

# PERSPECTIVES

MARSHFIELD CHAMBER OF COMMERCE & INDUSTRY /// NEWSLETTER OCTOBER 2022

## WORKING WOMEN'S WEDNESDAY, OCTOBER 19<sup>TH</sup>



Featuring **Nicole J. Phillips**

Author of "Kindness is Contagious" and "The Negativity Remedy"

The Negativity Remedy: Unlocking More Joy, Less Stress, and Better Relationships Through Kindness... We're all pretty nice people, right? It's all those other people who are the problem. Sure, occasionally we're

tempted to gossip or indulge in a little justified road rage... or snap at a spouse... or scream at our kids... but if everyone else would just get with the program, we wouldn't be this way!

Maybe the trouble isn't with all those other people who aggravate us. Maybe we're the problem — specifically, the way we react to inconveniences, accidents, and just plain everyday life with negative words, thoughts and actions. Because the truth is, when we stop focusing on how we're being affected and start responding in kind ways, something remarkable happens: we actually feel happier ourselves. With humor, compassion and encouragement, Nicole Phillips draws on scientific research and real-life examples to help us recognize unhelpful negative thought patterns, show kindness toward others even when we don't feel like it, and discover how one little change actually changes everything. In this 60 minute keynote, your audience will leave inspired with tools and tips that really work to change each day.

**Hotel Marshfield**  
Marketplace - 10:00AM  
Lunch - 11:30AM  
Presentation - 12:15PM

This networking luncheon offers a marketplace of booths, an educational experience, door prize drawings, and delicious lunch.

Special thank you to Nelson-Jameson for sponsoring Nicole at this event.



### INSIDE...

- MAHRA
- Working Women's Wednesday
- Business After 5
- WMC Updates
- & more community news!



#### MACCI

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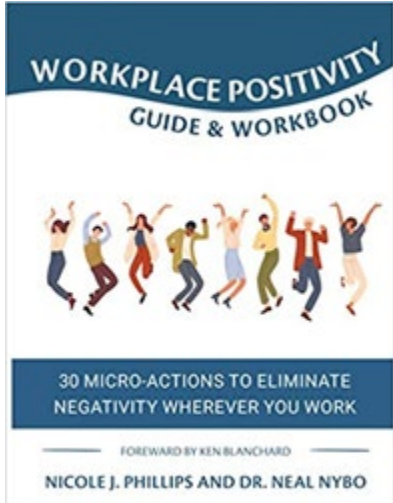
Rita Blenker • Pat Board • Chad Curtis

Marty Chy • Ann Dieringer

John Franseen • Keith Le Moine

Josh Meissner • Nick Kumm

# CHAMBER NEWS



## MAHRA OCTOBER 19<sup>TH</sup> MEETING AT HOTEL MARSHFIELD

Wednesday, October 19th at 8:00am MAHRA is hosting Nicole J. Phillips. She will present her **Workplace Positivity Guide & Workbook with 30 micro-actions to eliminate negativity wherever you work.**

Special thank you to Marshfield Area Community Foundation for sponsoring this special event.

If you are a MAHRA Member and are interested in attending, please email [Scott Saager](mailto:Scott.Saager@marshfieldchamber.com).



## MACCI GIFT CERTIFICATES - START THINKING OF THE HOLIDAY SEASON

MACCI gift certificates make great gifts because certificates are:

- Available in any dollar amount.
- Tip – We recommend the purchase of larger dollar amounts be broken down into smaller increments, which are easier to spend.
- Convenient gift idea.
- Certificates can be redeemed at any Marshfield area business.
- Valid for one year as of date of purchase.

Certificates are easily obtained from the MACCI office. For larger orders (more than 25) we recommend you place your order at least 48 hours in advance.

Please continue to consider MACCI gift certificates for your gift giving occasions and continue to support and grow the Marshfield area economy - let's do our part to ensure the dollars stay local.



## RIBBON CUTTINGS

**Rib River by Accentu, Inc.** is an all-encompassing event venue located 10 minutes west from downtown Wausau right off of Highway 29 near Marathon City, WI.

Under new ownership in 2022, the venue has been completely renovated to bring this historic space new life – with an open floor plan and modern amenities, the legacy of the Rib River Ballroom lives on.

Whether it's a one-of-a-kind dinner or a more robust buffet they can help you build a personal and memorable menu for your next event.



# CHAMBER NEWS

Please VOTE TODAY for H&S Manufacturing.  
Their Loadmaster has made it into the Final 4 for  
WMC's Coolest Thing Made in Wisconsin Competition!



**Vote**

Congrats again to MACCI's 2022  
Firm of the Year recipient!



You can watch the Banquet from October 6th  
[here](#), thanks to Marshfield Broadcasting.

