

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// November 2023

Congratulations!



Dental Crafters Network



CHAMBER OF COMMERCE
MARSHFIELD
2023
FIRM OF THE YEAR

Pictured L-R: Brad Slominski, Bob Slominski, Donna Rozar,
Jack Slominski, Judy Slominski

INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director
Lea Merkel - Director of
Programs & Engagement
Meghann Bishop - Program Assistant
Darla Wibben - Administrative Assistant

CHAMBER FOUNDATION

Karen Olson
Business Development Director

BOARD OF DIRECTORS:

Mark Vieth - Chairperson
Amber Voelker - Secretary
Matt Eckelberg - Finance Chairperson
Rita Blenker - Chad Curtis - Ann Dieringer -
John Franseen - Bob Chaloner -
Tony Krentz - Nick Kumm - Keith Le Moine -
Josh Meissner - Mandy Witt

CHAMBER NEWS

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A DIRECTORS NOTE



Understanding Shopping Local with Karen Olson, Business Development Director

Myth: Why is the City and Marshfield Area Chamber of Commerce & Industry using their time and dollars to attract more convenience stores, dollar stores, and storage companies?

Fact: The City and Chamber cannot control which businesses come to the community or whom current property owners sell to. Other than compliance with location/zoning, signage and safety, most deals are done outside the walls of City Hall.

Just look around as you drive through town, Marshfield has a lot of commercial activity and new businesses coming! There are excavators and bulldozers everywhere. We hear a lot of complaints about the bowling alley being torn down to make way for a car wash, the Mall making changes, and the business mix not being what some people want to see. While we all work very hard to keep existing businesses and actively encourage entrepreneurs to start new businesses, our time and efforts are not focused on attracting a particular sector/industry. Our job is to provide the tools and resources to assist new or growing businesses that have done the research, and are investing their dollars in our community to be successful.

Free enterprise is a real thing! Our shopping habits will determine which businesses are successful, not the Chamber or the City. All of us have a say in the things we will support. Example: There must be a demand for additional storage options in our area, otherwise why would people keep building them?

This also brings me back to an important lesson we all need to be reminded of, especially with the holidays coming up fast. SHOP LOCAL! Every dollar you spend locally, helps keep that business in town, helps support families (owners and workers), and is reinvested in the community. If you haven't explored our downtown lately, check it out! The North and South side have new hidden gems as well. If it is a little cheaper to purchase on-line, consider who you are supporting- Amazon? A middleman company from overseas?

When COVID hit, we couldn't go into stores, restaurants, or entertainment places- and while we missed that immensely, it also created more reliance on shopping from the safety and convenience of our homes. If you can't or don't want to go into a local business, remember many do sell on-line too.

Here at the Chamber, remember our gift certificate program. We make no money on this, however we offer it as a service which supports Marshfield businesses. It actually costs MACCI time and money every year, but our Board and businesses see the value. We hope you will too!

Please think about how you view the community, how you spend your hard-earned time and money, and how we can all make a difference each and every day!

CHAMBER NEWS

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SAY HELLO TO OUR NEWEST MEMEBERS



Anovia Health
203 W. Upham St.
Marshfield, WI 54449
920-570-2539

<https://anoviahealth.com/>

Anovia Health is creating greater access to quality care. They are an independent physician led primary care clinic. They guarantee same-day or next-day access for acute symptoms. Anovia charges a flat fee with no copay or deductible. They have found that 70%-80% of what patients are experiencing can be taken care of at the primary care level.



The Clubhaus
1213 S Central Ave
Marshfield, WI 54449
715- 207-0478

clubhausmarshfield.com

They offer a casual, fun atmosphere for golf, sports, and socializing. Their facility caters to golfers of all ages and skill levels with 4 state-of -the-art golf simulators. They are proud to offer fall and winter golf leagues, spectacular sports viewing, and delicious cocktails!.



The Dragon's Roost LLC
1304 B S Central Avenue
Marshfield, WI 54449
715-570-3806

The Dragon's Roost is your friendly local game store. They specialize in table top games and hobby supplies. Come down and browse thier Magic the Gathering and Pokemon collections of sealed products and singles, or play a game of Warhammer 40K, Pokemon and magic.

