

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// April 2024

We ♥ our volunteers

VOLUNTEER APPRECIATION MONTH



INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director

Tabitha Wendell - Talent & Member
Relations Director

Dawn Krueger - Events and Engagement
Director

Darla Wibben-Administrative Assistant

CHAMBER FOUNDATION

Karen Olson

Business Development Director

BOARD OF DIRECTORS:

Mark Vieth- Chairperson

Amber Voelker - Vice Chair

Chad Curtis- Finance Chairperson

Ann Dieringer - Secretary

Rita Blenker-Bob Chaloner-

Chris Damerell-John Franseen-

Brian Kettner-Tony Krentz-

Alex Lendved-Josh Meissner-

John Nystrom-Ashley Winch

CHAMBER NEWS

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A NOTE FROM DENISE SONNEMANN, EXECUTIVE DIRECTOR

To most people, going up to a stranger at a Business After 5 and introducing yourself is a bit overwhelming. Unless you are a social butterfly, you can find it hard to force yourself to network. The thing is, networking is very beneficial for you and your business.

Professional networking is the building of mutual beneficial connections with other business professionals. There are several benefits to networking, including improved self confidence and creative intellect, but most people network to build their professional career. The difference between meeting new people and networking is the connection that will help both people speed up their career development. Networking helped 70% of people find their current job.

There are five main reasons to network:

- *Build your reputation – having a solid reputation helps you establish yourself as reliable and a knowledgeable professional.*
- *Gets you noticed – people will remember your face.*
- *Support network – at some point, you may need to reach out to others for help or advice in your business.*
- *Business growth – this is especially important if you are self-employed.*
- *Meeting other industry leaders – building connections with professionals naturally introduces you to others, thus building your network.*

Some people do well in large events and others prefer smaller platforms. We offer both here at the chamber. If you want the larger group, then attend our monthly Business After 5's or our Chamber Caper. If that is not your thing, our Coffee and Connections may be more your speed. Either way, take advantage of our programs and events. If you are new and a bit nervous, we have our Ambassadors in their Red Coats that are there to take you under their wing. Stepping outside your comfort zone can really benefit yourself and your business.

CHAMBER NEWS

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Gov. Tony Evers has signed Assembly Bill 627 into law as 2023 WI Act 143. This legislation modernizes the state's Business Development Tax Credit (BTC), changing it from a job-focused incentive to a capital expenditure-focused program.

Under previous law, BTC awards were based on job creation, which was extremely challenging amid a growing and likely long-term workforce shortage. One of the biggest challenges currently facing Wisconsin employers is their inability to find enough workers, and they are increasingly turning to automation and other substantial capital expenditures to bridge the labor gap. The new law will make the BTC program more flexible and competitive, by steering primary eligibility for tax awards away from job creation and instead emphasize capital investment.

In addition to eliminating the requirement that a business must increase net employment in the state year over year, the law will now offer BTC eligibility if a business makes a capital investment in the state and retains existing jobs. The recently signed legislation also creates additional BTC tax awards for businesses that invest in workforce housing and childcare for their employees. Lastly, the bill recognizes the importance of business decision timelines by requiring WEDC to approve or deny BTC awards within 90 days.



CHAMBER NEWS

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*Thank you to everyone who came out to our
March Business After 5 at Clubhaus!*



CHAMBER NEWS

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GEARING UP FOR DAIRYFEST!

[CLICK IMAGES FOR DETAILS](#)



2024 DAIRYFEST & AGRI-BUSINESS

SPONSORSHIPS



**2024 DAIRYFEST
PARADE APPLICATION**



**2024 DAIRYFEST
BREAKFAST
VOLUNTEER SIGN-UP**



**2024 DAIRYFEST
AGRI-BUSINESS SCHOLARSHIP
APPLICATION**

CHAMBER NEWS

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SAY HELLO TO OUR NEWEST MACCI MEMBER



Amazon Hub Delivery is a unique opportunity where we partner with local small businesses to become Amazon Hub Partners. Business owners earn extra income and decrease lead times for their neighbors with every successful package they deliver. This program has been successfully running in many cities across the US, and now is in Marshfield!