## GET YOUR STUDENT INVOLVED IN YOUTH APPRENTICESHIP

### Youth Apprenticeship Programs Available In:

- Agriculture, Food & Natural Resources
- Architecture & Construction
- Arts, A/V Technology & Communications
- Finance
- Health Science
- Hospitality, Tourism & Lodging
- Information Technology
- Manufacturing
- Marketing
- Science, Technology, Engineering & Math (STEM)
- Transportation, Distribution & Logistics

**Youth Apprenticeship is a paid 1-2 year program for high school juniors and seniors** that combines academic instruction, technical skills, and on-the-job experience.

### Your Student Will Benefit From:

- Firsthand experience in a career
- Making connections between education and work
- Develop good work habits and work ethic
- Develop problem solving, time management, team work and communication skills

EMAIL SCOTT SAAGER, [SAAGER.SCOTT@MARSHFIELDCHAMBER.COM](mailto:SAAGER.SCOTT@MARSHFIELDCHAMBER.COM), FOR MORE INFORMATION.

# CHAMBER NEWS

## UPCOMING CHAMBER EVENTS:

- October 19:** MAHRA at Hotel Marshfield
- October 19:** Working Women's Wednesday at Hotel Marshfield
- October 20:** Leadership Marshfield Community Engagement Day
- October 26:** Small Business Marketing Seminar
- October 27:** Business After 5 at Buck-A-Neer Supper Club

For a complete listing of events and to find more details on the above, check out the [MACCI website](#).

## SMALL BUSINESS MARKETING

Guest Speaker Al Chaney, marketing leader at General Mills, The Pillsbury Company, American Red Cross, and Marshfield Clinic offers Advice and Insight for Successful Marketing during this event. This event is back downtown by popular demand. Al's 2018 event was lauded by attendees eager to return and hear more of his actionable teaching. Light breakfast items will be provided.

October 26th from 7:30 - 9:00 AM at the 2nd Street Community Center in the Drendel Room.

This event is free to Main Street and MACCI members, but open to all for a small fee. Seats are limited to the first 75 people. RSVP by October 19th: Main Street Marshfield, [executivedirector@mainstreetmarshfield.com](mailto:executivedirector@mainstreetmarshfield.com), or MACCI, [bowman.krystal@marshfieldchamber.com](mailto:bowman.krystal@marshfieldchamber.com)

This event is generously sponsored by Forward Bank.

**CHANEY**  
MARKETING STRATEGY

**SMALL BUSINESS MARKETING**  
*Seminar by Chaney Marketing Strategy*

OCTOBER 26 | 7:30-9 AM

CHAMBER OF COMMERCE MARSHFIELD | FORWARD BANK | MAIN STREET MARSHFIELD





**MARSHFIELD  
BUSINESS AFTER 5**

## **HALLOWEEN BUSINESS AFTER 5**

**AT BUCK-A-NEER  
THURSDAY, OCTOBER 27**

### **2 - \$100 PRIZES FOR BEST COSTUME**

**YOUR \$5 DONATION ENTERS YOU IN THE MACCI RAFFLE DRAWING WITH  
OVER A DOZEN OTHER PRIZES VALUED AT OR MORE THAN \$25**

**SPECIAL THANKS TO OUR GENEROUS SPONSORS:**

<b>Carlin Law Office</b>	<b>The Hearing House</b>	<b>Stratford Sign Company</b>
<b>Century 21 Gold Key Realty</b>	<b>Heinzen Printing</b>	<b>SolutionZ</b>
<b>Forward Bank</b>	<b>Rice's Capitol Carpet</b>	<b>Power Pac</b>
<b>Granite Shop</b>	<b>Schmidtke's Cleaning Service</b>	



## WELCOME MEGHANN BISHOP TO THE TEAM AT MACCI



Meghann Bishop moved to Marshfield in 2018 from Boise, Idaho with her husband, Jason. While Meghann is an Idaho native, Jason is originally from Chippewa Falls, WI. After coming to visit Central WI, Meghann fell in love with the area and agreed to make the move.

“I have grown to love Marshfield and am excited to have more opportunities to be involved with the community and support all things local.”

When Meghann is not working you can find her outside in her garden, out and about with Jason looking for vinyl records (that they don't have yet) or hanging out with her dog, Bruce.

“I am really looking forward to helping our directors at MACCI help make Marshfield one of the best places to live in Central Wisconsin!”

Bishop is MACCI's new Program Assistant. You can reach out to her directly at [bishop.meghann@marshfieldchamber.com](mailto:bishop.meghann@marshfieldchamber.com).

# COMMUNITY NEWS

## WENZEL'S FARM WINS TWO AWARDS CSTORE DECISIONS' 2022 HOT NEW PRODUCT, DILL PICKLE FLAVOR WENZEL'S FARM MEAT STICKS WIN'S NEW PRODUCT AWARD



The CStore Decisions Hot New Products contest, is a one-of-a-kind contest, where it is determined by the retailer community. Retailers evaluated and gave points to products based on innovation, packaging, likeliness to carry/implement in their stores, and more.

