

PERSPECTIVES

MARSHFIELD CHAMBER OF COMMERCE & INDUSTRY /// NEWSLETTER JULY 2022

MACCI'S CHAMBER CAPER GOLF SCRAMBLE

WEDNESDAY,
AUGUST 10, 2022

REGISTRATION: 8:45
GOLFERS MEETING: 9:45
SHOTGUN START: 10:00
AWARD & APPETIZERS
TO FOLLOW

RIVEREDGE GOLF COURSE
& BANQUET FACILITY



“Early Bird” Registration is \$100 per person. After August 1, cost is \$125 per person. Registration includes a voucher for the Bloody Mary Bar sponsored by Solarus during registration, driving range, green fees, golf carts, to-go lunch, social hour with cash bar, and light appetizers to follow provided by Prevail Bank.

Teams consist of 4 golfers playing 18 holes of golf. Two motorized carts will be provided for each team. Please include your team name with your registration. If you do not have 4 golfers, no worries, we will be happy to fill your team with others looking to golf in the event - please contact MACCI to be placed on a team.

Prizes will be given for various categories and events throughout the day.

Get your team together and register early, last year we had a sold out event!

[Email Krystal Bowman](#), Director of Programs and Engagement, for more information on sponsorship opportunities or *if you are willing to donate an item for raffles.*

INSIDE...

- Chamber Caper
- Leadership Marshfield
- New Director Welcome
- Ribbon Cuttings & New Members
- & more community news!



MACCI

Scott Larson
President

Krystal Bowman

Director of Programs & Engagement

Scott Saager

Talent & Member Relations Director

Jessical Roehl

Administrative Assistant

CHAMBER FOUNDATION

Karen Olson

Business Development Director

VISIT MARSHFIELD

Matt McLean

Executive Director

Haley Sorbo

Marketing Associate

BOARD OF DIRECTORS:

Shaun Quinlan - Chairperson

Mark Vieth - Vice Chair

Marty Chy - Secretary

Matt Eckelberg - Finance Chairperson

Rita Blenker • Pat Board • Chad Curtis

Marty Chy • Ann Dieringer

John Franseen • Keith Le Moine

Josh Meissner • Nick Kumm

Amber Voelker • Mandy Witt

NOW ACCEPTING LEADERSHIP MARSHFIELD APPLICATIONS



The Marshfield Area Chamber Foundation is now accepting applications for the Leadership Marshfield Class, which kicks off September 14 & 15, 2022 and runs through April 2023. The mission of this program is to identify and develop current and future leaders while acquainting them with community needs and issues.

This eight-month program starts with a two-day retreat and is followed by participant's commitment to one-day per month on the following informative topics: Community Engagement, Quality of Life, Education, Economic Development, Health Care, Local Government, and Public Safety. It ends with a presentation of a class project and graduation.

Please call Krystal Bowman at MACCI at (715) 384-3454, e-mail bowman.krystal@marshfieldchamber.com, or download an [application on line](#). Application deadline is August 1st. Space is limited to 20 participants.

Why Leadership Marshfield?

Here is what our recent graduates have said...



„LEADERSHIP MARSHFIELD HAS OPENED MY EYES TO A LOT OF THE DIVERSE NEEDS IN OUR COMMUNITY AND WAYS WE CAN HELP EACH OTHER OUT. THE PROGRAM HAS ALSO HIGHLIGHTED SOME AMAZING ORGANIZATIONS THAT MAKE MARSHFIELD SUCH AN AMAZING PLACE TO LIVE.“

„LEADERSHIP MARSHFIELD IS A GREAT BENEFIT TO THE MARSHFIELD COMMUNITY AND MYSELF PERSONALLY. I AM EXCITED FOR ALL THE DOORS IT HAS OPENED FOR MYSELF AND OTHERS.“

„LEADERSHIP MARSHFIELD HAS GIVEN ME INCREDIBLE OPPORTUNITIES THAT HAVE EXPANDED MY PROFESSIONAL LEADERSHIP SKILLS AND CREATED PERSONAL RELATIONSHIPS THAT WILL LAST A LIFETIME.“

MEET OUR NEW DIRECTOR



Scott Saager has recently been hired as the new Talent Relations Director at the Marshfield Area Chamber of Commerce & Industry. Although he is originally from North Sioux City, South Dakota, Wisconsin has always had his heart. His parents are originally from Madison, Wisconsin and Poynette, Wisconsin. Needless to say the ways of Wisconsin culture, a state strong in agriculture and manufacturing, was engrained in him from an early age.

Saager went to college at Minnesota State University, Mankato and studied Public Relations and Event Management. Moving to Minneapolis in 2018, he worked in advertising and logistics and in early 2021, he made the move to Marshfield where his girlfriend and Marshfield native, Alexis Free started her own small business, Bevy Beauty.

“I love this town, coming from a smaller town in South Dakota myself, it truly feels like home,” Saager mentioned.

Scott is also a volunteer for Marshfield High School's Cross Country and Track & Field teams. He plans to continue to encourage athletes to push their limits, while teaching life skills such as hard work and determination. With his connections with the school district and area youth, he is hopeful to continue to build those relationships through Chamber programs such as Youth Apprenticeship, Health Career Connections, Career Expo and Reality Stores.