Interested in becoming a member?

email Tabitha Wendell, Talent & Member Relations Director at wendell.tabitha@marshfieldchamber.com

Contact us at www.marshfieldchamber.com or 715-384-3454

AMERICAN EXPRESS BACKING SMALL BUSINESS GRANT **SUPPORTING UNDER-RESOURCED BUSINESSES; APPLICATIONS ACCEPTED** **UNTIL APRIL 7 OR UNTIL 5,000 APPLICATIONS RECEIVED**

In partnership with American Express, the Backing Small Businesses grant program supports economically vulnerable and under-resourced small businesses with community reach. Eligible small business owners can apply for \$10,000 grants for projects that grow or improve their businesses by building community, supporting their economic viability, or bolstering meaningful change.

Applications will be accepted through 11:59 pm CT on April 7, 2024. The application period will end once 5,000 applications have been submitted, even if that occurs before the deadline.

Selected eligibility criteria (see link for full criteria)

The business must...

- be in a "brick-and-mortar" location and operate in an older or historic main street, downtown, or commercial district in the United States.*
- Have occupied their current bricks-and-mortar location since January 1, 2024. Home-based businesses are not eligible.*
- Be an independent business and not part of a franchise.*
- Employ 20 or fewer full-time employees.*
- Have been in operation on or before January 1, 2023.*

[CLICK HERE](#)

CHAMBER NEWS

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2024 Wood County Housing Assessment Survey

Wood County, in partnership with the North Central Wisconsin Regional Planning Commission is reviewing and updating the housing chapter of the County's comprehensive plan. Findings from this survey will be used to supplement existing data and determine strategies to improve housing availability and affordability. This survey is specific to the general public who are seeking to own or rent.



Click [here](#) to take the survey.

An advertisement for Ink Splash Custom Apparel Printing. It features a blue hoodie with white splatters and the text "Custom Apparel PRINTING". The ad lists various services with checkmarks in boxes: Silk Screen, DTF Heat Transfer, Personalizations Customizations, Embroidery, Fundraising Capabilities, and Promotional Products. Contact information is provided at the bottom: CALL: 715-818-6467 and EMAIL: INKSPLASH@ODCINC.COM.

ink SPLASH
AN ODC ENTERPRISE

Custom Apparel
PRINTING

- SILK SCREEN
- DTF HEAT TRANSFER
- PERSONALIZATIONS CUSTOMIZATIONS
- EMBROIDERY
- FUNDRAISING CAPABILITIES
- PROMOTIONAL PRODUCTS

CALL: 715-818-6467 EMAIL: INKSPLASH@ODCINC.COM

Spring

CHAMBER NEWS

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120+ acres Certified Site Groundbreaking Celebration Monday, April 1st Yellowstone Industrial Park



CHAMBER NEWS

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COME & FLAUNT YOUR AXE-PERTISE
AT BUSINESS AFTER 5
AT
THE GREY DOG



APRIL 25TH
5-7 PM
113 E 4TH ST. MARSHFIELD

A \$5 DONATION
AT THE DOOR
ENTERS YOU IN
THE RAFFLE
DRAWING

MARSHFIELD
BUSINESS AFTER 5

JOIN US FOR
FOOD, DRINKS,
NETWORKING & A
WHOLE LOTTA
FUN!

SAVE THE DATE!

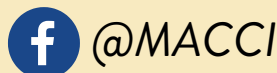


Walk Thru Wednesdays with the Chamber

If you haven't already noticed, every Wednesday we post a short video on our Facebook page called Walk Thru Wednesdays with the Chamber. In partnership with the City Communications, we go to a business, do a walk thru and share information about that business. That video is then shared on our website, as well as the City's website. This is of no cost to the business and is a great way to advertise your business! If you are interested in having your business be a part of this, contact Denise at sonnemann.denise@marshfieldchamber.com

Check out one of our recent videos: <https://fileshare.wisconsincommunitymedia.com/s/AqqorprHFYnRfMT>

Make sure to like us on Facebook!



CHAMBER NEWS

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MACCI & MAPS PET OF THE MONTH HORTON!



