

PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// March 2024

Thank You

To our Chamber friends & family!

We appreciate you & love celebrating with you!



INSIDE...

- upcoming chamber events,
- community events & news!

MACCI

Denise Sonnemann - Executive Director
Tabitha Wendell - Talent & Member Relations Director
Meghann Bishop - Program Assistant
Darla Wibben - Administrative Assistant

CHAMBER FOUNDATION

Karen Olson
Business Development Director

BOARD OF DIRECTORS:

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Amber Voelker - Vice Chair
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Chris Damerell - John Franseen -
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CHAMBER NEWS

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A NOTE FROM KAREN OLSON, BUSINESS DEVELOPMENT DIRECTOR

I want to start a business....but where do I begin?

I hear this comment quite often as I work with clients hoping to start their dream business. While everyone's path is a bit different, and everyone's needs are different, the journey is similar.

There are many resources available on-line and it can be overwhelming! The exciting part about starting a business for most is looking for a location, designing a logo, ordering supplies, or having a ribbon cutting....but the real work goes much deeper! Here are some tips and resources to guide you.

One of the first steps is to find the right location and determine if you will purchase or lease a space. Not only do you need to have an idea of the monthly cost, but you should check with the City or township to be sure the current zoning will allow for that usage. You can also discuss an inspection of the property to be sure it is compliant with codes. If your business plans to serve wine, beer, or liquor, check the availability of liquor licenses; If serving any type of food, reach out to the County's Health Department.

City of Marshfield zoning and inspections and Wood County Health Department:

https://ci.marshfield.wi.us/departments_and_divisions/zoning/index.php

https://ci.marshfield.wi.us/departments_and_divisions/permits_and_inspections/index.php

<https://www.woodcountywi.gov/departments/health/Licenses.aspx>

Next determine your hours of operation and capture other costs such as: insurance, utilities, taxes, and any updates to the property from painting, to shelving and displays to being handicapped compliance.

Other costs such as furniture, POS system, signage and products should be captured. These are part of your start-up costs which determine the amount of money you will need to have or to borrow. Keep in mind a down payment will also be required.

CHAMBER NEWS

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(Continued)

You will need to determine your business structure (LLC, sole proprietor, etc., decide on a business name (be sure it is available or if trademarked etc., and register your business with Wis. Department of Financial Institutions (DFI) except for sole proprietors. If you need to hire employees, register for an Employer Identification Number (EIN) from the IRS. You may want to consult with a lawyer to develop policies for returns, non-payments, and other legal forms.

<https://dfi.wi.gov/Pages/Home.aspx>

<https://www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online>

It is extremely important to determine who your main customers are and then develop a marketing plan to include website, social media, joining a chamber, print, radio etc. Set an affordable budget and stick to it. Start slowly and determine what is working best for you to reach your customer.

You will need to project your monthly revenue income from products/services sold. The goal is of course to end up in the black most months. Most businesses, especially seasonal ones, will have ups and downs, but planning ahead is key.

One great free resource is SCORE, a national non-profit organization with 10,000 volunteers that mentor, educate, and connect clients to the tools needed to be successful. This oftentimes involves working with clients to put a business plan together. Each SCORE mentor has different skillsets and are paired up according to need and location of the client. The SCORE website has many articles and pre-recorded webinars for all stages of business- <https://www.score.org/>

Wisconsin Small Business Development Centers (located at all 4-year universities also offer training and assistance for various stages of business development. Most services are also free- <https://www3.uwsp.edu/conted/Pages/SBDC.aspx>

Other organizations and websites for starting a business:

<https://business.wisconsin.edu/start-in-wisconsin/>

<https://onestop.wi.gov/>

<https://wedc.org/entrepreneurs/>

<https://wisconsintechcouncil.com/entrepreneurs-toolkit/>

<https://www.sba.gov/>

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GEARING UP FOR DAIRYFEST!