"We couldn't be more excited or honored to be recognized with this award from CStore Decisions 2022 Hot New products," said Mark Vieth, President of Wenzel's Farm. "It took multiple attempts to get the Dill flavor just right and this award is a testament to the process we go through to create new products that represent the quality our customers have come to expect of our Wenzel's Farm brand."

The new Dill Pickle flavor meat stick offers a unique and appealing taste that blends perfectly with Wenzel's naturally smoked meat. The new sticks are currently available in 8oz packages with a 2oz option coming later this year.

If you like the addicting taste of a good dill pickle, these snack sticks are for you. A very natural, authentic flavor presents itself, making for the perfect snack while on-the-go. Like all Wenzel's Farm snack sticks Dill Pickle has no MSG, no artificial colors, and is certified gluten-free.

Wenzel's Farm now offers 14 tasty snack stick varieties, all of which are crafted in small batches using premium cuts of meat, perfectly seasoned and naturally smoked.

## CSP RETAILER'S CHOICE AWARD, TWO FLAVORS OF WENZEL'S FARM JERKY WIN BEST NEW PRODUCT AWARD

The 2022 CSP 2022 Retailer's Choice Best New Products award in the Meat Snack category with their Smoked BBQ, and Sweet and Spicy Beef Jerky.

Wenzel's Farm will be presented the award at the upcoming NACS show being held in Las Vegas, September 30th through October 4th. Convenience Store Products (CSP) will be presenting the award, which is the only new product award that is voted on by convenience store operators.

"We couldn't be more excited or honored to win the Best New Products Award from CSP," said Mark Vieth, President of Wenzel's Farm. "When we added Jerky in 2020 our desire was to offer a Jerky that was as good as our traditional stick line. The feedback has been tremendous and this award is a testament, and a representation of the quality our customers expect from the Wenzel brand." In 2020, Wenzel's Farm expanded their offering when they added Beef Jerky to their product lineup. Consistent with their other meat snack products, the Beef Jerky has no artificial colors, no MSG, and is gluten-free. It contains no nitrites or nitrates and has 10 grams of protein per serving with only 90 calories.

The Smoked BBQ, and Sweet and Spicy flavors were added to the original jerky family of products, which includes, Original, Peppered, and Teriyaki. All these jerky flavors offer consumers a great tasting snack that is healthy and crafted using naturally smoked

# COMMUNITY NEWS

## Wenzel's Farm Continued...

beef that customers come to expect from Wenzel's Farm.

Along with their beef jerky, Wenzel's Farm offers 14 tasty snack stick varieties, all of which are crafted in small batches using premium cuts of meat, perfectly seasoned and naturally smoked. A tradition that has been in place since the Wenzel's Family first started producing quality meat products in 1949. To see the complete line of Wenzel's Farm products, visit [www.wenzelsfarm.com](http://www.wenzelsfarm.com).

## WHAT'S NEW AT ODC?

### Wood Fabrication

ODC's team of dedicated staff specializes in wood fabrication offering top quality cut to size applications at a competitive price. We proudly offer extensive experience servicing the interior and exterior building industries, furniture, corrugated packaging, education, medical and home decor industries. In addition, we have a solid portfolio of accounts utilizing custom crates and wood shipping platforms.

Our equipment includes a new, state of the art panel layup saw, CNC machine, edge banding, band saw and we have large scale sanding capability.

Customers across the Mid-West depend on us for quality components. Manufactured and assembled in our facilities located in Central Wisconsin, ODC is equipped to handle any size order with attention to detail and consistent and timely production and assembly.

ODC operates social enterprises that financially contribute to ODC's mission. These businesses also provide training and employment for people with disabilities.

### What's new at

# ODC

Visit us at [www.odcinc.com](http://www.odcinc.com)

MILKWEED  
MARKET

Milkweed Market, a retail store offering home decor creations custom signs and DIY projects. Visit our store at [www.themilkweedmarket.com](http://www.themilkweedmarket.com)

INK  
SPLASH  
an ODC Enterprise

Ink Splash, a one-stop shop for top brand apparel and a full range of promotional products. Visit us at [www.inksplash.shop](http://www.inksplash.shop)

We also offer Assembly & Packaging, Managed Warehouse Services & Mail & Print Services.



# COMMUNITY NEWS

## SIMPLICITY CU EXPANDING ACCESS TO NEILLSVILLE AREA WITH NEW BUILDING PROJECT AGAIN!



After three years in their current location at 113 W. Division Street in Neillsville, Simplicity CU has unveiled plans to build a larger office that will help them expand their accessibility for members in Neillsville and the surrounding areas.

Simplicity's current location in Neillsville, which was previously a private home, underwent significant remodeling to create a small full-service branch location that opened in 2019. The new Simplicity CU office will be built one block west of the current location and is currently planned to open in the Fall of 2023.