CHAMBER NEWS

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SAY HELLO TO OUR NEWEST MEMBERS



EDP Renewables North America
1501 McKinney Street, Suite 1300
Houston, TX 772010
713-265-0350
edpr.com/north-america

EDP Renewables North America, the US's fourth-largest wind farm operator, has developed over 9,800 megawatts of renewable energy generation across 58 wind farms and 10 solar parks across the continent. They are currently developing the 98-megawatt Marathon Wind Farm in the townships of Brighton and Eau Pleine, which would bring hundreds of millions of dollars in capital investments to the region (including millions of dollars in landowner lease payments, significant new revenues to local tax bases, and increased demand for area businesses during construction) and generate domestically-produced clean energy for the Wisconsin grid.



OMG (Oddities, Manga & Games)
203A W. Upham St.
Marshfield, WI 54449
715-305-2180
omandg.com

Oddities, Manga & Games is a locally owned gaming store where you can come in, unwind and play games to your hearts' content!

CHAMBER NEWS

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SAY HELLO TO OUR NEWEST MEMBERS



thrivent

Thrivent

2001 S Central Ave STE 1

Marshfield, WI 54449

715-389-2278

connect.thrivent.com/nate-heeg/

Thrivent is a Fortune 500 diversified financial services organization that provides solutions so people can make the most of all they've been given.



Vaver Architecture LLC

7843 Yellowstone Drive

Hewitt, WI 54441

<https://vaverarc.com/>

Marshfield area architect, Jonathan Vaver is licensed in Wisconsin with over ten years of professional experience specializing in commercial office/warehouse, industrial, retail, and multifamily projects. Services include architectural design, space planning, 3D modeling/visualization, building code assessment, ADA studies, construction/permit drawings, state submittals, and acting as a supervising professional during construction.



Wisconsin Conquerors FC

6808 University Ave. Ste. 108

Middleton, WI 53562

wisconsinconquerors.org

Football Club, raiding up a new kind of athlete to glorify god

CHAMBER NEWS

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Mark Vieth presents plaque to Bob & Brad Slominski, owners of Dental Crafters Network

CHAMBER OF COMMERCE
MARSHFIELD
2023
FIRM OF THE YEAR

MACCI Staff & Board Members



MACCI and Industry congratulates Dental Crafters Network for being selected as the 2023 Firm of the Year. The firm and its employees celebrated on October 19th at Riveredge Golf Course. Thank you to the sponsors for assisting in making this celebration happen!



October 25th at Hotel Marshfield, PA Ann Sommer spoke as MACCI's Keynote speaker for Working Women's Wednesday. As a Marshfield native Ann knew most of the crowd. She provided an empowering and uplifting message to the audience. Thank you Ann!

Thank you to our presenting sponsor Nelson- Jameson, MACCI value's your partnership!

CHAMBER NEWS

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MARSHFIELD
BUSINESS AFTER 5


BUCK-A-NEER



October 26th wrapped up another Business After 5! Thank you to Buck-A-Neer for hosting our spooktacular event!

Thank you to our sponsors!

Interested in hosting a
Business after 5?

Contact Lea Merkel

merkel.lea@marshfieldchamber.com

A huge thank you goes out to our
Ambassador Club and all they do to
help with these events!

We could not do it without you!

CHAMBER OF COMMERCE
MARSHFIELD
AMBASSADOR



CHAMBER NEWS

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CONSIDER JOINING MARSHFIELD YOUNG PROFESSIONALS!



For more information on events, becoming a member, or joining as a business see the links below

[Board & Brush Event](#) (promo code 1123)

email marshfielddyp@gmail.com for information on joining YP

[Communications Poll](#)



**MACCI is excited to introduce Workforce Wednesdays
with Craig Bernstein
in partnership with**



Do you have workforce development needs? Not sure where to begin? Join Craig Bernstein at the Marshfield Area Chamber of Commerce and Industry office on select Wednesdays for free workforce development consultations. Craig will be available on Wednesday afternoons from 1-4 pm for walk-ins on November 8 and December 20.

Craig is the Director of Workforce and Professional Development for Mid-State Technical College's Workforce and Economic Development Division.

COMMUNITY NEWS

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MACCI & MAPS PET OF THE MONTH AGNES!