“I am excited to start building relationships with community business leaders to help bridge our future workforce to local careers,” Saager stated.

When Scott is not on the job, you can almost always find him running, biking, tinkering with film cameras, or watching Stranger Things with Alexis and their dog, Homer.

If you are looking to reach out regarding any talent or workforce needs, please contact him at saager.scott@marshfieldchamber.com or call our office at (715) 384-3454.

RIBBON CUTTINGS



Board & Brush Creative Studio is a workshop for constructing stylish and unique wood décor projects from scratch. Their instructor led classes guide you through the entire creative process from raw materials to final product! These workshops are for people who love to create and connect with friends. Come alone or bring your friends and family to share in DIY workshops. Enjoy a glass of wine or other beverages too. You will have a creative experience you won't forget! Check them out at: www.boardandbrush.com/Marshfield.

Gypsie Hollow is a natural and holistic supply store. We offer wholesome ethically sourced products like; Rocks, Crystals & Minerals. In addition, we provide All-Natural home and bath products like; Soaps, Salves, Deodorants, Shampoo & Condition bars. Lastly, we provide a large selection of spiritual inspired products.

NEW MEMBER WELCOME!

Benjamin Bargains & Beyond LLC is a 50/50 consignment, adult/kids clothing/shoes, household items, kids toys & baby items located on 1722 N Galvin. Check them out on [Facebook!](https://www.facebook.com/benjaminbargainsandbeyond)

Dream Clean Power Solutions does interior and exterior pressure washing for residential and commercial. They are fully insured. Call and schedule a quote or appointment today, (785) 443-5535.

Joe Lewandowski National Short Track Promotions LLC - Joe has extensive automobile racing management, marketing and sales experience. This experience includes being:

- General Manager of the Tucson Raceway Park
- Director of Hospitality Sales – Talladega Super Speedway
- Marketing Representative for Hayes Modems NASCAR Cup Race Team – Sports Plus International: Charlotte, North Carolina
- NASCAR Weekly Racing Series Sanctioning Service Manager – NASCAR; Daytona Beach, Florida
- Responsible for sponsorship sales for such events as Knights of Destruction, World Racing Group and Racer-Fans Expo and Auction ringing the Whelen World 604 Asphalt Latemodel Championship to Marshfield!



UPCOMING CHAMBER EVENTS:

- July 21: Ribbon Cutting at 4pm at Kailey's Kandles
- July 28: Business After 5, "Escape to Marshfield"
- August 10: Chamber Caper at RiverEdge
- August 23: Business After 5 at the Central Wisconsin State Fair
- September 14-15: Leadership Marshfield Retreat Kick-off
- October 9: Firm of the Year, Prevention Genetics, banquet at RiverEdge
- October 19: Working Women's Wednesday at Hotel Marshfield
- October 27: Business After 5 at Buck-A-Neer Supper Club

For a complete listing of events and to find more details on the above, check out the [MACCI website](http://www.marshfieldchamber.com).

BUSINESS AFTER 5 | ESCAPE TO DOWNTOWN MARSHFIELD



MACCI's July Business After 5 will be held on Thursday, July 28th in the parking lot of Board & Brush and Escape Room Marshfield.

Come EXPERIENCE Marshfield's downtown and try a new (or favorite) activity at a discounted price! On Thursday, July 28th, you can sign-up for an Escape Room or try a new "make and take" at Board & Brush or take a tour at the War Room Museum (just one block up).

To sign-up for the experience, it will cost \$25 (includes entry into Business After 5 and raffle ticket). Please

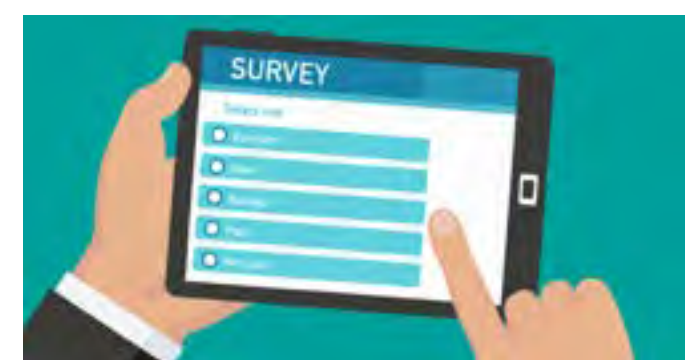
sign up in advance to ensure your spot. Space is limited. [Registration is now open on our website](http://www.marshfieldchamber.com).

Each Escape Room will take 45-60 minutes and the Board and Brush will take 30-45 minutes. Sign-up with a friend or co-worker (or two) and make it a fun night out after work!

Come early or stay late... There will be music, drinks, and food from Scotty's Pizza and Chicken, 2 1/2 Cups, and more. All located in the parking lot in front of Board & Brush, next to Escape Room Marshfield. We can't wait to see you there!

(and yes, if you want to just come for the social hour, no pre-registration is required, just pay your \$5 at the door)

MACCI MEMBER SURVEY



At MACCI we are continually working to provide programs and services that will help benefit your business and/or organization. Your feedback helps us decide which features to build upon, and what improvements should be made to better assist you.

To help fulfill this mission, we are asking for your feedback. Please take 4-6 minutes to answer a few questions that will help guide us in the coming months. The survey is anonymous. If you choose to provide your contact information, you will be entered in to win a MACCI gift certificate.