"We've been very happy serving members in our current home, and the community has been so welcoming." Lori Buffington, Neillsville Branch Manager, says, "We're fortunate to have outgrown this space quickly and are ready for the next chapter."

The new Simplicity CU branch in Neillsville will feature a larger lobby, more space for the lending team, and a drive-thru that will improve the flow of branch traffic and give members improved accessibility.

"We are committed to being good stewards of our members' money and make these decisions not just with our heart but with the help of data and market trends." Says Kelly Korth, Simplicity CXO, "We truly want to provide the BEST member experience at all of our locations, and that commitment is ongoing."

## SIMPLICITY CU HONORED WITH SPIRIT OF GIVING AWARD



Simplicity CU has been recognized with a Spirit of Giving Award for Outstanding Philanthropic Organization by Marshfield Clinic Health System.

The Spirit of Giving Awards ceremony was held for the first time since 2019 on September 26th at the Marshfield Country Club and also featured the presentation of the Legacy of Philanthropy Award to Dr. James Meyer and Outstanding Volunteer Fundraiser to "Tees for Kids," an event hosted by The Samuels Group.

A social media post from Marshfield Clinic Health System Foundation highlighting this year's recipients read, "This special event honored this year's award recipients as well as all the people who have come together to support our mission since the COVID-19 pandemic."

Simplicity CU has established a tradition of community support through monetary donations and volunteerism. They have sponsored annual Marshfield Clinic Health System events such as Child Life Bash, Mike's Run, and the CMNH Radiothon and donated \$50,000 toward the Marshfield Medical Center – Neillsville.

In his remarks at the event, Simplicity CEO Nick Faber said, "We see in the Marshfield Clinic Health System a kindred spirit that drives us all forward to seek ways to multiply our impact for the good of us all."



# COMMUNITY NEWS

## MAIN STREET MARSFIELD

Adults, it's your turn to trick-or-treat! Get your friends together for a night of sampling, shopping, and dining at the Fall Beer Walk, Friday, October 21st from 4 - 8 p.m. Your ticket includes beer samples at over 15 locations, a commemorative pint glass, and goodie bag. Prizes will be awarded for best costume and best group costume.

Want more autumn? Check out the fun in store for the whole fam during [Halloween 2022](#).



<b>ALL WEEK LONG</b> <i>Fall Window Display Competition</i> <i>Downtown Kids Scavenger Hunt</i>	<b>HALLOWEEN</b> <b>OCTOBER 20 - 29, 2022</b> <b>MARSHFIELD, WISCONSIN</b>	<b>OCTOBER 27</b> <i>Halloween Business After 5</i> <b>5 - 7 PM</b> <b>PROFESSIONALS: BUCK-A-NEER SUPPER CLUB HOSTS THIS COSTUMED HALLOWEEN-THEMED NETWORKING NIGHT.</b>
<b>OCTOBER 20</b> <i>Third Thursday &amp; Pumpkin Promenade</i> <b>5 - 7 PM</b> <b>FIND JACK-O-LANTERNS AGLOW THROUGHOUT DOWNTOWN AS YOU SHOP &amp; DINE THIRD THURSDAYS BUSINESSES.</b>		<b>OCTOBER 28</b> <i>Trick-or-Treat Downtown</i> <b>4:30 - 6 PM</b> <b>BRING THE FAMILY TO TRICK-OR-TREAT THE HISTORIC DISTRICT.</b>
<b>OCTOBER 21</b> <i>Fall Beer Walk</i> <b>4 - 8 PM</b> <b>BEER SAMPLES &amp; SHOPPING... ADULTS, ITS YOUR TURN TO TRICK-OR-TREAT.</b>	<b>OCTOBER 24</b> <i>Luminary Hike in Weber Park</i> <b>6:30 - 9 PM</b> <b>STROLL THROUGH LIT TRAILS OF WEBER PARK WITH A FOOD TRUCK &amp; FIRE PITS AT THE TRAILHEAD.</b>	<b>OCTOBER 29</b> <i>Plaza Pumpkin Painting</i> <b>12 - 2 PM</b> <b>GET ARTSY WITH MINI PUMPKINS AT WENZEL FAMILY PLAZA.</b>
	<b>OCTOBER 25</b> <i>Spooky Zoo Tours at Wildwood Zoo</i> <b>5 - 6 PM</b> <b>ENJOY A ZOO TOUR HIGHLIGHTING ANIMALS OF THE NIGHT. NEW EVENT!</b>	<p>There's more! For a full list of events, visit <a href="http://mainstreetmarshfield.com">mainstreetmarshfield.com</a>!</p>

# COMMUNITY NEWS

## FAMILIES ENCOURAGED TO PARTICIPATE IN DRUG TAKE BACK EVENT OCTOBER 29



On Saturday, October 29th, the Wisconsin Department of Health Services and Wisconsin Department of Justice are sponsoring a prescription drug take back event throughout Wisconsin. Take back events provide a safe, convenient, and responsible means of disposing of medications. Remember to never flush or drain unused/expired prescription medications. These substances can contaminate our water supply if not disposed of properly. Parents/guardians, grandparents, and other adults who spend time with youth are especially encouraged to participate in an effort to prevent prescriptions drugs from being taken and misused.