[CLICK IMAGES FOR DETAILS](#)



2024 DAIRYFEST & AGRI-BUSINESS

SPONSORSHIPS



**2024 DAIRYFEST
PARADE APPLICATION**



**2024 DAIRYFEST
BREAKFAST
VOLUNTEER SIGN-UP**



**2024 DAIRYFEST
AGRI-BUSINESS SCHOLARSHIP
APPLICATION**

UPHAM HOUSE
212 W.
3RD STREET
MARCH 23, 2024
2PM-4PM

bring on

North Wood County Historical Society

SPRING

CELEBRATION

FOOD DRIVE
UNITED WAY, SOUP OR SOCRS,
ST. VINCENT DE PAUL OUTREACH

FREE ART CRAFT
AT THE CRESTVIEW CENTER

EGG HUNT

COST: NONPERISHABLE FOOD ITEM
AGES 1-17 YEARS OLD

\$1.00 GOLDEN BASKET RAFFLE

SPRING BULB SALE

FREE PRIZES

THANKS TO OUR SPONSORS

Rembs
Funerals • Cremations • Celebrations

MARSHFIELD

HUB CITY
ICE CREAM COMPANY

3 1/2
Cups

4Mojos

A MARSHFIELD AREA
SPECIAL OLYMPICS EVENT
A LEADERSHIP MARSHFIELD
2024 PROJECT

DANCE INTO SPRING 2024

A DANCE FOR OUR FRIENDS WITH SPECIAL NEEDS

SATURDAY, APRIL 6TH | 6:00 TO 9:00 PM
MARSHFIELD EAGLES CLUB

AGES 8+

ATTENDEES NEEDING SUPERVISION AND THOSE AGES 8 - 18 MUST
HAVE AN ESCORT PRESENT DURING THE ENTIRE EVENT

SIGN UP → <https://form.jotform.com/danceintospring23/register>

EVENT INCLUDES:
MUSIC BY DJ BOB HALLE
NON-ALCOHOLIC BEVERAGES
SNACKS | PHOTOS
FORMAL ATTIRE ENCOURAGED

INTERESTED IN
VOLUNTEERING FOR
THIS EVENT?
SCAN BELOW TO SIGN UP!



QUESTIONS?
EMAIL: DANCEINTOSPRING23@GMAIL.COM
OR CALL JANET AT: 715-384-8963

CHAMBER NEWS

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SAY HELLO TO OUR NEWEST MACCI MEMBER



taco john's

SINCE 1969

813 N Central Ave, Marshfield, WI

(715) 387-4884

tacojohns.com

Interested in becoming a member?

email Tabitha Wendell, Talent & Member Relations Director at wendell.tabitha@marshfieldchamber.com

Contact us at www.marshfieldchamber.com or 715-384-3454



BizSuccess Tips

MARCH 2024

SCORE is offering multiple free webinars during the month of March! These webinars are focused on boosting sales and helping your business grow. To register for these webinars and learn more about SCORE [click here!](#)

Karen Olson, our Business Development Director, is a SCORE Mentor. You can reach out to her to get more information on the SCORE program and how it can benefit you and your business.

olson.karen@marshfieldchamber.com

CHAMBER NEWS

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JOIN US!

LET'S GO CLUBBING!

A \$5 donation at the door enters you in the raffle drawing

MARSHFIELD BUSINESS AFTER 5

CLUB HAUS INDOOR GOLF

Join us for Business After 5
Thursday, March 28th
at
Clubhaus
1213 S Central Ave, Marshfield
5-7pm

SAVE THE DATE!



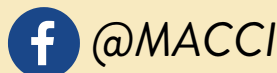
Walk Thru Wednesdays with the Chamber

If you haven't already noticed, every Wednesday we post a short video on our Facebook page called Walk Thru Wednesdays with the Chamber. In partnership with the City Communications, we go to a business, do a walk thru and share information about that business. That video is then shared on our website, as well as the City's website. This is of no cost to the business and is a great way to advertise your business! If you are interested

in having your business be a part of this, contact Denise at sonnemann.denise@marshfieldchamber.com

Check out one of our recent videos on Facebook @MACCI

Make sure to like us on Facebook!



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CENTERGY

Central WI Alliance for
Economic Development



Denise Sonnemann and Karen Olson, from MACCI, participated in Centergy's Central Wisconsin Days Tuesday, February 13th to meet with legislators at the Capitol. Along with businesses, educational partners, students, various organizations, and other chamber staff from Central Wisconsin, three main topics were discussed, childcare, business tax credits and funding for rural bridges. Check out the Centergy website for more details about this event.