You are able [take the survey now](#). Thank you!

MACCI's AGRI-BUSINESS COMMITTEE CELEBRATES THE AGRICULTURE INDUSTRY



Ag Innovation Alley- This new event was held Saturday, June 4th during Dairyfest in the BMO Harris parking lot. Seven vendors participated in showcasing opportunities and advances in the Agriculture Industry. New innovations from drones to simulators to robotics, equipment, safety and more the goal was to educate attendees of all ages to the innovation in Ag as well as great career options. A scavenger hunt was held to encourage stopping at each vendor.

Recognitions: See the insert in this newsletter for details on: 2022 Friend of Ag, H&S Manufacturing Co. Inc.; Lifetime Achievement Award- Jerry Meissner; 12 Outstanding area

Seniors scholarship recipients

THANK YOU, SPONSORS!

Presenting Sponsor

- AG COUNTRY FARM CREDIT SERVICES
- ALS MARSHFIELD FOOD SAFETY
- ASSOCIATED BANK
- BADGER STATE CRANBERRIES
- BMO HARRIS
- DAIRY FARMERS OF WISCONSIN
- DAKOTA ELECTRIC
- DENTAL CLINIC OF MARSHFIELD
- ENBRIDGE
- FESTIVAL FOODS
- GRASSLAND DAIRY
- H&S MANUFACTURING
- HEWITT'S MEATS
- HOCHUNK
- LAND O LAKES
- MARAWOOD CONSTRUCTION
- MARSHFIELD CLINIC HEALTH SYSTEM
- MCMILLIAN WARNER INSURANCE
- MELODY GARDENS
- MID-STATE TECHNICAL COLLEGE
- NASONVILLE DAIRY
- NELSON-JAMESON, INC.
- NORM-E-LANE FARM
- NORTHSIDE ELEVATOR
- PARTNERS BANK
- PREVAIL BANK
- PRINCE CORPORATION
- PROVISION PARTNERS
- RICE'S CAPITOL CARPET
- SECURITY HEALTH PLAN
- SIMPLICITY CREDIT UNION
- STAAB CONSTRUCTION
- STARBUCKS
- VALLEY COMMUNITY CREDIT UNION
- WEBER'S FARM STORE
- WENZEL'S FARM
- WISKERCHEN CHEESE

THE WOOD COUNTY HEALTH DEPARTMENT is seeking input from parents to inform projects regarding access to child care in Wood and surrounding counties. If you have a child under the age of 6 years of age, please complete this anonymous, short survey (less than 5 minutes). We appreciate your input.

<https://www.surveymonkey.com/r/wcchildcareparentsurvey>

MORE INSIDE THIS ISSUE...

Submitted articles, press releases and events from:

AGRI-BUSINESS NEWS

UNITED WAY SCHOOL SUPPLY DRIVE

HUB CITY DAYS

BE A PART OF THE BUSINESS NEWS

UWSP SCHOOL OF BUSINESS

BUG TUSSEL WIRELESS

VOLUNTEER WITH HEARTLAND HOSPICE

WORLD 604 ASPHALT LATEMODELS CHAMPIONSHIP

2022

MACCI'S AGRICULTURAL PROGRAMS & INITIATIVES

2022 AGRI BUSI NESS



CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

Diamond Dairy



Platinum Pasture



Your Success Is Our Passion.

Cheddar Gold



Harvest Bronze

Norm-E-Lane



Committee

COMMITTEE MEMBERS:

MISSION STATEMENT:

“ To promote the growth and vitality of Central Wisconsin Agriculture for the benefit of the entire community. ”

- Dennis Bangart, Chair - AgCountry FCS
- Mike Sabel - Auburndale FFA Alumni
- Brad Guse - BMO Harris Bank
- Bob Meyer - Friend of Ag
- Diane Witzel & Vince Tichy - Cropping Central LLC
- Ron Zygarlicke - H&S Manufacturing Co, Inc.
- Karen Olson & Scott Larson - MACCI
- Jodi Larson - Marshfield Clinic Health System
- Brian Varsho - Marshfield Insurance
- Scott Krum & Tania Davis - McMillan Warner Mutual Insurance
- Teri Raatz & Dr. Alex Lendved - Mid-State Technical College
- Melissa Ploeckelman & Scott Heiberger - National Farm Medicine Center
- Sonia Rarick - Northside Elevator
- Jeff Kolstad - Partners Bank
- Josh Meissner - Norm-E-Lane Farm
- Michelle Gubser & Ed Sabey - ProVision Partners Cooperative
- Nancy Esser - UW Madison
- Marshfield Ag Research Station
- Matt Lippert - Wood Co. UW-Extension

Dairyfest / Agri-Business Friends



Committee Member Sponsors

- UW Madison, Marshfield
- Marshfield Clinic Health System
- Cropping Central LLC
- Agriculture Research Station
- National Farm Medicine Center
- Marshfield Insurance
- Mid-State Technical College
- UW Extension

Other:

- Citizens State Bank
- Auburndale FFA Alumni & Supporters
- Partners Bank

Initiatives

- ADVOCACY**
 - Support Ag Friendly Legislation
 - Speakers Bureau
- RECOGNITION**
 - Area Century Farms
 - Area Outstanding Ag Seniors
 - Friend of Agriculture
- PROMOTION**
 - Agri-Business Tours
 - Agri-Business After Five
 - Ag Career Connections
 - Farm Technology Days



MACCI'S 2022

Friend of Ag

H&S

MANUFACTURING CO., INC.