Local law enforcement, in collaboration with IMPACT Wood County and Marshfield Area Coalition for Youth (MACY), are participating in events on Saturday, October 29th at the following Wood County locations:

- **Marshfield City Hall (10am-2pm)**
- Nekoosa Piggly Wiggly (8 am-12pm)
- Pick 'n Save – Wisconsin Rapids Location (10am-2pm)
- Pittsville Police Department (9am-12pm)
- Port Edwards Fire Department (11am-1pm)
- Town of Rome Police Department, Adams County (10am-2pm)

Bring: Capsules, creams, inhalers, non-aerosol sprays, ointments, pills, patches, vials, liquids (in original containers), pet medications, vape pens or other e-cigarette devices with batteries removed.

Do not bring: Aerosol cans, anything containing blood or a bodily fluid, household hazardous waste (paint, pesticides, oil, gas), illegal drugs, iodine containing medications, mercury thermometers, personal care products (shampoo, soaps, lotions, sunscreens, etc.), sharps\* (i.e. syringes, lancets, needles are accepted only at the Marshfield event), or vape devices containing built-in batteries that cannot be removed.

\*Sharps disposals located at Aspirus Riverview Hospital main entrance, Aspirus Doctor's Clinic 1st floor, Marshfield Medical Center emergency room entrance, and Marshfield Police Department main lobby. The Marshfield drug take back location will accept sharps.

Those who cannot attend a take back event can drop off unwanted medications at a Wood County law enforcement agency or at pharmacies with a disposal kiosk: CVS in Wisconsin Rapids, Marshfield Clinic Pharmacy (main clinic and Central Avenue), and Walgreens in Wisconsin Rapids. Remember to store any medications you are taking in a secure location.

If you are homebound or know of someone who needs safe at-home disposal options, or to request a lock box/drawer safe for securing medications, contact Jacob with the Wood County Health Department at 715-421-8907.

For more information and a listing of additional take back sites throughout Wisconsin, visit <https://www.dhs.wisconsin.gov/opioids/drug-take-back-day.htm>.

## FALL ELECTION FAQ



### *How do I register to vote for the November 8, 2022 election?*

- Register online at [MyVote.WI.gov](https://MyVote.WI.gov) through Wednesday, October 19, 2022.
- Registration can be done in-person at City Hall during regular business hours until November 4, 2022.
- You may also register on Election Day. Proof of residency is required.
- There is no voter registration on the Monday prior to the election.
- Voters must be 18 years or older, a US citizen, and have resided at the address you provide on your registration form for at least 28 consecutive days immediately preceding the election in order to vote.

### *How do I request an absentee ballot?*

Contact the Marshfield City Clerk and request that an application for an absentee ballot be sent to you. You may make a written application to the Marshfield City Clerk for an absentee ballot by mail or at [MyVote.wi.gov](https://MyVote.wi.gov).

Your written request must include:

- Your voting address within the municipality where you wish to vote
- The address where the absentee ballot should be sent, if different from the address above
- The election(s) you wish to receive an absentee ballot for
- Your signature
- A copy of your [photo identification](#)
- The deadline for making application to receive an absentee ballot by mail is 5:00 p.m. on the fifth day before the election, Thursday, November 3, 2022.

If you are outside the City of Marshfield limits, please visit [myvote.wi.gov](https://myvote.wi.gov) for voting instructions in your respective county, village or town clerk.

### *How do I return my ballot?*

- Absentee ballots may be returned via USPS or at the Marshfield City Hall front desk during regular business hours by the voter.
- Absentee ballots MUST be received by 8 p.m. on Election Day.

### *When is in-person absentee voting?*

In-person voting takes place at Marshfield City Hall.

Tuesday, October 25, 2022 to October 27, 2022 from 7:30 a.m. to 4:30 p.m.

Friday, October 28, 2022 from 7:30 a.m. to noon

Monday, October 31, 2022 to Thursday, November 3, 2022 from 7:30 a.m. to 4:30 p.m.

Friday, November 4 at 7:30 a.m. to 6:00 p.m.

Saturday, November 5 at 8:00 a.m. to 11:00 a.m.

Please bring a photo ID. There is no absentee voting on the Monday prior to the election.

### *When are polls open on Election Day?*

The polls are open at 7 a.m and close at 8 p.m. on Tuesday, November 8, 2022. There are three locations in the City of Marshfield for voting on election day.