Thank you Centergy for keeping Central Wisconsin issues top of mind in Madison.

In a strategic move to enhance regional vitality, Central Wisconsin proudly unveils the "Central to Success" campaign, a pioneering marketing initiative spearheaded by Centergy. This comprehensive effort is designed to attract and retain talent for the benefit of communities and businesses across the region.



Use the following links to learn more about things happening in our community & surrounding area

[Main Street Marshfield - mainstreetmarshfield.com/about](https://mainstreetmarshfield.com/about)

[City of Marshfield - City Newsletter, Your City at Work \(marshfield.wi.us\)](https://marshfield.wi.us)

[Wisconsin Economic Development Corp. - https://wedc.org/newsroom/](https://wedc.org/newsroom/)

[Regional Economic Development - centraltosuccess.com/news](https://centraltosuccess.com/news)

[Visit Marshfield - visitmarshfield.com](https://visitmarshfield.com)



FARM TOUR 2024

Wednesday, March 13
Marshfield Area • In Person

Mid-State's Agribusiness Farm Tour is an annual showcase of innovative technology and agriculture practices designed to help producers enhance their current operations.

This year's in-person event includes:

- Norm-E-Lane Farm Inc.
- Seehafer's City View Dairy LLC
- Alice in Dairyland
- Vendor Show
- Lunch
- Networking

All are invited to this in-person event, including current and past students, farm families, agribusiness partners, and other community and business associates.

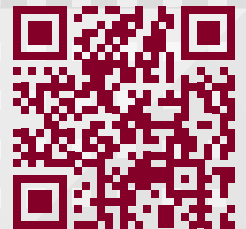
Cost: The cost of the Farm Tour is reduced to \$10 thanks to the generosity of our Farm Tour sponsors. Full scholarships may be available through the Foundation.

Visit mstc.edu/farmtour for more information and tour stop details, updates, and registration. Registrations must be received by Wednesday, March 6.

Questions

If you have questions suggestions, or concerns please contact:
Ashley Borchardt ce_events@mstc.edu • 715.422.5347

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.



mstc.edu • 888.575.6782 • TTY: 711



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JOIN US!



Coffee & Connections
with the Chamber

JOIN US FOR SOME COFFEE AND CONVERSATION
ENTREPRENEURSHIP & SMALL BUSINESS

WEDNESDAY, APRIL 10TH
8-9:30 AM
FORWARD BANK, COMMUNITY ROOM - MARSHFIELD

Logos: MAIN STREET MARSHFIELD, MID-STATE TECHNICAL COLLEGE, FORWARD BANK - INSURE - INVEST

REGISTER HERE



MELISSA MOORE WILL BE
SPEAKING ON SELF-CARE

WEDNESDAY, APRIL 24TH
HOTEL MARSHFIELD

STAY TUNED FOR MORE DETAILS!



REGISTER NOW!

**WE ARE STILL LOOKING FOR SPONSORS FOR THIS EVENT.
IF YOU ARE INTERESTED PLEASE CONTACT
DENISE SONNEMANN, EXECUTIVE DIRECTOR AT
SONNEMANN.DENISE@MARSHFIELDCHAMBER.COM**

CHAMBER NEWS

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CHAMBER OF COMMERCE MARSHFIELD AMBASSADOR

Spotlight



Jim Freund - Owner of Victory Promotional

Jim has been a MACCI Ambassador for 30 years and an absolute asset to the club!

"I became an Ambassador to become more involved in the community of Marshfield. Having moved here from out of town 38 years ago, I felt that it would be a good way to meet more people. It definitely has helped me do that. I enjoy meeting new business people at ribbon cuttings, ground breakings, while attending business after 5, celebratory dinners & breakfasts as well as to celebrate local business' successes. The Ambassador Club members have a lot of fun and are really a diverse group of Marshfield business people that I enjoy being a part of."





March 2024 Web Based Training Opportunities For Child Care Programs

First Children's Finance

"Planning for the Future: Annual Budget and Cash Flow Projections"

Learn basic budgeting concepts. Explore income and expense sections of a budget. Discuss purpose of budgeting and the different types of budgets. Understand the purpose of projecting cash flow. Break down the sections of a cash flow statement. Analyze a child care business case study to identify strategies to manage cash flow. Identify strategies to manage cash flow using First Children's Finance business management resources.