MARSHFIELD AREA
PETSHELTER
MAPS, the road home

Hi, I'm Agnes and I'm about 6 yrs old! I'm gonna go ahead and give it to you straight, I'm on a weight loss journey and I'm doing great with it! I know it may look like I swallowed a bowling ball, but with a healthy diet and lots of loving encouragement, I'm on my way to being as healthy as I can be! I am a VERY sweet lady, and I have been waiting for my new furever home since early July. If you have room in your heart and home for an affectionate lady like me, then apply for a visit!

www.marshfieldpetshelter.org/adopt

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// November 2023

CELEBRATING OUR LOCAL BUSINESSES!



Marshfield Area Community Foundation - 30 Years
Hastrieter Industries - 35 Years
Good Shepard Lutheran Church - 40 Years
Carpet City - 50 Years
S&R Truck - 50 Years
Buck-A-Neer - 50 Years
Land O' Lakes - 60 Years
Hiller's True Value - 60 Years

Wenzel's Farm - 75 Years
St. Vincent De Paul - 100 Years
Schwarz Insurance Agency - 100 Years
Mid-State Technical College - 110 Years
Partners Bank - 115 Years
Felker Brothers Corp. - 120 Years
McMillan Warner Insurance - 125 Years

MACCI would like to congratulate many of our long-time members of the Chamber of Commerce on celebrating some big milestone anniversaries in 2023 at our recent Firm of the Year event!

WISCONSIN MANUFACTURERS & COMMERCE CELEBRATES OCTOBER AS MANUFACTURING MONTH

Marshfield and surrounding areas have many many manufacturing businesses that are a big support for manufacturing in Wisconsin. Doing this helps to make Wisconsin the most competitive state in the nation to do business



[CLICK IMAGE TO LEARN MORE!](#)

COMMUNITY NEWS

Marshfield Area Chamber of Commerce Newsletter /// November 2023

SUPPORT YOUR LOCAL NON-PROFITS

SAVE THE DATE!
Nov. 16, 2023

HART

YELLOWSTONE Round-Up

Fundraiser at Hotel Marshfield
in support of



HART
EQUINE THERAPEUTIC CENTER

HARTETC.COM

Sponsorship Opportunities Available



Receive our latest updates!



COLLABORATE + CREATE MAKERSPACE

LASER CUT JEWELRY WORKSHOP

Design and create your own Laser Cut Earrings, Dog Tag or Key Chain.
Learn how to create your design and laser cut out of wood or acrylic on a large format laser cutter.

NOVEMBER 18, 2023
1-3:30 PM

C2 MAKERSPACE
UW STEVENS POINT - MARSHFIELD

COST \$45 PER PERSON
ALL MATERIAL PROVIDED INCLUDING EARRING HOOKS, KEY RINGS OR DOG TAG RINGS
PLEASE INDICATE YOUR CHOICE OF PROJECT ON THE SIGN UP FORM
LAST DAY TO SIGN UP 11/15

REGISTRATION Mark Bowie, Director
715-389-6540
www.c2makerspace.com

ALPINE HOLIDAY

NOVEMBER 10-11, 2023
710 S. COLUMBUS AVE., MARSHFIELD, WI | COLUMBUSCATHOLICHSCHOOLS.ORG
Visit Our Website Or See Reverse For Full Schedule OR SCAN OUR QR CODE!

FRIDAY NOVEMBER 10, 2023

BOOGIE
AND THE
HOE DOWNS

JOSH WHITE

RICHIE YURKOVICH & POLKARIGTY

SATURDAY NOVEMBER 11, 2023

COMIC
LIVE
CIRCUS

HUB CITY JAZZ
CURTIS SAMUEL

ALSO...

- PUPPET SHOW
- MAIN STREET CONSERVATORY OF DANCE
- CCHS JAZZ BAND
- MARSHFIELD HOE DOWNS

AND...

- Friday Fish Fry
- Saturday Pancake Breakfast
- Saturday Pulled Pork Dinner
- Snowflake Cafe
- Craft Boutique
- Ugly Sweater SK
- Lip Sync Contest
- Dessert Cart

OVER 50 VENDORS!

24 Days of Christmas

2023 CALENDAR RAFFLE | 24 CHANCES TO WIN | VISIT COLUMBUS HIGH SCHOOL TO BUY YOURS

WIN \$10,000 CASH!