Oak Avenue Community Center, 201 S. Oak Avenue, Marshfield - Districts 1, 2, 3, 4, 10 and City portion of Marathon County

Second Street Community Center, 211 E. 2nd Street, Marshfield, Districts 8 and 9

Wildwood Station, 1800 S. Roddis Avenue, Marshfield, Districts 5, 6, and 7

Offices on the ballot for the November 8, 2022 General Election are posted on the [Chamber website](#).

Additional City of Marshfield information is available on the [City website](#).



# COMMUNITY NEWS

## OCTOBER IS MANUFACTURING MONTH



Wisconsin Manufacturers & Commerce (WMC) – the combined state chamber and manufacturers’ association – celebrates each October as Manufacturing Month and the first Friday of the month as Manufacturing Day.

Throughout October, WMC, its members and partners, and communities throughout the state will recognize the importance of manufacturing to Wisconsin’s economy. Manufacturing contributes \$68 billion to the state’s economy. As the state’s largest industry, it employs one in six Wisconsin workers – the equivalent of nearly half a million jobs.

“Manufacturing is the backbone of our state’s economy, and the hardworking men and women of this industry deserve to be celebrated,” said WMC President & CEO Kurt Bauer. “Throughout October, we hope to educate young Wisconsinites about the rewarding careers available in manufacturing along with highlighting the outsized impact the industry has on our state.”

To celebrate Manufacturing Month, WMC plans to host a number of manufacturing-centric events and will also release a video showcasing Wisconsin’s robust manufacturing supply chain. In addition, WMC has partnered once again with Johnson Financial Group to host the seventh annual Coolest Thing Made in Wisconsin contest.

More than 100 Wisconsin-made products were nominated this year, and voters have narrowed down the field to a Top 16. Those products will compete in a bracket-style tournament called Manufacturing Madness until only four remain. A final popular vote will determine the winner, which will be announced at WMC’s Business Day Event in Madison on October 19.

More information about Manufacturing Month can be found at [www.wmc.org/manufacturingmonth](http://www.wmc.org/manufacturingmonth).

## REPRESENTATIVE DONNA ROZAR HONORED WITH AWARDS



Wisconsin Manufacturers & Commerce (WMC) – the combined state chamber of commerce and manufacturers’ association – presented Rep. Donna Rozar with a Working for Wisconsin Award. Rep. Rozar was honored for her work during the most recent legislative session.

The Working for Wisconsin Award recognizes legislators who supported specific pro-growth policies and earned a high rating on WMC’s biennial legislative scorecard.

“Wisconsin is fortunate to have so many legislative leaders who consistently vote to improve our state’s business climate,” said WMC President & CEO Kurt R. Bauer. “When legislators actively work to improve our state’s tax, regulatory and legal climate, it fosters an environment where Wisconsin’s economy can flourish.”

The Working for Wisconsin Award is based on individual voting records, regardless of a legislator’s partisan affiliation. Legislators who earn the award each session supported pro-growth policies and reforms aimed at improving the state’s business climate. All Wisconsin legislators are considered for the award, but it is only earned by those who consistently vote to make Wisconsin a better place to do business.

“Rep. Rozar has shown a continuous commitment to growing our economy, and attracting and retaining a talented workforce,” added WMC Executive Vice President of Government Relations Scott Manley. “We look forward to our continued work with Rep. Rozar to make Wisconsin the best state to live, work and play.”

Working for Wisconsin Award winners must receive at least a 70 percent rating on the WMC Legislative Scorecard. Rep. Rozar was presented with the Working for Wisconsin Award on October 10, 2022, at the Marshfield Area Chamber of Commerce & Industry in Marshfield.



# COMMUNITY NEWS



State Representative Donna Rozar also received the Building Wisconsin award from Associated Builders & Contractors of WI (ABC) for her efforts during the last legislative session to get more people into the skilled construction trades. The award was presented to Representative Rozar at Quality Roofing of Marshfield and MACCI's 2020 Firm of the Year.

## MORE INSIDE THIS ISSUE >>>

- MARSHFIELD AREA UNITED WAY UPCOMING EVENTS
- WASHFORCE PROFESSIONAL EXTERIOR CLEANING
- UWSP CONTINUING EDUCATION AND EVENTS
- MSTC PROGRAMS
- PROTECT YOUR ASSETS, ELDER LAW
- HEALTH IN MOTION, OSTEOPOROSIS WORKSHOP

**MARSHFIELD AREA PET SHELTER**  
AAAP, the road home

# Paws & Pancakes

## FUNDRAISING BREAKFAST

SUNDAY, NOVEMBER 6, 2022  
8:00-11:30AM

**FOOD!** **RAFFLES!** **FUN!**

**HOTEL MARSHFIELD** Tickets sold at the door  
2700 S Central Ave  
Adults: \$15.00  
Children ages 4-12: \$5.00  
Under 4: FREE

FOR MORE INFORMATION : [MarshfieldPetShelter.org](http://MarshfieldPetShelter.org)