March 7, 2024
12:00 - 3:00PM

REGISTER HERE
Center Based Child Care

March 12, 2024
6:30-8:30PM

REGISTER HERE
Family Child Care

"Planning for the Future: Accounting and Financial Statements"

Learn basic accounting terms and review commonly used financial statements. Break down sections of an income and expense statement, a cash flow statement and a balance sheet. Analyze a case study to determine financial health of a child care business. Identify strategies of how to use financial statements to inform business decisions.

March 13, 2024
9:00AM-12:00PM

REGISTER HERE
Center Based Child Care

March 18, 2024
6:00-8:00PM

REGISTER HERE
Family Child Care



"Separating Your Family Child Care Finances from Your Personal Finances"

Learn basic tools to separate business and personal finances. Learn to utilize computer and file systems to organize financial documents. Develop a business budget.

March 26, 2024
6:30-8:30PM

REGISTER HERE
Family child care

Providers who participate in these trainings will be eligible to receive Wisconsin Registry training hours.



This opportunity was made possible by Wisconsin Department of Children and Families through Preschool Development Grant Number 90TP007601 from the Office of Child Care, Administration for Children and Families, U.S. Department of Health and Human Services.

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Leadership Marshfield is in full swing! The group has been learning all about our community and how we can be more involved. Project planning is underway and we are excited to see what this years class can do to elevate Marshfield as a whole!



ODC, NOW Packing
Community Day



Touring Marshfield Schools
Education Day



Marshfield Clinic Health System
Health & Wellness Day

**LEADERSHIP
MARSHFIELD**
CHAMBER FOUNDATION

CHAMBER NEWS

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X TREME X PLORATION



Business professionals and area high school students participated in this year's Xtreme Xploration event held at UWSP, Marshfield Campus. This event teaches students about career readiness, preparing for a job interview & resume writing tips.



ODC

PICK → **PACK** → **SHIP**

FULLFILLMENT SERVICES

From full service fulfillment to simple storage and distribution services, let us help you manage your inventory and fulfill your orders. ODC's facilities are equipped with full service receiving & loading docks. We can also provide kitting and assembly services! Our clean, temperature-controlled warehouse space ensures your products are safe from the elements. We provide warehouse rental from one pallet to many and we have facilities conveniently located in Wisconsin Rapids and Marshfield, Wisconsin.

Call 715-996-1709
or email beckykrause@odcinc.com
www.odcinc.com

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Congratulations

to the 2024 Crystal Apple Award Winners!



Joren Anderson
Auburndale High School



Brandon Homeyer
Colby High School High School



Kris Berg
Marshfield Middle School



Brittney King
Grant Elementary, Marshfield

MACCI is delighted to have the opportunity to celebrate these wonderful educators in our community! We cannot say enough about how much we appreciate our area schools and the value that they add to our communities.



MARSHFIELD CAMPUS CLASSES

Classes in Culinary, Art, Fire Training, and More!



Cookie Decorating Basics

Learn how to decorate cookies like a pro, while learning the basics of royal icing and piping techniques! Students will be provided with a set of cookies to decorate during class to take home and share.

Thursday, March 14
1:00 - 3:00 p.m. • Mid-State on Central
Class #: **25789** • Course Fee: \$49
Instructor: Kelly Lawler

Easy Crowd-Pleasing Appetizers

Participants will learn how to make different appetizers for their next get together.

Wednesday, April 3
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **25772** • Course Fee: \$34
Instructor: Malia Xiong

Wine and Flatbread

Have fun learning to prepare flatbread pizza and then enjoy four wines that complement the flatbread. We will make two styles of flatbread and enjoy them with four wines: A Chardonnay from California, a Rosé from France, a Rioja from Spain, and a Chianti from Italy.