Hi, I'm Horton and I'm 5 years old! I am cruising right along in my weight loss journey, want to come along? I have lost a pound and a half since I came to the shelter and I am feeling like a king! I get regular walks around the shelter and I can run up the stairs faster than some of the people here, can you imagine?? Anyway, I'm a playful, lovable boy and I'm ready to go to a home where I can continue being as healthy as I can be. I don't know how I feel about other kitties yet, but I'm perfectly happy being the only kitty. If you are looking for the best thunder chonk in town, then I'm definitely the guy for you. Apply for a visit!

www.marshfieldpetshelter.org/adopt

Use the following links to learn more about things happening in our community & surrounding area

[Main Street Marshfield - mainstreetmarshfield.com/about](http://mainstreetmarshfield.com/about)

[City of Marshfield - City Newsletter, Your City at Work \(marshfield.wi.us\)](http://marshfield.wi.us)

[Wisconsin Economic Development Corp. - https://wedc.org/newsroom/](https://wedc.org/newsroom/)

[Regional Economic Development - centergy.net/category/blog](http://centergy.net/category/blog)

[Visit Marshfield - visitmarshfield.com](http://visitmarshfield.com)

CHAMBER NEWS

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JOIN US!



Coffee & Connections
with the Chamber

JOIN US FOR SOME COFFEE AND CONVERSATION
ENTREPRENEURSHIP & SMALL BUSINESS

WEDNESDAY, APRIL 10TH
8-9:30 AM
FORWARD BANK, COMMUNITY ROOM - MARSHFIELD



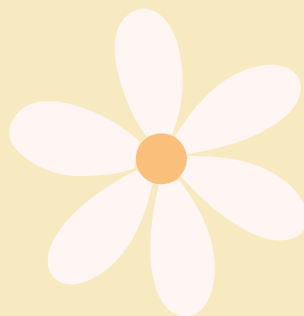
REGISTER HERE

REGISTER NOW!

MELISSA MOORE
"ALL ABOARD THE
STRUGGLE BUS"

WEDNESDAY, APRIL 24TH
HOTEL MARSHFIELD

WORKING
OMEN'S
EDNESDAY

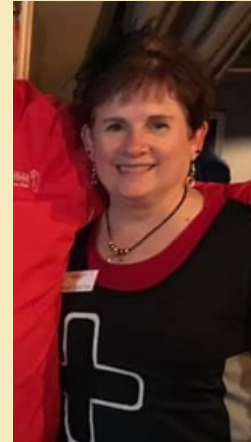


CHAMBER NEWS

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CHAMBER OF COMMERCE MARSHFIELD AMBASSADOR

Spotlight



Nancy Kautza - Associated Bank

Nancy has been part of the Ambassadors for 5 years.

I truly enjoy representing Associated Bank as an ambassador of MACCI. It's a great way to feel connected to the Marshfield area by welcoming the new businesses at their ribbon cuttings, getting to know people thru all the activities provided by MACCI, and working with a great group of people in the club. One of the annual events, Reality Store, students need to budget their money for the job salary they were given, which is an eye opener for most of them. They said they could feel their parents pain trying to stay within their budget. This is only one of the many activities MACCI helps by keeping our community connected.



CHAMBER NEWS

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UPCOMING
EVENTS

WHAT TO LOOK FOR IN 2024

- April 10 – Coffee & Connections @Forward Bank
- April 24 – Working Women’s Wednesday
- April 25 – Business After 5 @ Grey Dog Axe Throwing
- April 26 – Marshfield Area Career Expo & Power of Ag
- May 1-Crystal Apple Awards Banquet @ Hotel Marshfield
- May 9 – Small Business of the Year Breakfast @ Holiday Inn
- May 23 - Business After 5 @ The American Legion
- May 31 – Dairyfest Breakfast and Picnic in the Park
- June 1 – Dairyfest Parade and & Family Fun Day
- June 19 – Coffee & Connections @ Forward Bank
- June 27 – Business After 5 @ Hop & Grape
- July 25 – Business After 5 @ Hub City Days
- August 14 –MACCI’s Chamber Caper @ RiverEdge Golf Course
- August 20 – Business After 5 @ Central Wisconsin State Fair
- September 26 – Business After 5 @ Forward Bank
- October 17 – Firm of the Year Celebration
- October 23– Working Womens Wednesday
- October 24 – Business After 5 @ Buck-A-Neer
- December 5 – Business After 5 @ Hotel Marshfield



go to marshfieldchamber.com/events for more info, updates & registrations

Interested in hosting a Business after 5?