COMMUNITY NEWS

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UPCOMING COMMUNITY EVENTS!



SMALL BUSINESS SATURDAY

NOVEMBER 25

ST. NICK & MRS. CLAUS
LOCAL SHOPPING PROMOS
PRIZE DRAWINGS
THE SNOW QUEEN
CAROLERS & COCOA

EST. 2010

POWERED BY MAIN STREET



December 2nd, 2023
Downtown Marshfield

Holiday WINE WALK

POWERED BY MAIN STREET

[Click image for details](#)



Christmas IN THE Barn

FRIDAY, DEC. 1 6:00-8:00 PM
SATURDAY, DEC. 2 12:30-7:00 PM

Journey thru Bethlehem
-Free Admission-

HOSTED BY
MEMORY LANE FARM
8638 HERITAGE DR.
MARSHFIELD WI



SCAN QR CODE
FOR EVENT INFO

COMMUNITY NEWS

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MACCI is a collection location for Toys for Tots! Collection has begun and will go through December 7th. Donations will also be accepted at the Holiday Business After 5, December 7th at Hotel Marshfield.

**MACCI presents a Business after 5
Holiday Masquerade**
Thursday, December 7th
5-:00 PM to- 7:00pm
Hotel Marshfield
2700 S Central Ave
A \$5 donation enters you in the MACCI Drawing

Donations accepted at the door

Rotary Marshfield
WENZEL'S FARM
Nelson Jameson
HOTEL MARSHFIELD
festival
ENBRIDGE
Hastreiter Industries
SIMPLICITY CREDIT UNION
MARSHFIELD UTILITIES
CARPET CITY FLOORING CENTER
HAWKINS ASH CPAs

Use the following links to learn more about things happening in our community & surrounding area

[Main Street Marshfield - mainstreetmarshfield.com/about](http://mainstreetmarshfield.com/about)

[City of Marshfield - City Newsletter, Your City at Work \(marshfield.wi.us\)](http://marshfield.wi.us)

[Wisconsin Economic Development Corp. - https://wedc.org/newsroom/](https://wedc.org/newsroom/)

[Regional Economic Development - centergy.net/category/blog](http://centergy.net/category/blog)

CHAMBER NEWS

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MARSHFIELD-OPOLY

**SPECIAL
OFFER**



Games are available at MACCI
700 S. Central Ave, Marshfield

&

Hillers True Value

751 S Central Ave, Marshfield, WI 54449



**\$30
EACH**



PERSPECTIVES

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PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2023

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

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CHAMBER OF COMMERCE
MARSHFIELD
 MADE NEW

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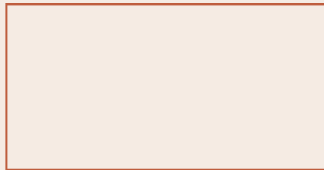
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2 Column quarter page ad 4.75"x5"
 Appear in 1 publication- Full Color \$50.00

3 Column quarter page ad 7.5"x 3.5"
 Appear in 1 publication- Full Color \$100.00



Business Card ad - 2"x3.5"
 Appear in 1 publication- Full Color \$35.00

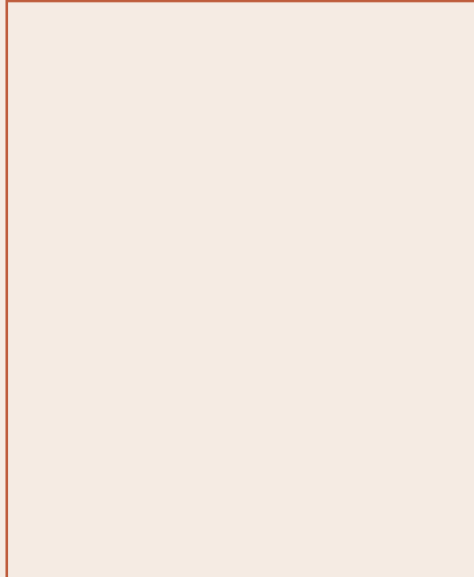
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Half page ad 7.5"x5"
 Appear in 1 publication- Full Color \$150.00



Full page ad- 8"x10.5"
 Appear in 1 publication- Full Color \$175.00