustation.org/camps

More Information:

715-898-1196

camps@discoveryedustation.org

PERSPECTIVES

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PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

**CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW**

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2023

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

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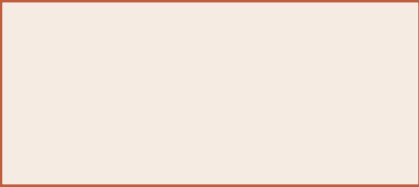



CHAMBER OF COMMERCE
MARSHFIELD
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2 Column quarter page ad 4.75"x5"
 Appear in 1 publication- Full Color \$50.00

3 Column quarter page ad 7.5"x 3.5"
 Appear in 1 publication- Full Color \$100.00

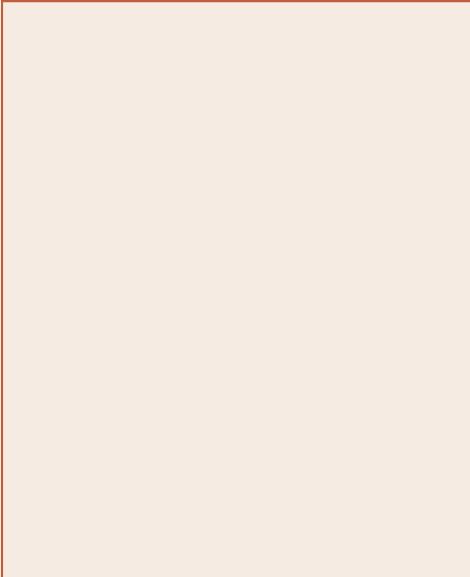
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Business Card ad - 2"x3.5"
 Appear in 1 publication- Full Color \$35.00



Half page ad 7.5"x5"
 Appear in 1 publication- Full Color \$150.00

Full page ad- 8"x10.5"
 Appear in 1 publication- Full Color \$175.00