Contact Denise Sonnemann

sonnemann.denise@marshfieldchamber.com

A huge thank you goes out to our
Ambassador Club and all they do to
help with these events!

We could not do it without you!

CHAMBER OF COMMERCE
MARSHFIELD
AMBASSADOR 

CHAMBER NEWS

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DON'T MISS OUT!

MARSHFIELD-OPOLY IS AVAILABLE AT THE FOLLOWING LOCATIONS:

Games are available at

MACCI

700 S. Central Ave, Marshfield

Hillers True Value

751 S Central Ave, Marshfield

OMG Games

203a W Upham St, Marshfield



**\$30
EACH**



PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// April 2024

PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC), • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

**CHAMBER OF COMMERCE
MARSHFIELD**

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2024

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

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CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

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2 Column quarter page ad 4.75"x5"

Appear in 1 publication- Full Color \$50.00


3 Column quarter page ad 7.5"x 3.5"

Appear in 1 publication- Full Color \$100.00

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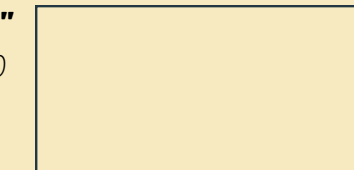
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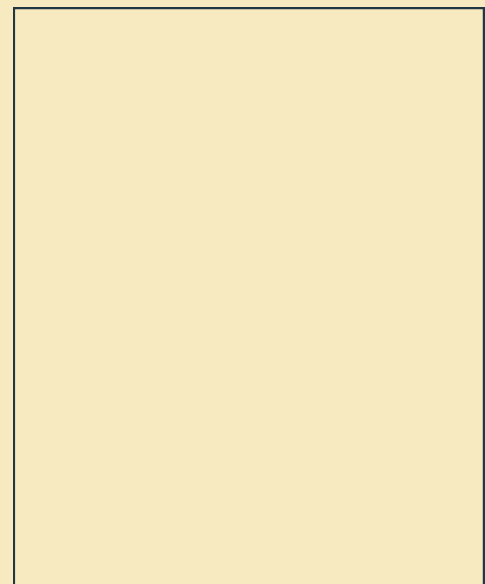
Half page ad 7.5"x5"

Appear in 1 publication- Full Color \$150.00



Business Card ad - 2"x3.5"

Appear in 1 publication- Full Color \$35.00



Full page ad- 8"x10.5"

Appear in 1 publication- Full Color \$175.00



2024 MACCI Agri-Business Scholarship Application

Multiple scholarships will be awarded to local high school senior(s) planning to pursue a degree in an agricultural field

** One of the scholarships will be at least \$1000. **

Applications are due on or before April 10, 2024

This scholarship is available to local high school seniors who meet the following requirements:

- ❖ Must be a senior currently enrolled in a MACCI area High School (Abbotsford, Auburndale, Colby, Granton, Greenwood, Loyal, Marshfield, Neillsville, Pittsville, Spencer, & Stratford)
- ❖ Entering a post-secondary school as a full-time student in a college, university, or technical school
- ❖ Plan on pursuing a degree/career in an Agriculture/Agribusiness related field

A complete application includes:

* *Font sizes for essays, resume and letters should be Arial size 11 font or larger*

* *No additional materials will be accepted*

_____ One essay covering both of the following bullet points:

- ❖ *"How am I currently impacting agriculture?" (SAE, employment, etc.)*
- ❖ *"What do I hope to achieve in agriculture through furthering education?" (school / career path)*
- ❖ *Essay should be 300 to 1000 words.*

_____ Resume (no longer than 1 page, 2-sided)

_____ Attach a copy of high school transcripts (could be multiple pages)

_____ One Letter of recommendation from a qualified individual

The topic of the recommendation should be:

❖ *"Why (name) is a deserving candidate of an agriculture/agribusiness scholarship"*

_____ Your Senior/Yearbook picture for publications

Name: _____

Address: _____

Phone number: _____ Email: _____

Parent/Guardian Name(s): _____

High School Attended: _____

Post-secondary program attending: _____

School Guidance Counsel name, email, phone number: _____

Please email your application to:

olson.karen@marshfieldchamber.com and loadmasterron@yahoo.com

**Best method is to email as one complete pdf in order listed on the front (not required, but recommended) It can be emailed as individual pieces.*

- Please title in email subject line: Agri-Business Scholarship Application
- Scholarship funds will be paid out upon MACCI Agribusiness Committee's receipt of first semester transcripts. (A minimum 2.0 grade point average will be required.)