Tuesday, April 9
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26483** • \$ 34
Instructor: Richard Neumann

Wine and Cheese Pairing Series

Take all four classes and get a discount or take them individually:

- Introduction to Wine
- Introduction to Wine Labels and Wine Regulations
- Introduction to White and Red Wines
- Introduction to Red and Dessert Wines

Learn the basics of wine, including characteristics of red, white, and rosé wines; basic wine terms; and how to taste wine and pair it with food. Each session will begin with 45 minutes of general wine information and end with a wine and cheese tasting. Must be 21 years of age or older to participate in the wine tastings.

Tuesday, April 16 - Tuesday, May 7
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26606** • \$129
Instructor: Richard Neumann

Introduction to Wine

Participant will learn how wine is made, characteristics of red, white, and rose wines, basic wine terms, and how to taste wine. Five wines tasted: Riesling, Chardonnay, Pinot Noir, Cabernet Sauvignon and Rose.

Tuesday, April 16
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26607** • \$40
Instructor: Richard Neumann

Introduction to Wine Labels and Wine Regulations

Participants will learn how to read a wine label, the meaning of vintage, varietal, new world and old world wines. Five wines tasted: Sauvignon Blanc, Pinot Gris, Pinot Grigio, Zinfandel, and Merlot.

Tuesday, April 23
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26608** • \$40
Instructor: Richard Neumann

Introduction to White and Red Wines

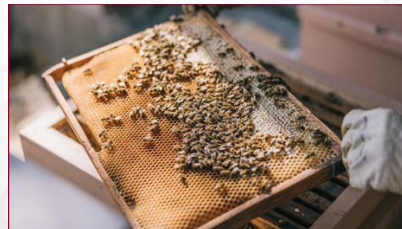
Participants will cover more in depth the characteristics of Gewurztraminer, Chardonnay, Cabernet Sauvignon, Merlot, Zinfandel, Pinot Noir, and Syrah. Five wines tasted: Gewurztraminer, Unoaked Chardonnay, Chianti, Syrah, and Petit Sirah.

Tuesday, April 30
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26609** • \$40
Instructor: Richard Neumann

Introduction to Red and Dessert Wines

Participants will cover the dessert wines Ruby Port and Cream Sherry as well as characteristics of red blends, Malbecs, and Riojas. Five wines tasted: Red Blend, Malbec, Rioja, Cream Sherry, and Ruby Port.

Tuesday, May 7
5:30 - 7:30 p.m. • Marshfield Campus
Class #: **26610** • \$40
Instructor: Richard Neumann



Beginning Beekeeper

Interested in beekeeping but don't know where to start? This introductory course will cover topics such as the biology of a bee, beehive placement and inspection, how to protect a hive from predators, and diseases and when to feed it. This course will also cover the steps that are needed to overwinter a hive in Wisconsin.

Thursday, April 18
5:00 - 7:00 p.m. • Marshfield Campus
Class #: **26484** • \$175
Instructors: Michael and Laurie Lawrence

Raise a Glass: Introduction to Beer - History, Pairings, and Tastings

In this course participants will obtain a brief history of beer, learn how beer styles were developed, and discuss pairing beer with food. Beer samples will be provided along with cheese and other complimentary foods.

Tuesday, March 26
5:30 - 8:30 p.m. • Hop & Grape, 205 West Upham Street
Class #: **27599** • \$45
Instructor: Robert Brylski



Fire Training Topics - Thermal Imaging

This course will provide firefighters with current training in a topic that is relevant to the modern fire service. The topic will be tailored to meet the needs of the industry and note will be made in the student management system to identify the topic when this course is transcribed.

Wednesday, March 27
6:00 - 9:00 p.m. • Marshfield Campus
Class #: **27464** • \$19.12 (Senior Fee: \$4.50)
Instructor: David Briggs



Acrylic Pour Painting

Acrylic pour painting combines colors into abstract cell-like patterns on the canvas to create unique artwork without the use of paintbrushes or pallet knives. Students will learn how to mix color, use pouring medium, the importance of consistency, and how colors interact. Different pouring techniques will be demonstrated. Students will choose which style they would like to do for their personal project. At the end of class, each student will have their own one-of-a-kind finished work of art to enjoy. It takes several days for the paint to dry, so pieces will need to remain on campus for a few days. This 3-hour class is great for beginners and anyone interested in trying a new painting technique; basic materials will be provided.

Tuesday, April 9 Marshfield Campus

16 Class # \$45

Questions:
continuing@mstc.edu • 715.422.5488

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.