2022 FEATURED BUSINESSES PRESENT



# Badger PARTAAAY FOR UNITED WAY

50/50 | Badger Pool | Yard Games

**Wear Your  
Badger Gear!**

**\$20 Presale Ticket  
\$25 at the door  
Kids **FREE****



**Ticket includes  
food, 2 drink  
tickets, entry for  
a prize, and game  
day activities!**

**Saturday, October 15, 2022**

**AMERICAN LEGION | 1:00PM**







# MAKE A DIFFERENCE DAY



NATIONAL DAY OF DOING GOOD

October 22, | 8:30am-  
2022 | 12:00pm

## VOLUNTEERS NEEDED

Make a difference in our community by raking leaves for Marshfield elderly and disabled residents whom are unable to do so themselves. This is a great event for your close family, friends, small groups and/or co-workers looking to make a big difference in just a few short hours!

**\*PLEASE REGISTER IN ADVANCE\***  
To register you and your team, please call United Way at 715-507-5005 or email [info@marshfieldareaunitedway.org](mailto:info@marshfieldareaunitedway.org). Online registration is also available at [voluneermarshfield.org](http://voluneermarshfield.org).

## MARSHFIELD & SPENCER RESIDENTS

IF YOU OR SOMEONE YOU KNOW NEEDS HELP WITH RAKING, PLEASE CALL 715-507-5005 TO SIGN-UP. THE DEADLINE IS OCTOBER 15, 2022.



Marshfield Area United Way





# Central Wisconsin's Exterior Cleaning Experts!

- House Washing
- Roof Washing
- Decks and Fences
- Windows
- Residential & Commercial



*Free Estimate*

**715-650-7633**  
**WashForceLLC.com**



# UW-Stevens Point invites you to attend upcoming CENTRAL WISCONSIN PROFESSIONAL EVENTS

## Women Trailblazers and Entrepreneurs Conference

Thursday, Oct. 27 • 8:30 a.m.–4:30p.m.  
UWSP at Wausau • Center for Civic Engagement  
Virtual option available via Zoom

*From Big Ideas to Big Impact:  
Moving Your Adventures Forward!*



*This event showcases and develops women trailblazers, founders and entrepreneurs from every sector including professionals, artists, volunteers, students and parents.*

*Keynote speaker Liz Nilsen and four breakout sessions will help women move their adventures forward by providing tools and examples of women leading big ideas with big impacts.*

Trailblazer Mural - Jessie Fritsch

## Business and Society Lecture Series Featuring “Strategic Doing” co-author Liz Nilsen

Friday, Oct. 28 • 7:30-9 a.m.  
UW-Stevens Point • Alumni Room  
Virtual option available via Zoom

*Leadership for  
Flourishing Communities*

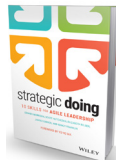
*In today’s global economy, focused collaboration and innovation are key for success.*

*Learn how businesses and communities have conquered important challenges and fostered economic development using the Strategic Doing process.*



Agile Strategy Lab - Liz Nilsen

**Free book for  
first 100 registered  
attendees at both events!**



Learn more at  
[strategicdoing.net](http://strategicdoing.net)

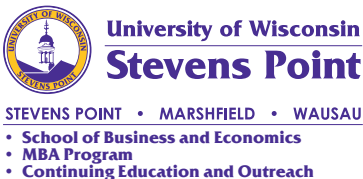


**Special rates for  
non-profits and  
students!**  
[uwsp.edu/wtec](http://uwsp.edu/wtec)



**Free event!  
Pre-registration  
required:**  
[uwsp.edu/business](http://uwsp.edu/business)

## Sponsors





*UW-Stevens Point welcomes culinary historian*

# JESSICA B. HARRIS HIGH ON THE HOG

*New York Times Bestselling Author of book and Netflix series 'High on the Hog'*

**2** Days  
Cities  
Presentations

**Free event for  
campus and  
community!**

**Free roundtrip  
bus available!**



**Recipient of the  
James Beard Lifetime  
Achievement Award**



**WAUSAU • TUESDAY, OCT. 25**

**HAWKERS TO CATERERS TO RESTAURATEURS**

**Pathways to Wealth in the  
African Atlantic World**

**UW CCE James F. Veninga Theater  
6-7 p.m. • Book signing to follow  
Virtual option available**



**University of Wisconsin  
Stevens Point**

STEVENS POINT • MARSHFIELD • WAUSAU

**STEVENS POINT • WEDNESDAY, OCT. 26**

**SAME BOAT DIFFERENT STOPS**

**Culinary and Cultural Connections  
in the African Atlantic World**

**Michelsen Hall • Noel Fine Arts Center  
6-7 p.m. • Book signing to follow  
Virtual option available**



**FREE REGISTRATION REQUIRED: BIT.LY/JESSICABHARRISUWSP**





## NEW—MEDICAL ASSISTANT WEEKEND OPTION!

Mid-State's Medical Assistant program prepares graduates to work confidently in medical offices and clinics, assisting in the reception, examination, and treatment of patients. You will learn valuable clinical and clerical skills as well as how to sterilize equipment and perform lab procedures, EKGs, and injections.