- Expectations of Scholarship recipients:

Your attendance and participation at these events will be greatly appreciated!

o Dairyfest Parade

o Dairy Breakfast

Scholarship recipients will be notified of award by May 10, 2024

MACCI'S 2024 FRIEND OF AGRICULTURE AWARD

The Marshfield Area Chamber of Commerce & Industry started an Agri-Business Committee in 2005. The mission of this group is “to promote the growth and vitality of Central Wisconsin Agriculture for the benefit of the entire community.”

Our annual “MACCI Friend of Agriculture” award is a great way to honor an individual/family or business/organization that strongly supports Agri-Business. Past awards have been presented to:

2007- Martin & Lucille Wolf, Memory Lane Farms
2009- Norm-E-Lane Farms/Meissner Family
2011- Tom Drendel
2013- Hewitt’s Meat Processing Inc.
2015- Mike Sabel
2017- Nelson-Jameson, Inc.
2019-AgCountry Farm Credit Services
2021- Jerry “Jer” Lang
2023-Jerry Minor, Pittsville Fire Chief

2008-Randy & Darla Schiferl
2010- Nasonville Dairy
2012- Bob Meyer-WDLB
2014- Ken & Janet Bell
2016- Weber’s Farm Store
2018- National Farm Medicine Ctr.
2020- Mark Cournoyer
2022- H&S Manufacturing

Nominations must be submitted by April 30th, 2024 with the recipient to be recognized at the Dairyfest event in June 2024. The recipient will also be recognized through the media, MACCI newsletter, website, and social media. Please submit your nominations to MACCI, 700 S. Central Ave., Marshfield, WI 54449, or email olson.karen@marshfieldchamber.com .

GENERAL QUALIFICATIONS:

- Must be in an agri-business field in the Marshfield area
- Can be an individual, organization, family or business

SELECTION CRITERIA: (consideration will be given to any or all)

- Innovation in the industry
- Challenges they have overcome
- Commitment to Agriculture
- Commitment to the community (civic & leadership roles)
- Economic impact to the community

.....

2024 MACCI FRIEND OF AGRICULTURE NOMINATION FORM

Name of person/organization_____

Address/City/Zip_____

Nominated by_____Phone_____

Please use the back of this form or attach a separate sheet with the qualifications you feel this person/family/organization has to be deserving of this award. Include your name and phone number in case we need any additional information. Thank you for your nomination!



JOB, RESOURCE, & TRANSFER FAIR

APRIL 16TH: 1PM -5PM | REGISTRATION & SET-UP: 11AM -1PM

MID-STATE TECHNICAL COLLEGE GYMNASIUM

500 32ND STREET N., WISCONSIN RAPIDS, WI 54494

SPONSOR BOOTH OPTIONS

Only sponsor booths will receive electricity.

0 GOLD SPONSOR \$500 (6 AVAILABLE)

**NON-MEMBER RATE \$600*

- Prime booth location
- Includes business logo listed on all marketing/advertising materials including: social media, print, email & website
- Business mentioned in radio segments
- Option to promote your business during Facebook Live at event
- Silver & Bronze packages included

0 SILVER SPONSOR \$350 (4 AVAILABLE)

**NON-MEMBER RATE \$420*

- Co-host Facebook event
- Business logo on event signage
- Bronze package included

0 BRONZE SPONSOR \$250 (20 AVAILABLE)

**NON-MEMBER RATE \$300*

- Includes one booth, two chairs and electricity
- Business logo included on website event calendar
- Business logo included on program material

NON-SPONSOR BOOTH OPTIONS

Each registrant will be provided with (one) table and (two) chairs.

0 MEMBER BOOTH \$100

0 NON-MEMBER BOOTH \$120

Please select which type of booth you plan provide.

HIRING RESOURCE

PRESENTED BY:

Heart of
Wisconsin
Chamber of
Commerce

*Mid-State Technical College
Job Center of Wisconsin*

CLICK OR SCAN
QR CODE TO
REGISTER ONLINE



REGISTER NO LATER THAN APRIL 1st, 2024!