LOOK UP YOUR CLASS #
AND REGISTER AT
COURSES.MSTC.EDU
OR SCAN THE QR CODE



mstc.edu • 888.575.6782 • TTY: 711

Mid-State does not discriminate on the basis of race, color, national origin, sex, disability, or age in its program, activity, or employment. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Vice President - Human Resources; 500 32nd Street North, Wisconsin Rapids, WI 54484; 715-422-5335 • AACJ@midstc.edu 3/2024

MID-STATE
TECHNICAL COLLEGE
INDEMAND

CHAMBER NEWS

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UPCOMING
EVENTS

WHAT TO LOOK FOR IN 2024

- March 28 – Business After 5 @ Clubhaus
- April 10 – Coffee & Connections @ Forward Bank
- April 24 – Working Women’s Wednesday
- April 25 – Business After 5 @ Grey Dog Axe Throwing
- April 26 – Marshfield Area Career Expo & Power of Ag
- May 1 – Crystal Apple Awards Banquet @ Hotel Marshfield
- May 9 – Small Business of the Year Breakfast @ Holiday Inn
- May 23 – Business After 5 @ The American Legion
- May 31 – Dairyfest Breakfast and Picnic in the Park
- June 1 – Dairyfest Parade and & Family Fun Day
- June 19 – Coffee & Connections @ Forward Bank
- June 27 – Business After 5 @ Hop & Grape
- July 25 – Business After 5 @ Hub City Days
- August 14 – MACCI’s Chamber Caper @ RiverEdge Golf Course
- August 20 – Business After 5 @ Central Wisconsin State Fair
- September 26 – Business After 5 @ Forward Bank
- October 17 – Firm of the Year Celebration
- October 23 – Working Womens Wednesday
- October 24 – Business After 5 @ Buck-A-Neer
- December 5 – Business After 5 @ Hotel Marshfield



go to marshfieldchamber.com/events for more info, updates & registrations

Interested in hosting a Business after 5?

Contact Denise Sonnemann

sonnemann.denise@marshfieldchamber.com

A huge thank you goes out to our
Ambassador Club and all they do to
help with these events!

We could not do it without you!

CHAMBER OF COMMERCE
MARSHFIELD
AMBASSADOR 

CHAMBER NEWS

Marshfield Area Chamber of Commerce Newsletter /// March 2024

MACCI & MAPS PET OF THE MONTH DANDELION!



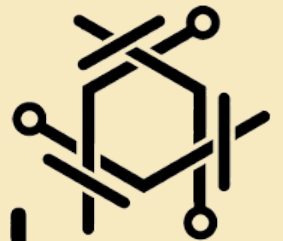
Hi, I'm Dandelion and I'm about 6 yrs old! I would love to find a home of my own as an only child, since I don't really care for other cats. People are great, especially if they give me pets and treats! I'm also a tidy roommate, so no kitten antics from me, which is a plus! I can't wait to come home with you and find a nice ray of sunshine to nap in.

Apply for a visit!

www.marshfieldpetshelter.org/adopt



Marshfield
UW-Stevens Point



WISCONSIN
SCIENCE OLYMPIAD

VOLUNTEERS NEEDED!!!

The Science Olympiad State Tournament will take place on Saturday April 18th.

[Volunteer Here](#)

WORKFORCE WEDNESDAYS



Do you or your employees need safety training, leadership development, or industry-related certifications? Would your organization benefit from team building and enrichment activities? Do your employees need upskilling to be more efficient in their roles?



Mid-State Technical College Workforce & Economic Development is partnering with the Marshfield Area Chamber of Commerce and Industry (MACCI) for free workforce development consultation open houses on the first Wednesday of each month!

Meet with the Mid-State Workforce & Economic Development team to discuss your needs, funding opportunities, and schedule training for your organization.

Walk-ins are welcome!

First Wednesday of Each Month

1:00 – 4:00 p.m.

Marshfield Area Chamber of Commerce and Industry
700 South Central Avenue, Marshfield, WI

54449
Can't make it? Fill out an inquiry form at mstc.edu/form/workforce-training-inquiry-form
or scan the QR code and we will be in touch soon!