A weekend program is available at the Marshfield campus. You can complete your technical diploma in two semesters by attending class one evening per week and every other Saturday in combination with online classes.

To learn more about the Medical Assistant program, go to [mstc.edu/programs/Medical-Assistant](https://mstc.edu/programs/Medical-Assistant).

*This program is eligible for Financial Aid.*

## PHLEBOTOMY TECHNICIAN PROGRAM

Mid-State's Phlebotomy Technician program teaches blood collecting techniques to provide samples for lab analysis, including venipuncture, skin punctures, and arterial punctures. You will also learn to perform various lab procedures, including specimen processing.

Complete your technical diploma in one semester by attending class two mornings per week in combination with online classes.

To learn more about the Phlebotomy Technician program, go to [mstc.edu/programs/Phlebotomy-Technician](https://mstc.edu/programs/Phlebotomy-Technician).

**Full scholarships are available for these programs through one or more grants to promote education and training of healthcare professionals in our region, to qualifying students**

**For more information on grant eligibility, set up an appointment to speak with Shawn Zee.**  
<https://calendly.com/shawn-zee> • [shawn.zee@mstc.edu](mailto:shawn.zee@mstc.edu) • 715.389.7015



[mstc.edu](https://mstc.edu) • 888.575.6782 • TTY: 711

Mid-State does not discriminate on the basis of race, color, national origin, sex, disability, or age in its program, activity, or employment. The following person has been designated to handle inquiries regarding the nondiscrimination policies:  
Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54494; 715.422.5325 • [AAEO@mstc.edu](mailto:AAEO@mstc.edu). 8/2022

**MID-STATE**  
TECHNICAL COLLEGE

**INDEMAND**

# Protect *your* Assets

Medicaid and  
Nursing Home Planning

## Free Elder Law Seminar

Tuesday, Nov. 1, 2022, 9:00 a.m. & 5:30 p.m.  
Holiday Inn Marshfield  
750 S Central Ave, Marshfield, WI

**Presenter:**  
Attorney Jessica Merkel

### Addressing common questions, such as:

*Can I protect my house from a nursing home lien?*

*Who is eligible for Medicaid/medical assistance?*

*Will a trust protect my assets?*

*Can I get help to pay for assisted living?*

*Is it too late to start planning?*

Hosted by

Ruder  Ware

**Register today:**

Call 715.845.4336 or email  
[seminars@ruderware.com](mailto:seminars@ruderware.com)  
to register for this event.





## About Attorney Jessica Merkel

Jessica principally counsels clients in the Marshfield and surrounding area on elder law issues, including the use of irrevocable trusts for asset protection, medical assistance eligibility, Medicaid crisis planning for individuals and couples, Wispact pooled trust planning, and special needs trusts. She engages families by listening, empathizing, and supporting their choices to achieve their goals.

## Services offered by Ruder Ware's Elder Law Team

- Nursing Home and Long-Term Care Planning
- Asset Protection
- Gifting and Divestment Planning
- Medicaid Benefits
- Special Needs Planning
- Tax Planning
- Financial Powers of Attorney
- Health Care Powers of Attorney
- Wills
- Trusts
- Marital Property Agreements
- Guardianships
- Trustee Services
- Wispact Trusts
- Probate & Trust Administrations
- Special Needs Trusts



[ruderware.com](http://ruderware.com) | visit our blogs at [blueinklaw.com](http://blueinklaw.com)



# HEALTH IN MOTION

## Osteoporosis Workshop

Osteoporosis causes bones to become weak and brittle. Unfortunately PT isn't the first idea that comes to mind when treating this issue, but it should! Come join our **FREE** workshop to find out what Osteoporosis is, what you can do about it, and even how to reverse it...without drugs!



**Thursday,  
October 27th**

12-1pm

Location: Health In Motion  
204 N Central Ave  
Marshfield, WI 54449

To register, call Nicole at  
715-525-1916

or send her an email at  
[nklieforth@himwi.com](mailto:nklieforth@himwi.com)

**PERSPECTIVES** is published on a monthly basis for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

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- Association of Chamber of Commerce Executives (ACCE)
- Wisconsin Manufacturers and Commerce (WMC)
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- Wisconsin Economic Development Corp. (WEDC)
- International Economic Development Council (IEDC)
- International Council of Shopping Centers (ICSC),
- Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business)
- Transportation Development Association (TDA)
- Dairy Business Council (DBA)
- Wisconsin Economic Development Association (WEDA)

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Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at **715-384-3454** or email Meghann at [bishop.meghann@marshfieldchamber.com](mailto:bishop.meghann@marshfieldchamber.com)