Marshfield

THE H&S brand is recognized locally and around the world, with its manure spreaders being used on dairy farms as far away as Korea and Japan. The company also manufactures forage boxes, hay rakes, mergers, bale wrappers, and other farm equipment.

In 1967, Lauri Heikenen founded the company in Marshfield with partners. Heikenen eventually bought out the partners, and today H&S remains a family owned business with Chris Heikenen as Chairman/CEO. Over its 55-year history, H&S grew from a 5,000 square foot manufacturing plant to 220,000 square feet on 56 acres in Marshfield, Clintonville, WI, and Ripley, NY.

H&S actively sponsors many local groups and causes, including FFA, Auburndale Tractor Days, and youth livestock projects at the Central Wisconsin State Fair market sale. H&S is a recognized longtime supporter of the National Farm Medicine Center in Marshfield.

H&S passionately promotes agricultural careers among local youth. In addition to regularly providing school tours, H&S most recently hosted a career fair featuring 14 local agri-businesses and a factory tour for nearly 350 sophomores from nine area high schools. The "Power of Ag" tour was organized by MACCI's Agri-Business Committee to raise awareness among students of the diverse opportunities in the agriculture field at an age when they're beginning to think seriously about their future career.



Clintonville

LIFETIME ACHIEVEMENT AWARD - JERRY MEISSNER

A Lifetime Achievement award will be presented to honor the legacy of Jerry Meissner for a lifetime of passion, dedication and leadership in Agriculture.

While Jerry was a farmer to the core, his work extended far beyond the end of the farm gate. At an early age, Jerry was involved in leadership in both 4-H and FFA including a stint as a state FFA officer. That grew into what many now recognize as a significant influencer in the dairy industry and his community. From being a founding member of both the Dairy Business Association and the Edge Dairy Cooperative, Jerry used his passionate and empathetic leadership style to make a difference in the industry. In the community, he has held multiple leadership roles, serving on numerous boards and committees including St. Joseph's Hospital Foundation Board of Directors, House of the Dove and Marshfield's Hope Lodge. He further supported numerous causes such as the National Farm Medicine Center, Auction of Champions, Rich Seubert's Celebrity Trap Shoot, Cure Search for children's cancer research and many more.



To understand Jerry's dedication, passion and leadership style, you only had to spend a few minutes with him. He had the gift of making everyone feel important in his presence. His empathetic leadership style deepened his friendships, but more than that, built bridges in organizations to make them more effective. You could feel his passion when you spoke and it led the organization he was a part of higher.

While he will be missed, his legacy lives on in the farm, the organizations he lead and the community he impacted.

2022 Outstanding AG SENIORS



Abby Hovland
ABBOTSFORD



Brice Thiel
AUBURNDALE



Sean Geiger
COLBY



Sam Martin
GRANTON



Amanda Durrstein
GREENWOOD



Devani Hinkelmann
LOYAL



Emma Bangart
MARSHFIELD



Michael Byrne
NEILLSVILLE



Heidi Kunding
PITTSVILLE



Karly Kibbel
SPENCER



Kara Schara
STRATFORD



Jacob Khang
WISCONSIN RAPIDS

These 12 students from area schools are awarded scholarships for their future endeavors in agriculture.

CONGRATULATIONS TO ALL OF YOU!

Backpack and School Supply Drive



Collection Dates:
July 25th-August 8th



The "Supplies 4 Success" Backpack and School Supply Drive is intended to help all area students prepare, learn and succeed in the upcoming school year. Please consider donating any supplies listed below.

SHOPPING LIST:

- BACKPACKS
- COLORED PENCILS
- CRAYONS (24-COUNT)
- WIDE/COLLEGE RULED NOTEBOOKS
- HIGHLIGHTERS
- PENCILS
- PENS (RED, BLUE, BLACK)
- PINK ERASERS
- FOLDERS (PAPER & PLASTIC)
- GLUE STICKS
- GLUE BOTTLES
- INDEX CARDS (3X5)
- LOOSE-LEAF PAPER
- PENCIL BOX OR ZIPPERED POUCH
- MARKERS
- 1"-2" BINDERS

DONATION DROP-OFF LOCATIONS:

- ABSOLUTE HEALTH
- AMERIPRISE FINANCIAL
- ASSOCIATED BANK
- BMO BANK
- CHRIST LUTHERAN CHURCH
- CORNERSTONE COMMUNITY CHURCH
- FESTIVAL FOODS
- FIRST CHOICE CREDIT UNION
- FORWARD BANK
- GOOD SHEPHERD CHURCH
- HAWKINS ASH CPAS
- I-STATE TRUCKING
- MACCI
- MARSHFIELD AREA UNITED WAY
- NEXT HOME HUB CITY
- PARTNERS BANK
(Marshfield, Spencer & Stratford)
- PREVAIL BANK
- SIMPLICITY CREDIT UNION
- THRIVENT
- WALMART

SCAN ME



You can also sponsor a backpack full of supplies for \$50 or just the supplies itself at \$25 per student.