For More Information, Please Contact:

Sierra Jones, Workforce & Professional Development Consultant
sierra.jones@mstc.edu • 715.389.7026

If you have a disability and require accommodations to participate in this activity, contact the event coordinator as soon as possible, ideally 14 days in advance.



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CHAMBER OF COMMERCE
MARSHFIELD
MADE NEW

 **MID-STATE**
TECHNICAL COLLEGE

WORKFORCE & ECONOMIC
DEVELOPMENT

CHAMBER NEWS

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DON'T MISS OUT!

MARSHFIELD-OPOLY IS AVAILABLE AT THE FOLLOWING LOCATIONS:



*Games are available at
MACCI*

700 S. Central Ave, Marshfield

Hillers True Value

751 S Central Ave, Marshfield

OMG Games

203a W Upham St, Marshfield

**\$30
EACH**



PERSPECTIVES

Marshfield Area Chamber of Commerce Newsletter /// March, 2024

PERSPECTIVES is a regularly published newsletter for the members and supporters of the Marshfield area Chamber of Commerce & Industry.

Send Mail

**700 SOUTH CENTRAL AVENUE
MARSHFIELD, WI 54449**

Call Us

715-384-3454

Email Us

MACCI@MARSHFIELDCHAMBER.COM

Find Us Online

WWW.MARSHFIELDCHAMBER.COM

MACCI is a member of:

- Association of Chamber of Commerce Executives (ACCE) • Wisconsin Manufacturers and Commerce (WMC) • Wisconsin Chamber of Commerce Executives (WCCE) • Wisconsin Economic Development Corp. (WEDC) • International Council of Shopping Centers (ICSC) • Wisconsin Downtown Action Council (WDAC)
- SCORE (Counselors to America's Small Business) • Transportation Development Association (TDA)
- Dairy Business Council (DBA) • Wisconsin Economic Development Association (WEDA)

**CHAMBER OF COMMERCE
MARSHFIELD**

Advertise with us!

Raise your company's visibility in the newsletter that goes to the top executives, managers, and entrepreneurs in Marshfield and surrounding communities.

Perspectives is an extremely cost-effective way to get your message out to a highly targeted group of your fellow business people.

For more information, contact MACCI at 715-384-3454 or email Meghann at bishop.meghann@marshfieldchamber.com

PERSPECTIVES

Ad Sell Sheet 2024

PROMOTE YOUR BUSINESS IN THE MACCI PERSPECTIVES NEWSLETTER

Give your business a boost by advertising in the Perspectives Newsletter. Call us to day at 715.384.3454 to reserve your space.

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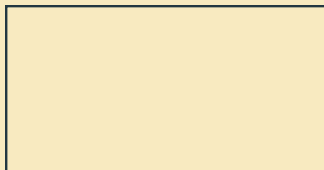


2 Column quarter page ad 4.75"x5"

Appear in 1 publication- Full Color \$50.00

3 Column quarter page ad 7.5"x 3.5"

Appear in 1 publication- Full Color \$100.00




Business Card ad - 2"x3.5"

Appear in 1 publication- Full Color \$35.00

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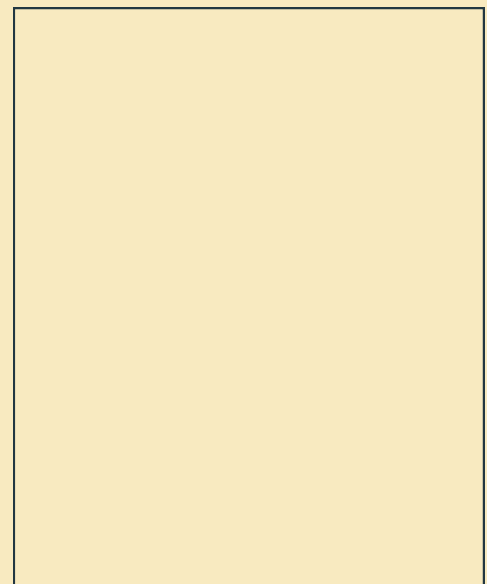
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Half page ad 7.5"x5"

Appear in 1 publication- Full Color \$150.00



Full page ad- 8"x10.5"

Appear in 1 publication- Full Color \$175.00