Contact Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Facebook Page: _____

Email Address: _____

Website: _____

Make check payable to:

HEART OF WISCONSIN

MAIL CHECK TO:

Heart of Wisconsin

1120 Lincoln Street

Wisconsin Rapids, WI 54494

Bill Me

Check Enclosed

Paid Online

Call 775.423.7830 to pay with credit card or pay on line at www.wisconsinrapidschamber.com



MARSHFIELD CAMPUS CLASSES

Classes in Culinary, Art, Fire Training, and More!



Cookie Decorating Basics

Learn how to decorate cookies like a pro, while learning the basics of royal icing and piping techniques! Students will be provided with a set of cookies to decorate during class to take home and share.

Thursday, March 14
1:00 - 3:00 p.m. • Mid-State on Central
Class #: **25789** • Course Fee: \$49
Instructor: Kelly Lawler

Easy Crowd-Pleasing Appetizers

Participants will learn how to make different appetizers for their next get together.

Wednesday, April 3
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **25772** • Course Fee: \$34
Instructor: Malia Xiong

Wine and Flatbread

Have fun learning to prepare flatbread pizza and then enjoy four wines that complement the flatbread. We will make two styles of flatbread and enjoy them with four wines: A Chardonnay from California, a Rosé from France, a Rioja from Spain, and a Chianti from Italy.

Tuesday, April 9
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26483** • \$ 34
Instructor: Richard Neumann

Wine and Cheese Pairing Series

Take all four classes and get a discount or take them individually:

- Introduction to Wine
- Introduction to Wine Labels and Wine Regulations
- Introduction to White and Red Wines
- Introduction to Red and Dessert Wines

Learn the basics of wine, including characteristics of red, white, and rosé wines; basic wine terms; and how to taste wine and pair it with food. Each session will begin with 45 minutes of general wine information and end with a wine and cheese tasting. Must be 21 years of age or older to participate in the wine tastings.

Tuesday, April 16 - Tuesday, May 7
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26606** • \$129
Instructor: Richard Neumann

Introduction to Wine

Participant will learn how wine is made, characteristics of red, white, and rose wines, basic wine terms, and how to taste wine. Five wines tasted: Riesling, Chardonnay, Pinot Noir, Cabernet Sauvignon and Rose.

Tuesday, April 16
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26607** • \$40
Instructor: Richard Neumann

Introduction to Wine Labels and Wine Regulations

Participants will learn how to read a wine label, the meaning of vintage, varietal, new world and old world wines. Five wines tasted: Sauvignon Blanc, Pinot Gris, Pinot Grigio, Zinfandel, and Merlot.

Tuesday, April 23
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26608** • \$40
Instructor: Richard Neumann

Introduction to White and Red Wines

Participants will cover more in depth the characteristics of Gewurztraminer, Chardonnay, Cabernet Sauvignon, Merlot, Zinfandel, Pinot Noir, and Syrah. Five wines tasted: Gewurztraminer, Unoaked Chardonnay, Chianti, Syrah, and Petit Sirah.

Tuesday, April 30
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26609** • \$40
Instructor: Richard Neumann

Introduction to Red and Dessert Wines

Participants will cover the dessert wines Ruby Port and Cream Sherry as well as characteristics of red blends, Malbecs, and Riojas. Five wines tasted: Red Blend, Malbec, Rioja, Cream Sherry, and Ruby Port.

Tuesday, May 7
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26610** • \$40
Instructor: Richard Neumann



Beginning Beekeeper

Interested in beekeeping but don't know where to start? This introductory course will cover topics such as the biology of a bee, beehive placement and inspection, how to protect a hive from predators, and diseases and when to feed it. This course will also cover the steps that are needed to overwinter a hive in Wisconsin.

Thursday, April 18
5:00 - 7:00 p.m. • Marshfield Campus
Class #: **26484** • \$175
Instructors: Michael and Laurie Lawrence

Raise a Glass: Introduction to Beer - History, Pairings, and Tastings

In this course participants will obtain a brief history of beer, learn how beer styles were developed, and discuss pairing beer with food. Beer samples will be provided along with cheese and other complimentary foods.