To pledge online, please scan QR code. (Left)

The "Supplies 4 Success" Backpack and School Supply Drive helps children in the following school districts: Auburndale, Granton, Greenwood, Loyal, Marshfield, Pittsville, Spencer and Stratford.

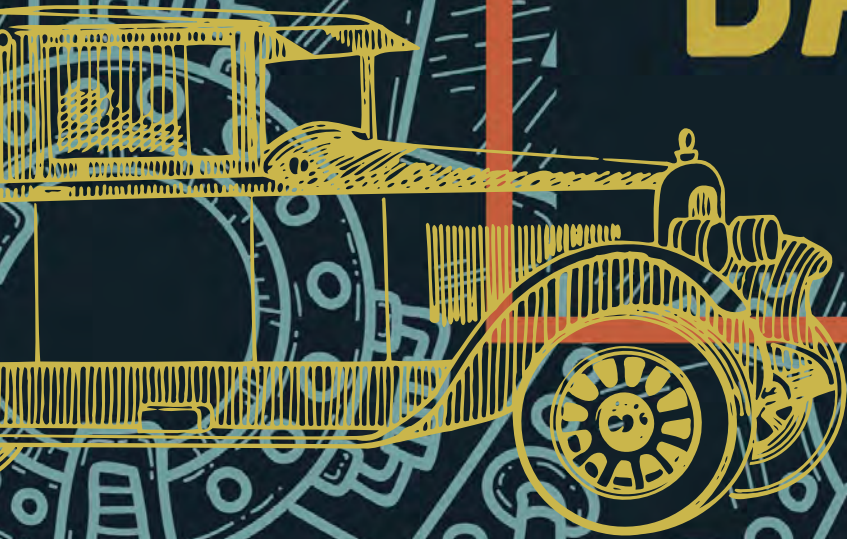
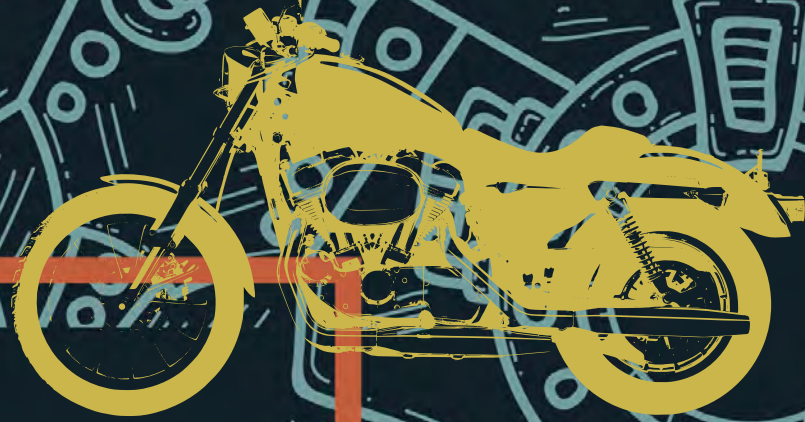
For more information or to register your child(ren), contact United Way by calling 715-507-5005, or email info@marshfieldareaunitedway.org.
612 W Blodgett St.
Marshfield, WI 54449



Marshfield Area United Way

19TH ANNUAL HUB CITY DAYS

HUB CITY DAYS



JULY 28-30, 2022 | DOWNTOWN MARSHFIELD, WI

Thursday, July 28

MACCI BA5: ESCAPE TO DOWNTOWN MARSHFIELD
5 - 7 PM | ESCAPE ROOM MARSHFIELD

Friday, July 29

HUB CITY CONCERT SERIES: THE PEOPLE BROTHERS BAND
7 - 10 PM | WENZEL FAMILY PLAZA

Saturday, July 30

CAR & BIKE SHOW 10 AM - 3 PM

LIVE MUSIC FEATURING MODERN THROWBACK, JOE G. & STAR SIX NINE 12 - 11 PM

HUB CITY BREW FEST 12 - 3 PM

FAMILY ZONE WITH CHALK-A-PALOOZA, BOUNCE HOUSES, KIDDIE GAMES 10 AM - 3 PM

BE STRONG FOR A CAUSE CHARITY STRONGMAN COMPETITION 10 AM



BAGS FOR BAGS CORNHOLE TOURNAMENT 11 AM

BEER GARDEN & FOOD VENDORS 10 AM - 11 PM



Beer Garden proceeds are invested in non-profit downtown programs. Grab a beverage knowing you're supporting local business resources & events like Hub City Days!



VISIT MAINSTREETMARSHFIELD.COM FOR ALL EVENT LOCATIONS, DETAILS & EVEN MORE ACTIVITIES

You can be part of The Business News

Our readers play a big role in news coverage

In the past 17 years, we've featured almost 1,400 area businesses in our Northcentral Wisconsin publication. All were success stories.

Some business owners and company leaders told us of challenges they had to overcome.

Others told us how their passion for something led them to start a business doing something they love.

Some told of how they started in their garage or basement and now do business nationwide or worldwide.

Others spoke of how losing a job led them to starting a new career and becoming business owners.

During those 17 years, we also featured close to 230 business people who are making a difference in Northcentral Wisconsin by volunteering their time, energy, ideas and expertise to help others as they strive to better their communities.