Tuesday, March 26
5:30 - 8:30 p.m. • Hop & Grape, 205 West Upham Street
Class #: **27599** • \$45
Instructor: Robert Brylski



Fire Training Topics - Thermal Imaging

This course will provide firefighters with current training in a topic that is relevant to the modern fire service. The topic will be tailored to meet the needs of the industry and note will be made in the student management system to identify the topic when this course is transcribed.

Wednesday, March 27
6:00 - 9:00 p.m. • Marshfield Campus
Class #: **27464** • \$19.12 (Senior Fee: \$4.50)
Instructor: David Briggs



Acrylic Pour Painting

Acrylic pour painting combines colors into abstract cell-like patterns on the canvas to create unique artwork without the use of paintbrushes or pallet knives. Students will learn how to mix color, use pouring medium, the importance of consistency, and how colors interact. Different pouring techniques will be demonstrated. Students will choose which style they would like to do for their personal project. At the end of class, each student will have their own one-of-a-kind finished work of art to enjoy. It takes several days for the paint to dry, so pieces will need to remain on campus for a few days. This 3-hour class is great for beginners and anyone interested in trying a new painting technique; basic materials will be provided.

Tuesday, April 9 Marshfield Campus

16 Class # \$45

Questions:
continuing@mstc.edu • 715.422.5488

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.

**LOOK UP YOUR CLASS #
AND REGISTER AT
COURSES.MSTC.EDU
OR SCAN THE QR CODE**



mstc.edu • 888.575.6782 • TTY: 711

Mid-State does not discriminate on the basis of race, color, national origin, sex, disability, or age in its program, activity, or employment. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54484; 715-422-5325 • AAACO@mstc.edu; 3/2024

MID-STATE
TECHNICAL COLLEGE
INDEMAND

WORKFORCE WEDNESDAYS



Do you or your employees need safety training, leadership development, or industry-related certifications? Would your organization benefit from team building and enrichment activities? Do your employees need upskilling to be more efficient in their roles?

Mid-State Technical College Workforce & Economic Development is partnering with the Marshfield Area Chamber of Commerce and Industry (MACCI) for free workforce development consultation open houses on the first Wednesday of each month!

Meet with the Mid-State Workforce & Economic Development team to discuss your needs, funding opportunities, and schedule training for your organization.

Walk-ins are welcome!

First Wednesday of Each Month

1:00 – 4:00 p.m.

Marshfield Area Chamber of Commerce and Industry
700 South Central Avenue, Marshfield, WI

54449
Can't make it? Fill out an inquiry form at mstc.edu/form/workforce-training-inquiry-form or scan the QR code and we will be in touch soon!

For More Information, Please Contact:

Sierra Jones, Workforce & Professional Development Consultant
sierra.jones@mstc.edu • 715.389.7026

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.



mstc.edu • 888.575.6782 • TTY: 711



CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

 **MID-STATE**
TECHNICAL COLLEGE

WORKFORCE & ECONOMIC
DEVELOPMENT



CWED PILOT PROGRAM START-UP FUND

CWED is excited to announce our new Start-Up Loan Fund. The program will target business owners in the initial stages of their business. Our Goals:

- Allow business to focus on growth and operations.
- Support a business in their start-up phase.
- Ease cash flow burden with low initial payment.
- Facilitate creation of a sustainable business model.

WHAT WE OFFER

- Maximum loan amount: \$35,000
- Minimum loan amount: \$5,000
- 3-year term, following interest only period (if applicable)
- Interest only period is project dependent
- Interest Rates between 0-3%

FOR MORE INFORMATION, CONTACT US



715-340-7930



Kristen@cwedfund.com



www.cwedfund.com



Laurel Rubenzer

Business Development
Manager rubenlk@amazon.com

Hi Everyone!

My team and I at Amazon Hub Delivery are excited to be a new member of the Marshfield Chamber and getting to know all the wonderful business owners and professionals in the area!

My team and I are thrilled to bring to the area the Amazon Hub Delivery program where we partner with neighborhood businesses to deliver Amazon packages in their community, creating another source of income with every successful package they deliver.

We hope to meet you soon and don't hesitate to reach out!

Laurel

SCHOOL DISTRICT OF MARSHFIELD

A COMPREHENSIVE PK - 12 DISTRICT

At the School District of Marshfield, we promote student excellence in an environment focused on academic and personal growth.

Visit www.marshfieldschools.org for more information.