It's been a joy to share those stories with our readers.

On January 3, we released the first issue of our 18th year publishing The Business News.

By the time we publish issue 12 of Volume 18 in December, we will have featured another 72 Northcentral Wisconsin businesses and another 12 people who make a difference along with a variety of other business news.

None of this, of course, would be possible without our readers and members of the business community.

We believe it's important for you to know that you are an important source for The Business News.

We want to provide you with current, relevant business news and are always looking for contributions and suggestions from our readers.



**Larry
Desch**
EDITOR

“
In the past 17 years,
we've featured almost
1,400 area businesses. All
were success stories.

“
Our goal is to continually provide
the best business-news coverage in the
region, and you can help us do that.

Here are some ways you can be
part of The Business News:

Write a guest column: Choose a
topic about a current issue you're in-
terested in and make your point in less
than 800 words. Commentaries will
appear on our Commentary or Opin-
ion page. We also accept guest col-
umns that focus on finance,
technology, manufacturing, legal is-
sues, marketing and public relations,
and strategic planning.

Suggest a news story or feature:
We welcome your ideas and sugges-
tions for stories about businesses
throughout the region. Please provide
some background on the business and
why it would make an interesting
story for our readers.

People who make a difference:
The Business News runs a story in
every issue about business people
who are involved in their community.

The articles feature people who

volunteer their time and expertise out-
side of their regular job to help others
as well as build a stronger community.

If you know a business person who
makes a difference in your com-
munity, send us that person's name
with some background on the vol-
unteer work that person does along
with their contact information.

People/For the Record: Send us a
short news release about a person
hired or promoted, and we'll give the
employee the recognition he or she
deserves. Also send us information
on awards and achievements.

If you'd like us to run a photo of the
person, please attach a high resolution
headshot in JPEG format to your email.

The List: In each issue, The Busi-
ness News publishes a list ranking
such things as largest companies, fi-
nancial institutions, law firms and
highest-paid officials in various in-
dustries. E-mail us any idea you may
have for a list.

Growth Strategies: A company
that continues to grow or has success-
fully overcome a business challenge is
featured in each issue.

Put your suggestion in writing with
some background about the company
and it's growth.

Also, if you haven't already done
so, visit our website ([www.thebusiness-
news.com](http://www.thebusiness-news.com)) and check our Reader Pro-
file to see who's reading The Business
News.

**Please email all story suggestions,
requests to write guest columns
or any other business news
including items for our
People/For the record section to
Editor@readthebusinessnews.com.**



School of Business & Economics University of Wisconsin - Stevens Point

School of Business Internships Build Local Businesses

UW-Stevens Point School of Business and Economics, a nationally recognized business school, is one of three in Wisconsin that requires internship credits for graduation.

The UW-Stevens Point School of Business and Economics (SBE) creates career-ready graduates in the majors of accounting, business administration, business economics, data analytics, finance, management, and marketing. Internships are an essential milestone in the college experience. They are an opportunity for students to practice applying the skills they have learned through their education in a business or organizational setting.

Corporate partners of the School of Business and Economics have found interns assist in completing special projects, reflect on the expansion of their team, and bring fresh energy to their field of study. However, coordinating the right time to explore adding an intern to a company or organization can be challenging.

This is why Associate Professor Ricardo Boeing offers a consultation to discuss specific needs and help determine what an internship with a particular employer would look like. "I love to work with our business partners to craft the perfect internship for their needs," says Boeing.

A company's requirements for hosting an intern are providing a position related to their major field of study. Someone within the company or organization will need to supervise the intern's work. And it is strongly suggested that the student has the chance to oversee one or more projects during their placement. SBE students have opportunities that set them apart from other Wisconsin

schools. The Anderson Classroom to Career Center hosts a variety of different services to help set them up for success, from financial coaching to internship coordinating, student advising, and professional event opportunities. Not only is the internship program growing significantly, but it has been highly successful in connecting students to jobs. There are countless chances for applicable work experience and to gain more knowledge about the industry.

UWSP students greatly benefit from these experiences. Internships create room for growth and the development of new skills. It pushes students to grow in résumé development and networking skills that will last a lifetime. Going one step further, the internship program helps students build on important skills like interviewing and interpersonal communication.

After completing their internship, students participate in an Internship Expo held in late September (summer), early December (fall), or early May (spring). This expo allows them to share their duties, what they learned, how

courses prepared them, and more. Internship placements range from non-profit organizations to small family-owned businesses and up to large corporate headquarters.

Organizations are welcome to attend the upcoming Internship Expo on Monday, September 26 from 3:30 to 4:45 p.m. The expo will be held in the Laird Room at the Dreyfus University Center at 1015 Reserve Street, Stevens Point.

Take an opportunity to meet students nearing graduation, learn about their impact on local businesses and organizations, and explore ways internship opportunities may help your business.

Have you considered expanding your business? Do you have a unique project that would be perfect for an internship opportunity?

Contact Associate Professor Ricardo Boeing at ricardo.boeing@uwsp.edu or 715-346-2736 for a consultation to explore and create an internship plan customized to your business needs.