OUR WEBSITE

OUR DISTRICT

WHY LEARN WITH US?



Vast Course Offerings

At the High School Level
240+



Fine Art

Unique fine art courses and extracurricular opportunities



Exceptional Athletics

23 Athletics Teams



Career and Technical Ed.

45+ Program Offerings



Student Wellness

Social & Emotional Wellness, Mental Health, Drug/Alcohol awareness

AT-A-GLANCE

8 SCHOOLS
5 Elementary Schools (K - 6)
1 Middle School (7-8)
1 High School (9-12)
1 Alternative High School (9-12)

3700+
Students Enrolled

425+
Staff Members



Located in the Center of the State

CONTACT US!

7 1 5 . 3 8 7 . 1 1 0 1

1010 E FOURTH ST.
MARSHFIELD, WI 54449

4K Programming

1010 E. Fourth St., Marshfield, WI 54449
715.387.1101

Madison Elementary

510 N. Palmetto Ave., Marshfield, WI 54449
715.384.818

Washington Elementary

1112 W. 11th St., Marshfield, WI 54449
715.387.1238

Grant Elementary

425 W. Upham St., Marshfield, WI 54449
715.384.4747

Nasonville Elementary

11044 US Highway 10, Marshfield, WI 54449
715.383.1312

Marshfield Middle School

900 E. Fourth St., Marshfield, WI 54449
715.387.1249

Lincoln Elementary

1621 S. Felker Ave., Marshfield, WI 54449
715.387.1296

Marshfield Alternative High School

410 W. McMillan St., Marshfield, WI 54449
715.384.6510

Marshfield High School

1401 E. Becker Rd., Marshfield, WI 54449
715.387.8464



SCHOOL DISTRICT OF MARSHFIELD



OUR MISSION

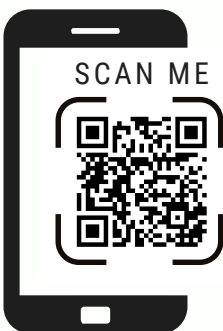
Working together to nurture excellence in a collaborative, inclusive, and supportive community.

The School District of Marshfield prioritizes students' intellectual, emotional, and social development in an inclusive environment. Offering diverse educational programs from early childhood through high school, the district aims to equip students for success in a changing world.

VISIT OUR WEBSITE

Learn More

WWW.MARSHFIELDSCHOOLS.ORG



Academics

Diverse Courses and Rigorous Instruction

- ✓ Over 240 dynamic courses across various disciplines
- ✓ Advanced Placement, Dual Credit, Post Secondary, Advanced Standing, and Concurrent enrollment options
- ✓ Academic and Career Planning
- ✓ Career and Technical Education Pathways
 - » Agriculture, Metal tech, construction, automotive, and engineering and more.
 - » Innovative programs offered such as: work-based learning, career-based learning, youth apprenticeship
- ✓ Extracurriculars in technical skills such as SkillsUSA, Robotics, FFA, FCCLA
 - » Focus on career readiness and real-life work experience in high-demand industries
- ✓ 1:1 learning device for students in K-12



Student Support

Empowering Success

- ✓ Promote student well-being, mental health, and self-empowerment to support their academic, intellectual, and social pursuits.
- ✓ Collaboration with 105 community organizations to improve education experiences
- ✓ Emphasize collaboration among students, families, and educators
- ✓ Foster a culture of teamwork and innovation
- ✓ Personalized support from teachers, counselors, and administrators creating a supportive learning environment for all students.
- ✓ 24/7 academic support via paper tutoring

Inspiring Creativity

Diverse Opportunities

- ✓ Diverse Course Offerings in Fine Arts
 - » Art Department courses such as: Design, Sculpture, Jewelry and Metal Arts
 - » Music Department courses such as: band, orchestra, choir (including madrigal singers)
- ✓ Fine Arts Extra Curricular activities such as Drama and Forensics.



Athletics

Where Tradition Meets Excellence

- ✓ 23 Athletics Programs
 - » Offering various sports throughout fall, winter, and spring seasons
- ✓ Wisconsin Interscholastic Athletic Association (WIAA) Division 1 teams
- ✓ Club-based athletics programs, including archery, Mountain Biking, and Curling
- ✓ \$11.2M Athletic Facilities - Debut in Fall 2019