Internship Expo Participants



Press Release

For Immediate Release

June 13th, 2022

For more information contact:

Kris Peterson
Bug Tussel Wireless™, LLC
920.240.6227
kris.peterson@bugtusselwireless.com
www.bugtusselwireless.com

BUG TUSSEL ADDS NEW TOWER IN WOOD COUNTY PROVIDING YOU WITH MORE COVERAGE & SPECIAL GRANT PRICING

Bug Tussel Wireless™, LLC, has continued its expansion of Wireless Internet Services to rural Wisconsin, going live with another new tower in Wood County, Wisconsin. The towers are located near Hewitt in Wood County WI. The addition of new towers allows Bug Tussel Wireless™ to continue its mission of providing quality wireless internet to Wood County and other rural communities throughout Wisconsin.

To kick-off our Wood County expansion, Steven J. Schneider, President & CEO, invites you to join us for our Ribbon Cutting Ceremony on Friday June 17th at 11:00am at the Hewitt Tower located at 11889 County T, Hewitt, WI 54441.

Bug Tussel Wireless™ with grant money from the Wisconsin Public Service Commission will now provide Wood County with services for those who were previously underserved or couldn't receive services. As a result of receiving grant money for this project, Bug Tussel Wireless can offer our services on Grant Towers at reduced rates.



Your community partner, in a place you call home.

Volunteers: Making their Passion their Purpose



“Having a volunteer there to hold my mother’s hand and read to her not only helped us when we needed relief from caregiving; but, helped my mother because she knew she wasn’t alone. ProMedica’s volunteers gave everyone in my family moments of peace of mind during my mother’s final days.”

WHAT IS HOSPICE

Hospice is a special kind of care designed to provide comfort care as well as spiritual and emotional support for terminally ill patients and their families. Hospice focuses on enhancing quality of life, rather than length of life. We support our patients and their families wherever they are in their health care journey and respect their goals and values.

VOLUNTEER SERVICES*

- Caregiver relief/support
- Bedside vigils for patients in their final hours
- Veteran volunteer support to patients who are veterans
- Pet visits
- Friendly visits
- Reading aloud
- Bereavement support
- Music at the bedside
- Legacy – life stories

THE HOSPICE VOLUNTEER**

We depend on our hospice volunteers to help us provide the love, respect and care our patients and families need. Some volunteers interact directly with patients and families, while others prefer to work behind the scenes in the office setting. As a volunteer, you would help us decide which tasks you are comfortable performing. Our volunteers help enrich the lives of our patients by:

- Running errands for patients and families
- Staying with patients so family members can get a much-needed rest
- Reading or providing a comforting touch
- Playing or singing soothing music to patients
- Helping with office support tasks at the agency
- Providing a friendly visit to lift a patients spirits

715-344-4541

promedica hospice.org/stevenspoint

Heartland 
Hospice Care

* Please note: not all services may be available at every agency location.

**We suggest that volunteers make appropriate adjustments after significant losses in their lives, and wait a minimum of one year following the death of a loved one to volunteer.



WORLD 604 ASPHALT LATEMODELS CHAMPIONSHIP

\$1,000 TO START

Official Entry Form

RACE DATE: Saturday, August 27th, 2022

PLACE: Marshfield, Wisconsin

RAIN DATE: Sunday, August 28th, 2022

TRACK: Marshfield Motor Speedway

TRACK TYPE: 1/2 Mile Paved Oval

RACE DISTANCE: 164 Green Laps (Halfway Break)

PURSE: \$1000 To Start Plus 11,020 Bonus Awards

INSPECTION FEE: \$100 Pre-Entry / \$150 Late Entry

All competitions will be held in accordance with the below type of chassis and weights: (Please note all race cars will compete with a no touch sealed box stock Chevrolet Performance 604 Crate Engine and Holly 80541-1 Gauge Legal Carburetor with no Spacer Plate)

Super Late Model Chassis: 60% LS/2650

Late Model Chassis: WIR, Dells, Madison, Slinger, Lacrosse Golden Sands, and Big 8 Chassis: 60% LS/2625

NCAL Chassis: 60% LS/2600

PROGRAM OF EVENTS

QUALIFICATIONS: All drivers when entering the pit area will draw for their starting position for qualifying. Two (2) laps to be run consecutively with the faster lap counting as official qualifying time. The fastest 14 cars are locked into the feature event. (Top 7 cars plus the dice roll will determine the invert for 164 lap feature). Position 15-18 will be set by Provisionals. Positions 19 and 20 will be determined by the last chance qualifying race. Promoter has the option to add cars above the 20 car starting field at his discretion.

FEATURE EVENT (164 LAPS): Lap 41 competition caution leader earning \$604, Lap 82 competition caution leader earning \$604 (Ten - Minute fuel stop on Front straightway) and Lap 123 competition caution leader earning \$604 and complete restarts will take place with the starting order determined by the Cone Choice Rule. Lap 164 will be Checkered and winner gets \$604 Bonus. Yellow flag laps do not count and 164 green flag laps will make up the "WORLD 604 ASPHALT LATEMODELS CHAMPIONSHIP" race event.

DRIVER NAME _____ EMAIL _____

ADDRESS _____

_____ CITY _____ STATE _____ ZIP _____

CAR OWNER'S NAME _____ EMAIL _____

EVENT PAY OFF TO _____

TAX ID/SS# _____

ADDRESS _____

_____ CITY _____ STATE _____ ZIP _____

CHASSIS MAKE _____ CAR MAKE _____

CHASSIS YEAR _____ CAR# _____

LIST TOP 4 SPONSORS _____

CAR OWNER SIGNATURE _____

ADDITIONAL EVENT INFORMATION:

ENTRY FEES ARE NOT REFUNDABLE. MUST HAVE EARLY ENTRY TO BE ELIGIBLE FOR A PROVISIONAL AND ALL CONTIGENCY AND BONUS AWARDS PLUS OPPORTUNITY TO PURCHASE UP TO 10 PIT PASSES FOR \$35 PER PIT PASS (\$50 IN SAVINGS)

Entry Fee: The \$100 early registration = post marked by July 15th, 2022.

After July 15th, 2022 - \$150

Please make checks payable to:

National Short Track Promotions LLC. P.O. Box 290141 Port Orange, Florida 32129

By Signing Above, Driver and Car owner agree they have read and will abide by all the rules and decisions as well as the stipulations in the entry blank. Entry may be rejected if all information and signatures are not provided. This is a 4 tire max purchase. Four race tires used in Qualifying, Last Chance, and Feature Race must be purchased on race day at the track from Marshfield Motor Speedway. The event tire is the 10 inch Hoosier 1070 Slick. THERE IS A MANDATORY MINIMUM PURCHASE OF 15 GALLONS OF DALES GAS AND OIL NCAL 95 (20% 110 Race Gas and 80% Non Ethanol Unleaded Pump Gas) or 110 Race Gas directly off the Dale's Gas and Oil Fuel truck on race day from 11am - 1pm. Prices for tires and gas will be announced in plenty of time for race teams to budget their cost to compete in the WORLD 604 ASPHALT LATEMODEL CHAMPIONSHIP. Minors 18 and under must have a minors release signed at the track in view of the pit register, Proof of Age and Parental Custody are required. The release may only be signed by the custodial parent or legal guardian.

BONUS AWARDS

Lap 41,82,123, and 164 Leaders get \$604 per segment.

Total of \$2,416

Lap Leader Awards minus Lap 41, 82, 123 and 164 --- \$50 per Lap paid out to the top four cars per lap.

1st - \$20, 2nd - \$15, 3rd- \$10, and 4th - \$5

Total of \$8,000

NCAL Cars Bonus Awards

- 1st Across The Line - \$200
- 2nd Across The Line - \$170
- 3rd Across The Line - \$130
- 4th Across The Line - \$104

Total of \$604

TOTAL BONUS AWARDS IS \$11,020*

*PLEASE NOTE YOU MUST PURCHASE AN EARLY ENTRY / INSPECTION STICKER FOR \$100 BY JULY 15TH, 2022 TO BE ELIGIBLE FOR ABOVE BONUS AWARDS

NO PRACTICE 10 DAYS PRIOR TO THE EVENT.

FOR FURTHER INFO PLEASE CONTACT JOE LEWANDOSKI AT 386-281-2955 OR

JL@NATIONSHORTTRACKPROMOTIONS.COM

FOR TECH QUESTIONS PLEASE CALL DAVE HUBBARD AT 906-290-1717

SCHEDULE OF EVENTS

10:00AM	PITS OPEN DRAW FOR QUALIFYING POSITION AND TIRE SELECTION PROCESS
10:30	INSPECTIONS OPEN
11:00	TIRE AND GAS SALES
1:00	GAS SALES END
1:30	INSPECTIONS END
1:40	DRIVER MEETING
2:00	ROTATING PRACTICES TIL 5:00PM LATE MODELS
2:30	VINTAGE
2:45	STOCK 4'S
3:00	LATE MODELS
3:30	VINTAGE
3:45	STOCK FOURS
4:00	LATE MODELS
4:30	VINTAGE
4:45	STOCK 4'S
5:00	LATE MODEL SCUFF SESSION
5:10	LATE MODEL QUALIFYING
6:00	VINTAGE QUALIFYING
6:15	STOCK 4'S QUALIFYING
6:30	LATE MODEL LAST CHANCE RACE
7:00	ALL CARS TO FRONT STRAIGHTWAY FOR START OF PIT PARTY
7:45	ALL CARS EXIT TRACK MINUS LATE MODELS
7:50	PRE RACE
8:00	GREEN FLAG 164 LAP WORLD 604 ASPHALT LATEMODELS CHAMPIONSHIP
9:30	VINTAGE FEATURE 20 LAPS
9:45	STOCK 4'S 30 LAPS

PERSPECTIVES is published on a monthly basis for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE)
- Wisconsin Manufacturers and Commerce (WMC)
- Wisconsin Chamber of Commerce Executives (WCCE)
- Wisconsin Economic Development Corp. (WEDC)
- International Economic Development Council (IEDC)
- International Council of Shopping Centers (ICSC),
- Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business)
- Transportation Development Association (TDA)
- Dairy Business Council (DBA)
- Wisconsin Economic Development Association (WEDA)

Call Us
715-384-3454

Send Mail
700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449

Email Us
MACCI@MARSHFIELDCHAMBER.COM

Find Us Online
WWW.MARSHFIELDCHAMBER.COM

Advertise with us!

Raise your company's visibility in a monthly newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at **715-384-3454** or email Krystal at bowman.krystal@marshfieldchamber.com

